



**impact report.**

JULY 1, 2024 - JUNE 30, 2025





# Surpassing **1.3 Million Children and Families Reached** in our 20th Year, **nearly 100% growth** from last year!



*John Simon*  
**JOHN SIMON**  
Board Chair and  
Co-founder



*Ali Knight*  
**ALI KNIGHT**  
Chief Executive Officer

We are proud to be celebrating our 20th anniversary and the 20th year we have reported on the results of our portfolio organization investments. This past year, we've reached more than 1.3 million individuals and families with measurable impact. Our work has helped unlock nearly \$400M of state, federal and other follow-on revenue to date, enabling GreenLight Fund's 63 investments to achieve greater scale and stronger impact. With GreenLight Dallas being launched as our 15th site in November, 2025, GreenLight has truly become a national innovation infrastructure for inclusive prosperity.

GreenLight's rapid, exponential growth is accelerating how innovative, evidence-based nonprofit programs get to where they are needed, breaking down barriers and opening opportunities for individuals and families across the country.

Our portfolio organizations, which are all profiled in this report, address a wide range of issues as we respond to a broad set of community-identified unmet needs. Some solutions go deep, focused on each individual overcoming obstacles and reaching their goals, supporting areas like workforce development, education or foster youth. Others have great reach addressing critical building blocks towards prosperity like food security and health and wellness. We recognize that both are needed by each community and one size does not fit all.

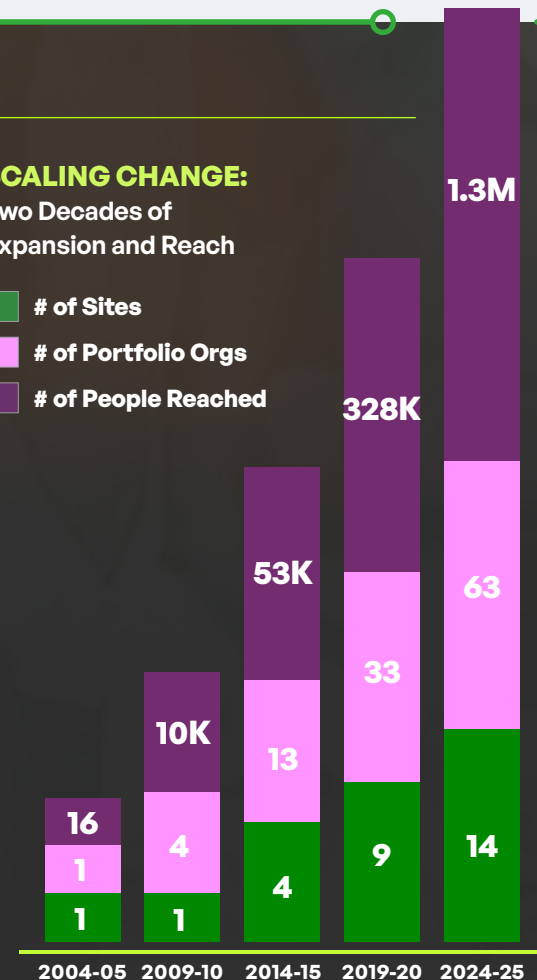
The common thread across our sites is shared learning – from novel approaches to community engagement, identification of innovative solutions, strategies for helping new organizations reach impact faster, and more – which strengthens GreenLight's national network, leading to greater impact in each of our cities.

We look forward to the next 20 years – driving deeper impact, broadening our footprint with expansion to new sites, helping proven organizations scale faster, further learning that makes each site and the sector stronger, and growing national impact.

Thank you for your partnership in community-driven change.

