



GreenLight Fund
IMPACT REPORT 2023-24

Ideas
Travel,
Communities
Rise.

GreenLight Fund's NATIONWIDE IMPACT

In this report we're proud to share the growth and impact of GreenLight Fund and our 55 portfolio organizations across 13 sites that reached nearly 750,000 individuals, children and families this past year. Our work with portfolio organizations helped unlock \$312M of state, federal and other follow-on revenue to date, enabling GreenLight's investments to achieve greater scale and stronger impact.

Investments each of our sites make are the result of a year-long process that starts with listening to the community, enabling GreenLight to address timely unmet needs with measurable results. As GreenLight's national network continues to grow, we're seeing more and more how *ideas travel, communities rise*.

We are:

- responding to a broader set of community-identified unmet needs by bringing in organizations to address barriers related to health and wellness, food insecurity and housing.
- replicating more portfolio organizations to additional communities where they are needed and leveraging the experience of sites that came before.
- helping more innovative, proven programs that are tech-enabled scale to our communities. These programs, like Food Connect, Inner Explorer and mRelief, are cost-effective and have broad reach. They are also high-touch as local program leaders build partnerships and interface with participants to ensure impact.
- seeing ripple effects from organizations as they scale across the states we've brought them to and contribute to broader, needed change through policy, practices and relationships.
- learning from our work in every site – from innovations, partnerships with the public sector, strategies for helping new organizations reach impact faster and more – leading to stronger results in each of our cities. And, we continue to build local portfolios of organizations that meet needs with a balance of focus areas and variety of reach.

We look forward to continuing our trajectory toward deeper impact, continued growth with expansion to new sites, and further learning that makes each site stronger. We are more committed than ever to invest in community-driven change.

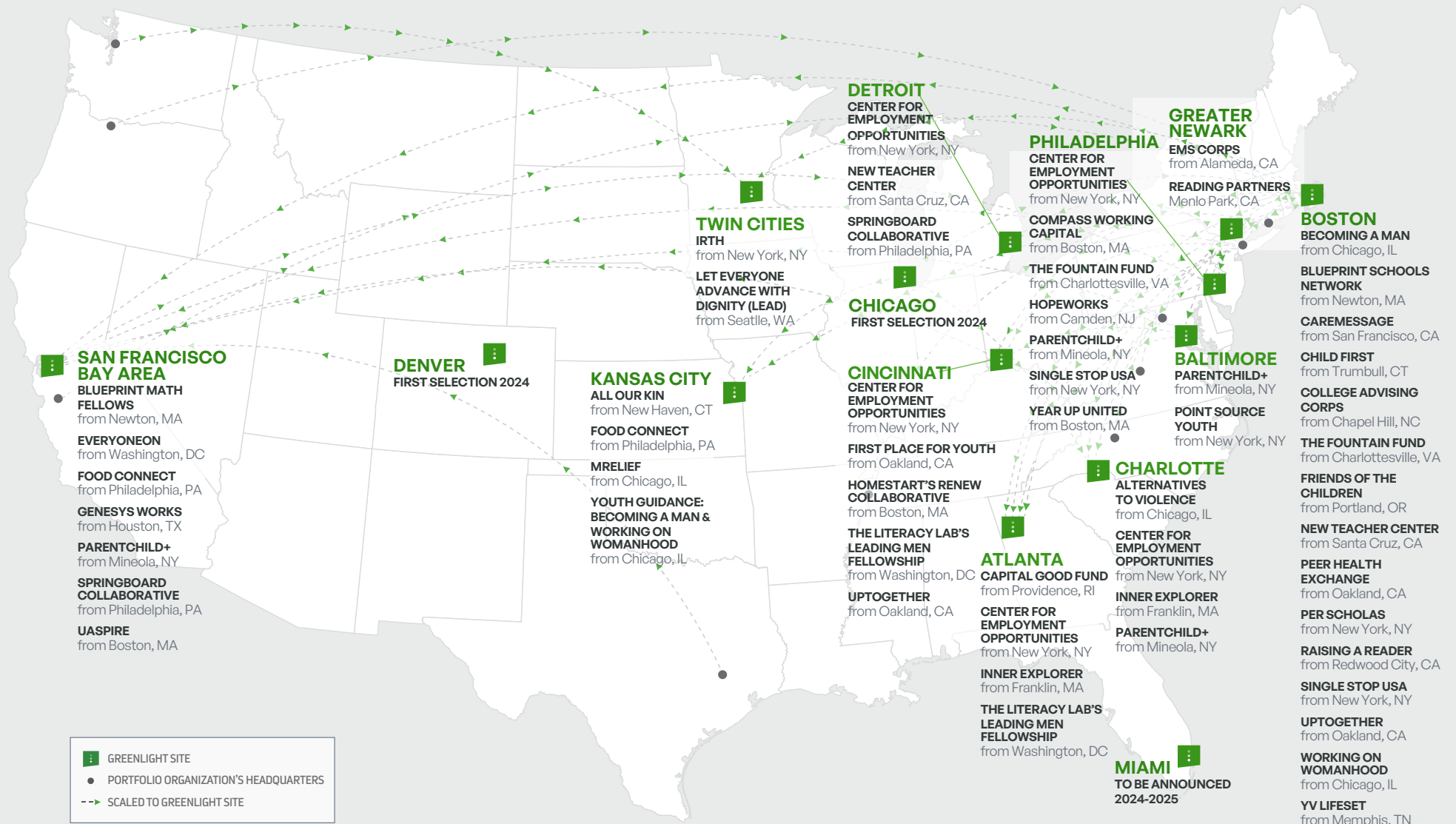
We are grateful to you, our partners, investors, Selection Advisory Councils and community members who are helping ideas travel so communities can rise.