## SCALING CHANGE: Two Decades of Expansion and Reach

- # of Sites
- # of Portfolio Orgs
- # of People Reached



# Our national network

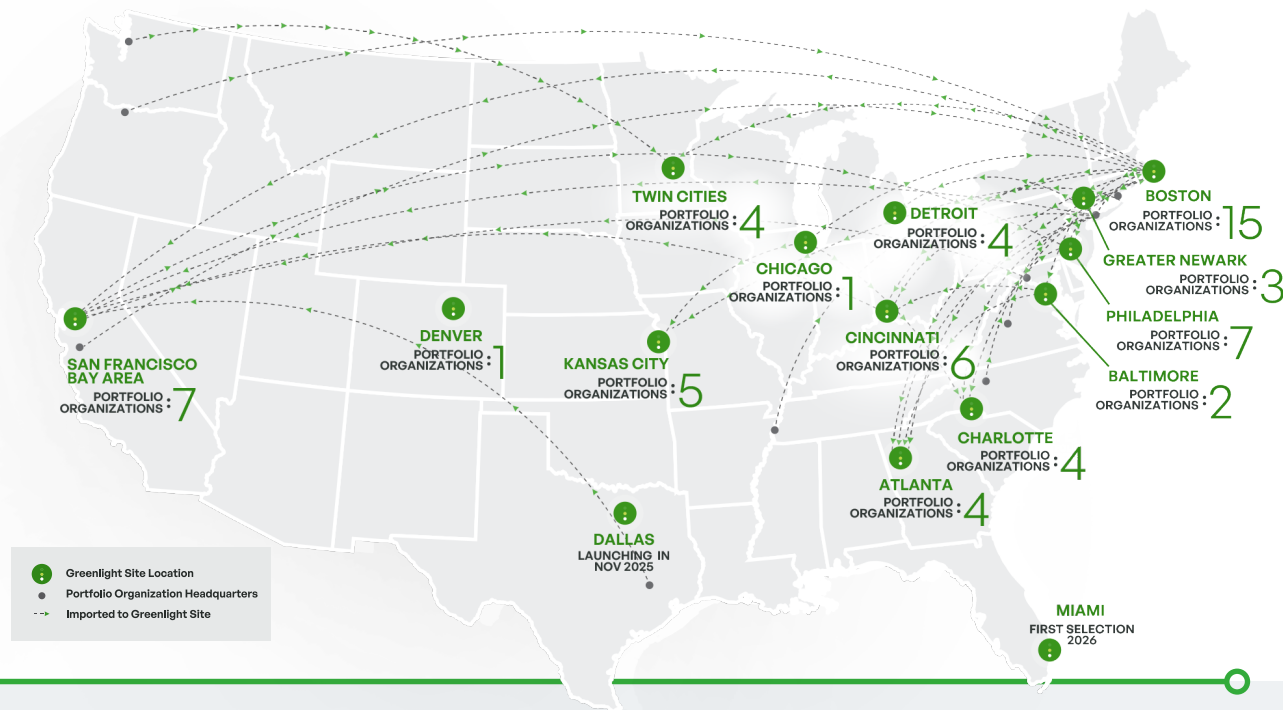
## GREENLIGHT FUND IMPACT REPORT

Reporting Period July 2024 – June 2025

## Connecting Communities to Proven Programs

Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home.

As a “pull network,” always driven and pulled by local need and local-led-decision-making, GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion in partnership with our communities.