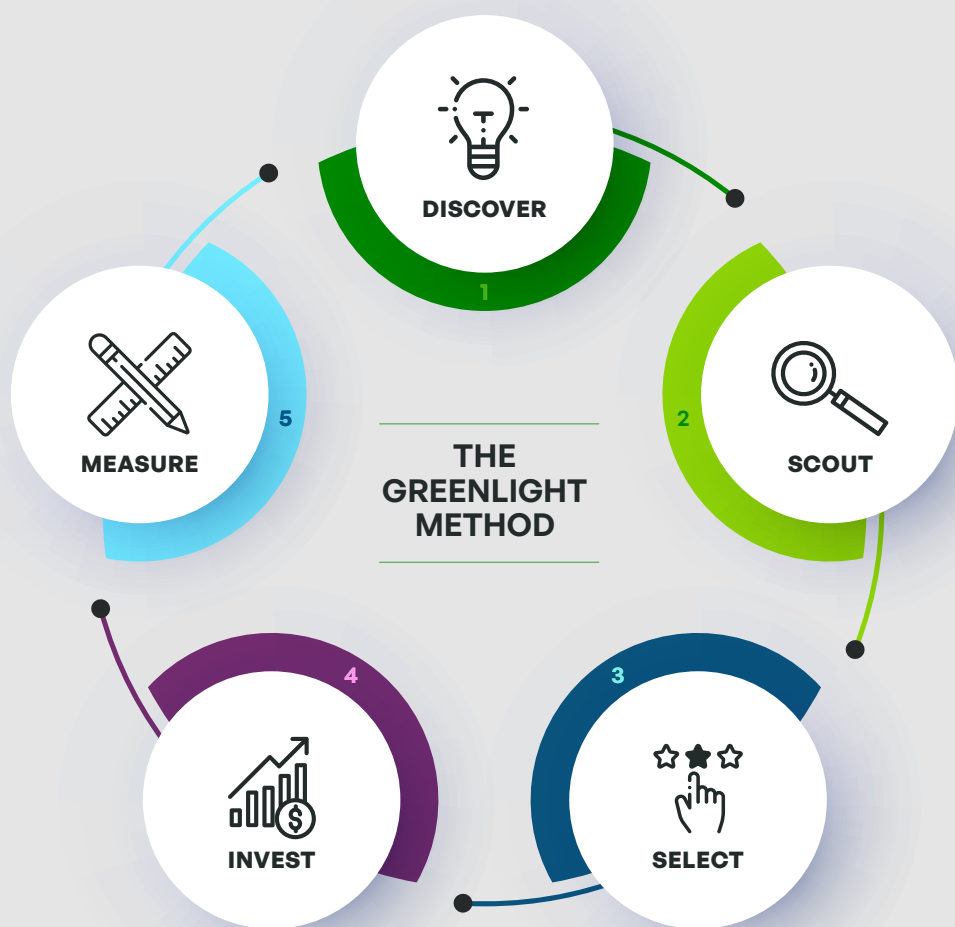

ALI KNIGHT
Chief Executive Officer


JOHN SIMON
Board Chair and
Co-founder

Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home. GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion in partnership with our communities.



The GreenLight Method is our community-focused approach to identify the needs that matter most to residents facing systemic barriers to economic opportunity. We match those with social innovations that have track records of success elsewhere. In each of our sites throughout the process, we engage deeply with the local community, partnering with a diverse Selection Advisory Council (SAC) and listening directly to residents with experiences and community knowledge proximate to the priority needs we look to address.



DISCOVER

Through conversations across multiple sectors, local data reports and listening to many voices, the local site team and the SAC examine focus areas driven by racial and economic disparities in the region and identify community needs not yet being fully addressed where an innovative program could make a significant difference.

SCOUT

The team searches the country and deeply vets proven, effective programs best suited to tackle those needs locally.

SELECT

In partnership with the SAC, an innovative program with significant, measurable results and the best local fit is selected.

INVEST

GreenLight helps the selected organization reach and sustain impact locally with multi-year unrestricted funding, on-the-ground support and strategic partnership development.

MEASURE

At the outset with each portfolio organization, GreenLight identifies and sets annual targets for the programmatic and financial indicators to be measured. Each year, portfolio organizations report on those measures, a sampling of which you will find in this report.

Nationally BY THE NUMBERS

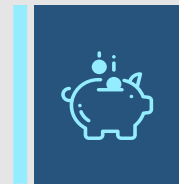
GREENLIGHT FUND IMPACT REPORT // 2023-24
Ideas Travel, Communities Rise.

To date, we have brought 55 evidence-based portfolio organizations to our 13 communities through our collaborative, annual process. Each is delivering significant impact with the help of our on-the-ground strategic support, nearly \$312M of additional funding leveraged to date, a growing number of Selection Advisory Council and local board members who devote time, energy and expertise, and passionate local staff who are committed to supporting participants to reach their goals.



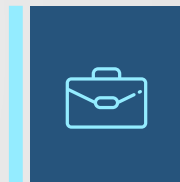
13

GREENLIGHT
SITES



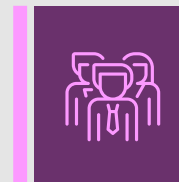
\$320M

ADDITIONAL NON-GREENLIGHT
FUNDS RAISED BY PORTFOLIO
ORGANIZATIONS TO DATE



55

PORTFOLIO
ORGANIZATIONS



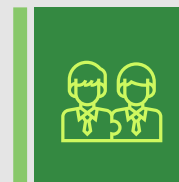
386

SELECTION ADVISORY
COUNCIL MEMBERS
ACROSS SITES



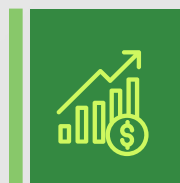
749K

INDIVIDUALS AND
FAMILIES REACHED
THIS YEAR



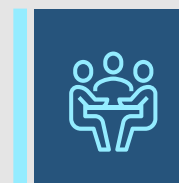
267

ACTIVE LOCAL PORTFOLIO
ORGANIZATION BOARD
MEMBERS



\$38.5M

INVESTED IN
GREENLIGHT PORTFOLIO
ORGANIZATIONS TO DATE



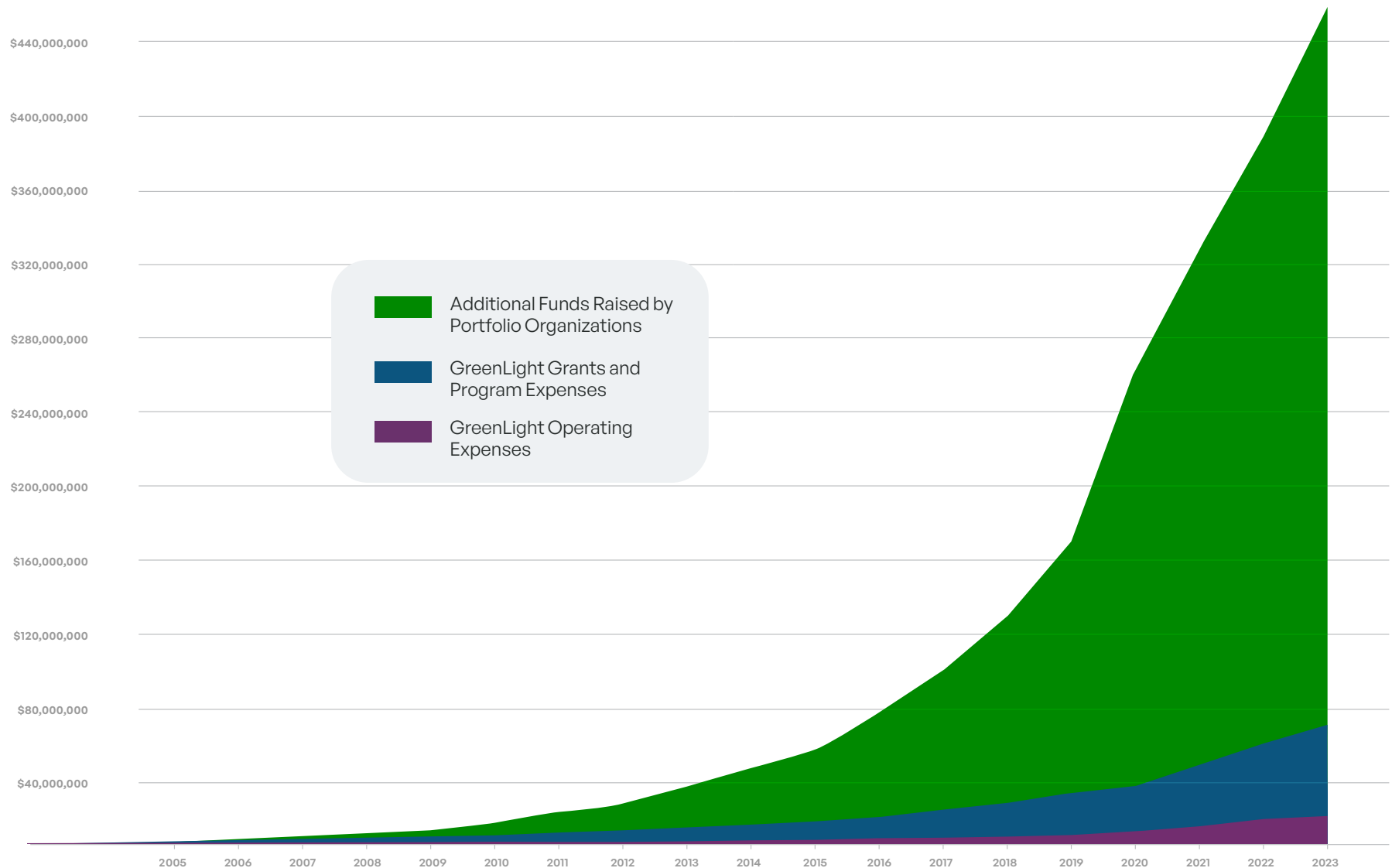
613

STAFF MEMBERS WORKING
FOR PORTFOLIO

GreenLight's LEVERAGE ON INVESTMENT

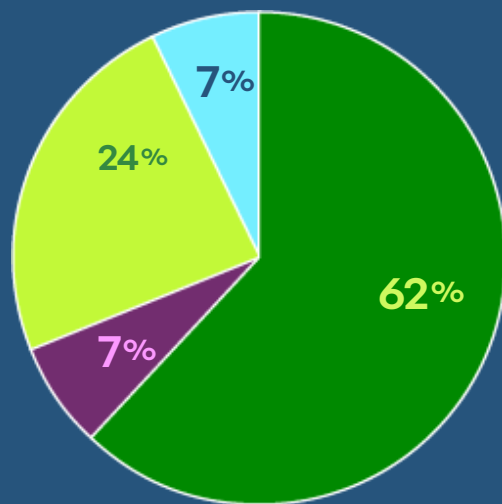
GREENLIGHT FUND IMPACT REPORT // 2023-24
Ideas Travel, Communities Rise.