### ATLANTA

**CAPITAL GOOD FUND**  
from Providence, RI

**CENTER FOR EMPLOYMENT OPPORTUNITIES**  
from New York, NY

**INNER EXPLORER**  
from Franklin, MA

**THE LITERACY LAB'S LEADING MEN FELLOWSHIP**  
from Washington, DC

### BALTIMORE

**PARENTHILD+**  
from Mineola, NY

**POINT SOURCE YOUTH**  
from New York, NY

### BOSTON

**BECOMING A MAN**  
from Chicago, IL

**BLUEPRINT SCHOOLS NETWORK**  
from Newton, MA

**CAREMESSAGE**  
from San Francisco, CA

**CHILD FIRST**  
from Trumbull, CT

**COLLEGE ADVISING CORPS**  
from Chapel Hill, NC

**THE FOUNTAIN FUND**  
from Charlottesville, VA

**FRIENDS OF THE CHILDREN**  
from Portland, OR

**NEW TEACHER CENTER**  
from Santa Cruz, CA

**PEER HEALTH EXCHANGE**  
from Oakland, CA

**PER SCHOLAS**  
from New York, NY

**RAISING A READER**  
from Redwood City, CA

**SINGLE STOP USA**  
from New York, NY

**UPTOGETHER**  
from Oakland, CA

**WORKING ON WOMANHOOD**  
from Chicago, IL

**YV LIFESET**  
from Memphis, TN

### CHARLOTTE

**ALTERNATIVES TO VIOLENCE**  
from Chicago, IL

**CENTER FOR EMPLOYMENT OPPORTUNITIES**  
from New York, NY

**INNER EXPLORER**  
from Franklin, MA

**PARENTHILD+**  
from Mineola, NY

### CHICAGO

**COMPASS WORKING CAPITAL**  
from Boston, MA

### CINCINNATI

**CENTER FOR EMPLOYMENT OPPORTUNITIES**  
from New York, NY

**FATHERS' UPLIFT**  
from Boston, MA

**FIRST PLACE FOR YOUTH**  
from Oakland, CA

**HOMESTART'S RENEW COLLABORATIVE**  
from Boston, MA

**THE LITERACY LAB'S LEADING MEN FELLOWSHIP**  
from Washington, DC

**UPTOGETHER**  
from Oakland, CA

### DALLAS

LAUNCHING NOV 2025

### DENVER

**HOMESTART'S RENEW COLLABORATIVE**  
from Boston, MA

### DETROIT

**BOTTOM LINE**  
from Boston, MA

**CENTER FOR EMPLOYMENT OPPORTUNITIES**  
from New York, NY

**NEW TEACHER CENTER**  
from Santa Cruz, CA

**SPRINGBOARD COLLABORATIVE**  
from Philadelphia, PA

### GREATER NEWARK

**EMS CORPS**  
from Alameda, CA

**HOUSING CONNECTOR**  
from Seattle, WA

**READING PARTNERS**  
from Oakland, CA

### KANSAS CITY

**ALL OUR KIN**  
from New Haven, CT

**FOOD CONNECT**  
from Philadelphia, PA

**MRELIEF**  
from Chicago, IL

**BECOMING A MAN**  
from Chicago, IL

**WORKING ON WOMANHOOD**  
from Chicago, IL

### MIAMI

FIRST SELECTION 2026

### PHILADELPHIA

**CENTER FOR EMPLOYMENT OPPORTUNITIES**  
from New York, NY

**COMPASS WORKING CAPITAL**  
from Boston, MA

**THE FOUNTAIN FUND**  
from Charlottesville, VA

**HOPEWORKS**  
from Camden, NJ

**PARENTHILD+**  
from Mineola, NY

**SINGLE STOP USA**  
from New York, NY

**YEAR UP**  
from Boston, MA

### SAN FRANCISCO BAY AREA

**BLUEPRINT MATH FELLOWS**  
from Newton, MA

**EVERYONE ON**  
from Washington, DC

**FOOD CONNECT**  
from Philadelphia, PA

**GENESYS WORKS**  
from Houston, TX

**PARENTHILD+**  
from Mineola, NY

**SPRINGBOARD COLLABORATIVE**  
from Philadelphia, PA

**UASPIRE**  
from Boston, MA

### TWIN CITIES

**FOOD CONNECT**  
from Philadelphia, PA

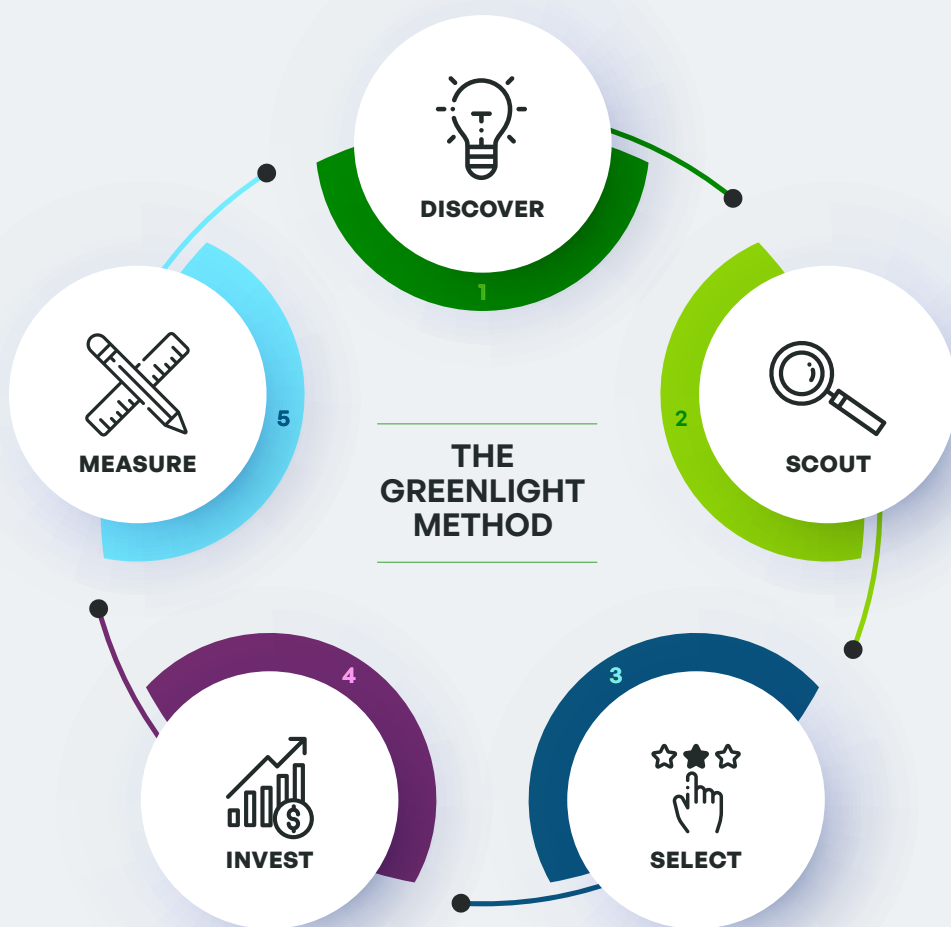
**INNER EXPLORER**  
from Franklin, MA

**IRTH**  
from New York, NY

**LET EVERYONE ADVANCE WITH DIGNITY (LEAD)**  
from Seattle, WA



The GreenLight Method is our community-focused approach to identify the needs that matter most to residents facing barriers to economic opportunity. We match those with social innovations that have track records of success elsewhere. In each of our sites, we engage deeply with the local community, partner with a diverse Selection Advisory Council (SAC) and listen directly to residents with experiences and community knowledge proximate to the priority needs we look to address.



## DISCOVER

Through conversations across multiple sectors, local data reports and listening to many voices, the local site team and the SAC examine focus areas driven by racial and economic disparities in the region and identify community needs not yet being fully addressed where an innovative program could make a significant difference.

## SCOUT

The team searches the country and deeply vets proven, effective programs best suited to tackle those needs locally.

## SELECT

In partnership with the SAC, an innovative program with significant, measurable results and the best local fit is selected.

## INVEST

GreenLight helps the selected organization reach and sustain impact locally with multi-year unrestricted funding, on-the-ground support and strategic partnership development.

## MEASURE

At the outset with each portfolio organization, GreenLight identifies and sets annual targets for the programmatic and financial indicators to be measured. Each year, portfolio organizations report on those measures, a sampling of which you will find in this report.

# Nationally

## by the numbers

To date, we have made 63 investments totaling \$42M, bringing evidence-based organizations to our 14 communities through our collaborative, annual process.

Each is delivering significant impact with the help of our on-the-ground strategic support, nearly **\$370M** of additional funding leveraged to date, a growing number of Selection Advisory Council and local board members who devote time, energy and expertise, and passionate local staff who are committed to supporting participants to reach their goals.