GreenLight Fund's work in communities has led to the \$39M we've invested in portfolio organizations to date. The strategic ongoing support we provide along with delivering measurable change has resulted in an additional \$312M of leveraged revenue for portfolio organizations to date, half from public and fee-for-service dollars. These resources are enabling portfolio organizations to continue opening opportunities for a growing number of individuals, children and families.

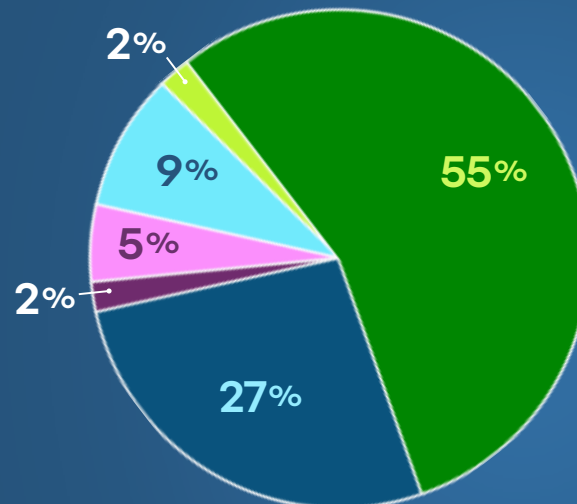


GreenLight prioritizes centering equity, particularly racial equity, in our work both internally and externally. Our portfolio organizations consistently reach participants most impacted by racial and economic inequities in our communities. In addition, the local leaders and staff of our portfolio organizations reflect the demographics of the individuals and families they aim to reach.

**Portfolio Organization
Local Leaders**



Participants Reached*



*Includes participants of portfolio organizations that track demographic data



Ripple Effects: IMPACT BEYOND THE NUMBERS

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Ideas Travel, Communities Rise.



GreenLight helps evidence-based organizations scale to our communities and supports their integration into the local ecosystem through our ongoing strategic support. With that strong start, many portfolio organizations begin to contribute to broader change that reaches far beyond the identified participants and original goals set, helping communities rise through policy change, shifts in practices, resource flows, relationships and connections.

Single Stop, residing at Bunker Hill Community College, scaled to Boston to connect students with resources, including food, needed to remove barriers to college completion.

“What GreenLight seeded is the beginning of both a local and national movement [to end hunger on college campuses]... we hosted convenings for the whole system, and now all 29 public institutions in Boston have a food pantry, and anti-campus hunger legislation has been passed.”

— **Pam Eddinger**, President, Bunker Hill Community College

In Cincinnati, **HomeStart Renew Collaborative** was brought to address high rates of non-payment evictions and is now impacting the communities’ approach to housing security.

“HomeStart Renew Collaborative has a specific intervention that stands on its own two feet and has a very strong value proposition in its own right. But what we’re doing goes beyond direct service – we’re able to effectively use [GreenLight’s] currency of relationships and credibility to get in front of folks that will be necessary for systems change.”

— **Matt Pritchard**, CEO, Homestart Renew Collaborative

Food Connect scaled to the Bay Area to connect food with those who need it. They launched the Food Forward Collective to support schools’ need to align with new state food rescue mandates in an efficient, trackable way.

“This effort aligns with the California mandate, SB1383, with the goal of diverting food waste from landfills to be more sustainable and support community members facing food insecurity.”

— **Alex Jackson**, National Director of Programs and Logistics, Food Connect

Our INVESTMENTS

GREENLIGHT FUND IMPACT REPORT // 2023-24
Ideas Travel, Communities Rise.

GreenLight Fund's investments match community-identified unmet needs, often stemming from long standing racial inequities, with innovative programs that have a track record of success. Our growing portfolio of organizations address a wide range of focus areas and are making measurable progress each year, all across the GreenLight network.