GreenLight Sites



Portfolio Organization Investments



Individuals and Families Reached This Year



Invested in GreenLight Portfolio Organizations to Date



Additional Non-GreenLight Funds Raised by Portfolio Organizations to Date



Selection Advisory Council Members Across Sites



Active Local Portfolio Organization Board Members



Staff Members Working for Portfolio

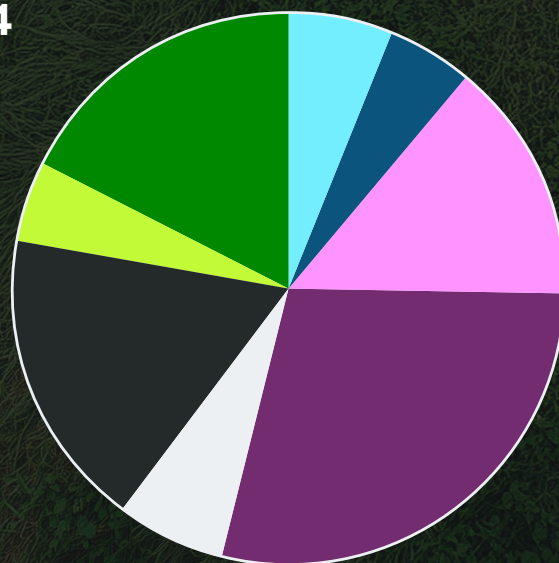
# Spotlight:

## spanning focus areas

GreenLight Fund does not start with an agenda. We **listen first** to understand and prioritize unmet needs and ensure local fit, resulting in a portfolio that covers a range of focus areas. What these investments have in common is they:

- fill a measurable and important gap identified by the local community
- are selected to sustainably address economic mobility, racial and other inequities.

### PORTFOLIO ORGANIZATION DISTRIBUTION:



### Focus Area Impact Examples

#### EDUCATION

Solutions range from addressing challenges in early literacy to high school. **ParentChild+**, in four GreenLight sites — Philadelphia, Charlotte, Baltimore and the Bay Area — works with families, caregivers, and communities to support early literacy and school readiness.

More than **88% of caregivers** improved their parenting knowledge and skills. At least **90% of children** demonstrated school readiness.

#### ECONOMIC EMPOWERMENT

Breaking down barriers to achieve financial independence, **The Fountain Fund**, in Boston and Philadelphia, provides low-interest loans and financial coaching exclusively to returning citizens helping them build credit and achieve their self-determined goals.

In Philadelphia last year, **91% of participants** reported they are better able to support and connect with their families.

In Boston **94% of participants** reported significant life improvements, with **86%** better able to support and connect with their families.

#### HEALTH AND WELLBEING

Health and wellbeing is a prerequisite to reaching goals including finding work, taking care of your family and building stability.

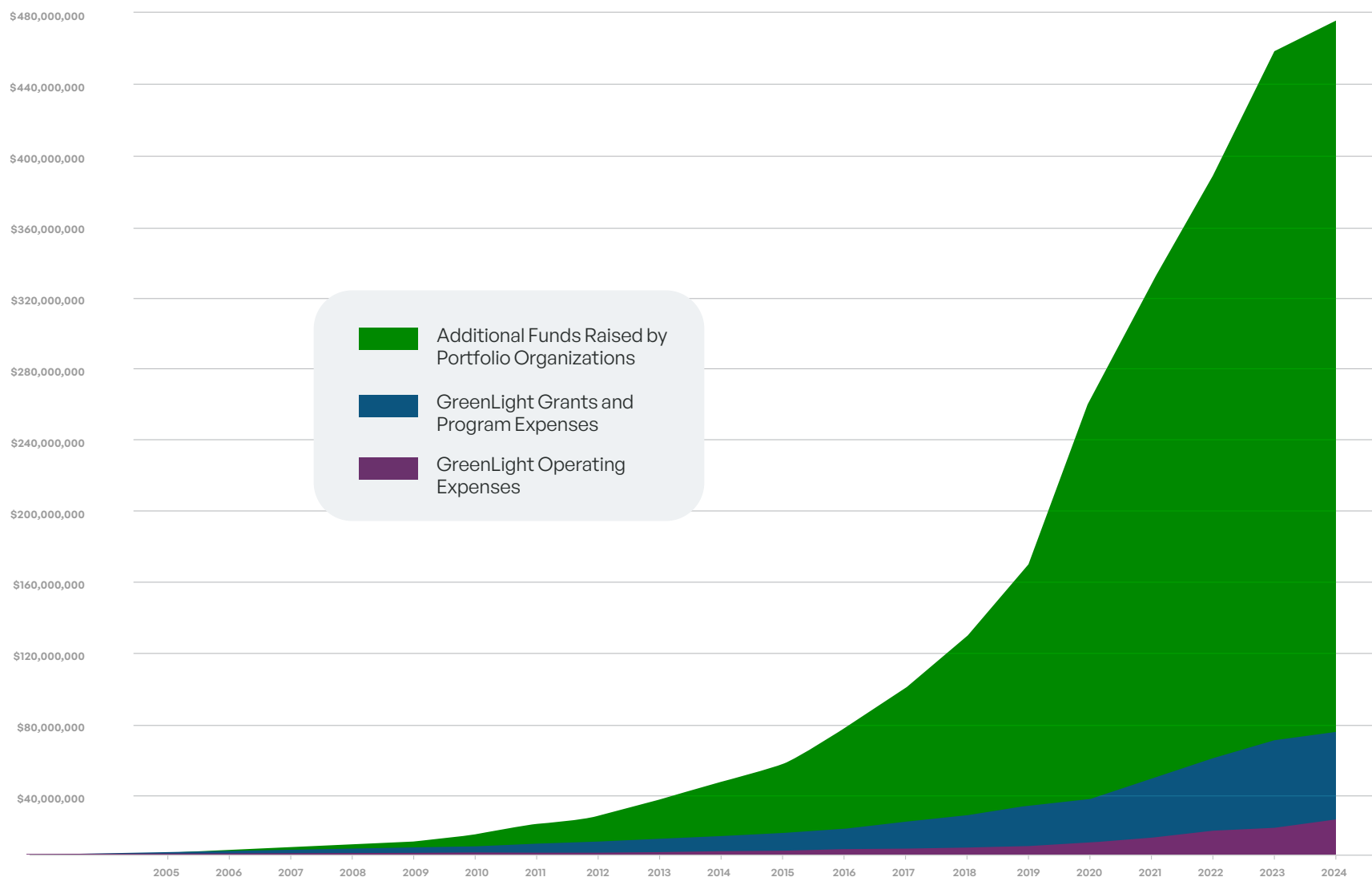
**mRelief** is a tech-based, dignified and comprehensive SNAP enrollment process for individuals and families to supplement food expenses.