BOSTON ... BY THE NUMBERS

340,786
INDIVIDUALS AND
FAMILIES REACHED

\$11.2M
INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$162M
ADDITIONAL LEVERAGED DOLLARS

42
SAC MEMBERS

422
STAFF MEMBERS WORKING
FOR PORTFOLIO

15
PORTFOLIO ORGANIZATIONS

91
ACTIVE LOCAL BOARD MEMBERS

THE FOUNTAIN FUND

LAUNCH 2023

The Fountain Fund provides low-interest loans, often used to reinstate a driver's license, secure employment or secure housing, and financial coaching exclusively to returning citizens (Client Partners), helping them build credit and achieve their self-determined goals. The Fountain Fund's ultimate goal is to help Client Partners gain access to capital that can enhance their opportunity for economic mobility.

NEED IDENTIFIED

Over 3,000 Bostonians return from incarceration each year. An average court debt of \$13,000 and significant financial barriers make successful reentry a challenge.

KEY RESULT

First loans issued in Summer 2024. By 2028, **360 loans** will be issued with **90%** of recipients reporting at least one **life improvement** and **70% better able to support their families**.

CHILD FIRST

LAUNCH 2022

Child First's proven model is nationally recognized for helping heal and protect young children and families from the effects of chronic stress and trauma. Services are conducted in the home by a clinical team including a Mental Health Clinician and a Care Coordinator. They foster strong, nurturing relationships between child and caregiver and connect families with much-needed services.

NEED IDENTIFIED

Exacerbated by the pandemic, parents and children were experiencing worsening mental health, which, if left unaddressed, can lead to long-term problems in mental health, learning and physical health.

KEY RESULT

8-month training program delivered, working toward creating a more diverse, trauma-informed, and emotionally resilient early childhood mental health workforce.

INDIVIDUALS REACHED IN 2023-24

36

FINDING YOUR VOICE: WORKING ON WOMANHOOD (WOW)

Angie has experienced a remarkable transformation. Once shy and reluctant to assert herself, Angie now confidently expresses her emotions and stands firm in her decisions. Through WOW, she found a supportive space where girls from diverse backgrounds come together to share and grow. WOW's emphasis on mental health and social-emotional learning helped Angie realize that saying "no" is not only okay, but necessary for her well-being. As she prepares to attend the Massachusetts College of Art and Design, Angie is working on finishing a children's book she's authoring—an endeavor she credits to the confidence and empowerment she gained through WOW.





PAVING PATHS TO SUCCESS: PER SCHOLAS

Hiba, a tech enthusiast from Sudan, moved to Boston during the pandemic but struggled to find employment. She discovered Per Scholas online and joined their AWS re/Start training to gain vital experience for developing a career in tech. The program exceeded her expectations, offering holistic training in a variety of topics that were centered around her professional development. After completing the training, Hiba secured a job as a Platform Engineer, where she improves developer productivity through automated cloud operations. “The problem-solving skills and technical training I gained through Per Scholas were life-changing and equipped me with the necessary skills for a career in tech.”

WORKING ON WOMANHOOD

LAUNCH 2021

Working on Womanhood (WOW) is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health and fosters the social-emotional skills of girls and young women in grades 6-12.

NEED IDENTIFIED

In 2019, 45% of girls in Boston Public Schools reported feeling sad or hopeless for two or more weeks and female students were significantly more likely to experience depression and suicidal thoughts than their male counterparts.

KEY RESULT

Significant improvements in mental health with **71%** experiencing fewer depression symptoms.

INDIVIDUALS REACHED IN 2023-24

257

PER SCHOLAS

LAUNCH 2019

Per Scholas provides tuition-free technology training and professional development to help passionate, dedicated people build better lives for themselves and their families. Per Scholas develops employer partnerships for job placements and supports alumni to advance in their careers.

NEED IDENTIFIED

More than 60% of Boston Public Schools class of 2011 graduates did not complete college within six years. Now adults, many have aged out of traditional workforce development programs.