In Kansas City last year, **\$3,828,474 in SNAP benefits** were unlocked for thousands of residents.



# Leverage **on investment**

GreenLight Fund's growth over the past 20 years has been exponential and this trajectory is expected to continue, as essentially every year in each site we invest in bringing a proven organization that the community tells us is needed. So far, GreenLight's investments of \$42M alongside our on-the-ground strategic support have leveraged nearly \$400M in follow-on funding from public, private and fee-for-service sources ensuring their continued impact and sustainability.



# Our investments

GreenLight Fund's investments match community-identified unmet needs, often stemming from long standing racial and other inequities, with innovative programs that have a track record of success. Our growing portfolio of organizations address a wide range of focus areas and are making measurable progress each year, all across the GreenLight network.



## charlotte BY THE NUMBERS



**34,414**

Individuals and  
Families Reached

**\$2.2M**

Invested in Portfolio  
Organizations to Date

**\$10.4M**

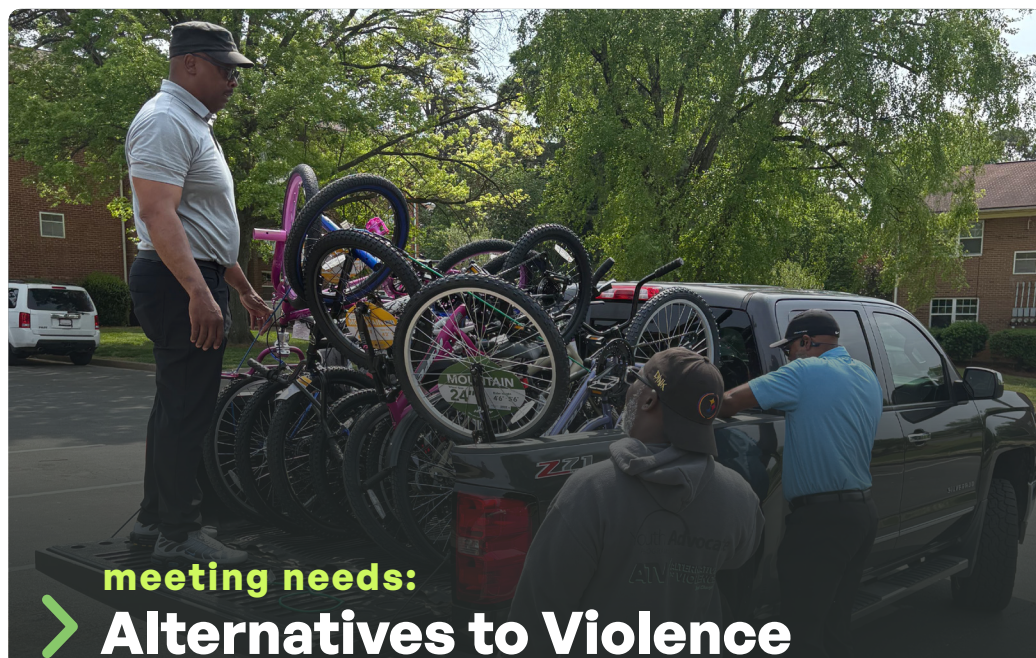
Additional  
Leveraged Dollars

**34**

SAC  
Members

**4**

Portfolio  
Organizations



meeting needs:

## > Alternatives to Violence

Alternatives to Violence (ATV) was launched to respond to rising violence but it has grown into something far more expansive. ***“We meet a lot of people in the community who tell us about the daily things they need,”*** said Program Manager Donnell Gardner. Turning the office into a community closet and resource center, the ATV team coordinates donations to provide families access to clothing, food, household items, internet and even a bicycle program for kids.

The work of ATV is proof that when community-rooted solutions take hold, they can extend beyond the original goals for deeper impact.

## INNER EXPLORER

### LAUNCH 2023

Inner Explorer is an evidence-based mindfulness program designed to support the mental well-being and learning readiness of students in pre-K through high school. Through age-appropriate, audio-guided daily practices, available in both English and Spanish, school communities learn how to cultivate critical life skills, such as self-awareness, self-regulation, empathy and resilience.

### NEED IDENTIFIED

North Carolina ranks 42nd for the prevalence of mental illness among youth and 38th for access to care among all 50 states.

### KEY RESULT

**6,110** engaged **educators, staff and parents** across Charlotte-Mecklenburg.

### INDIVIDUALS REACHED IN 2024-25

31,260

## ALTERNATIVES TO VIOLENCE

### LAUNCH 2021

Alternatives to Violence is a program based on training provided by Cure Violence Global, an evidence-based violence reduction model. The program reduces violence by the same three components used in public health to reverse an epidemic: 1) interrupt disease transmission, 2) reduce the risk of the highest at risk, 3) change community norms.

### NEED IDENTIFIED

Local police reported 122 homicides in 2020, making it the deadliest year since 1993.

### KEY RESULT

Neighborhoods the program operates in have seen a **63% reduction in non-fatal shootings** since 2021.

### INDIVIDUALS REACHED IN 2024-25

2,458



## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2020

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

In Charlotte-Mecklenburg, 70% of returning citizens are released to opportunity desert neighborhoods with high unemployment levels.

### KEY RESULT

Participants in **permanent job placements** are earning an average of **\$15.14/hour**, exceeding the \$10.50/hour target.

### INDIVIDUALS REACHED IN 2024-25

248

## PARENTCHILD+

### LAUNCH 2019

ParentChild+ is an early literacy, parental engagement and school readiness model for one- to four-year-old children and their parents. The program works to strengthen parent child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

High adverse childhood experience (ACE) scores for children entering kindergarten and 39% third grade literacy proficiency in Charlotte Mecklenburg schools.

### KEY RESULT

**100%** of eligible children in the program **enrolled in pre-K**.

### FAMILIES REACHED IN 2024-25

425



## > breaking the cycle: Center for Employment Opportunities

Yasmeen was inspired to become an advocate for policy change after noticing how certain policies impacted her personal life and others in similar circumstances. She is driven by the desire to create a better future for her son and others like him. After joining CEO's policy committee, she honed her public speaking skills, leveraging her voice to raise awareness and enact change.

She had the opportunity to share her story at the Re-Imagining Justice Conference in Minneapolis. Yasmeen spoke about her struggles with the SNAP Drug Conviction Ban, leaving attendees deeply moved and emphasizing the urgent need to break down barriers and create brighter futures.





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twenty years of community  
driven change. twenty year  
of community-driven change