KEY RESULT

Graduates in 2023 launched their tech careers with **an average starting hourly wage of \$26.50.**

INDIVIDUALS REACHED IN 2023-24

225



BECOMING A MAN

LAUNCH 2017

Becoming A Man (BAM) is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma-informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

KEY RESULT

92% reported BAM helped them find ways to enhance their **academic performance and personal development**.

INDIVIDUALS REACHED IN 2023-24

730

CAREMESSAGE

LAUNCH 2016

CareMessage is an intelligent cloud-based software that transforms communication for patients by providing personalized, interactive messages designed to educate, remind and motivate. It is used by community-based healthcare providers to help patients manage chronic health conditions.

NEED IDENTIFIED

Patients facing social determinants of health challenges need help managing chronic conditions at scale.

KEY RESULT

Partnered with **27 health centers**, including **17 free clinics**, to enhance patient communication and care across Greater Boston.

INDIVIDUALS REACHED IN 2023-24

307,894

COLLEGE ADVISING CORPS

LAUNCH 2013

College Advising Corps supports an increase in the number of first generation students with college aspirations who enter and complete higher education by hiring and training recent college graduates as full time college advisers in public high schools.

NEED IDENTIFIED

Low counselor-to-student ratios for high school students.

KEY RESULT

Guided students through unprecedented FAFSA challenges to secure financial aid, leading to **75% college enrollment**.

INDIVIDUALS REACHED IN 2023-24

18,360



OVERCOMING OBSTACLES: COLLEGE ADVISING CORPS

When the FAFSA process was delayed, many high school seniors and their families were faced with uncertainty around financial aid. College Advising Corps (CAC) stepped in, offering one-on-one support and hosting FAFSA drop-in hours to guide families through the process. CAC helped students complete the FAFSA after multiple individual meetings, and they continue to provide critical assistance through initiatives like the Family Academy Texting program. As additional barriers to FAFSA submission arise, CAC's role remains essential in ensuring students can access the financial aid they need to pursue higher education.



SINGLE STOP

LAUNCH 2011

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

NEED IDENTIFIED

Lagging college completion rates despite high enrollment amid Boston Public Schools graduates.

KEY RESULT

Expanded benefit offerings resulting in an average of **\$17,600 of benefits** secured **per household**.

INDIVIDUALS REACHED IN 2023-24

843

UPTOGETHER

LAUNCH 2010

UpTogether is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other's expertise, find support and access dollars.

NEED IDENTIFIED

Financial impact of the 2008-09 recession.

KEY RESULT

Families in Guaranteed Basic Income Pilot, a partnership with Camp Harbor View, saw a **23% increase in asset building** compared to an 11% decline in the control group.

INDIVIDUALS REACHED IN 2023-24

2,128

YV LIFESET

LAUNCH 2008

YV LifeSet, a program of Youth Villages, provides support to young people who are aging out of foster care by helping them find safe housing, continue education or training, achieve stable employment and build healthy support systems.

NEED IDENTIFIED

Poor outcomes for youth aging out of the foster care system.

KEY RESULT

One year post-discharge, **90% of youth living independently** or with family, with **92% enrolled in school or employed**.

INDIVIDUALS REACHED IN 2023-24

668



PEER HEALTH EXCHANGE

LAUNCH 2007

Peer Health Exchange gives teenagers the knowledge and skills they need to make healthy decisions. The program trains college and high school students to teach a comprehensive health curriculum in public high schools that lack health education.

NEED IDENTIFIED

Lack of health education in public schools coupled with rising obesity rates and other poor health outcomes.

KEY RESULT

14 paid high schoolers **delivering health education** to **185** high school **peers**.

INDIVIDUALS REACHED IN 2023-24

2,437

RAISING A READER MASSACHUSETTS

LAUNCH 2006

Raising A Reader is an evidence-based early literacy program that helps families with young children (newborn through age eight) develop, practice and maintain habits of reading together at home.

NEED IDENTIFIED

Reading readiness among kindergarteners was low.

KEY RESULT

100% of families use book sharing to encourage their child to wonder, observe, or discover, with **89% of families reading together** at least three times a week.

INDIVIDUALS REACHED IN 2023-24

6,608

FRIENDS OF THE CHILDREN - BOSTON

LAUNCH 2005

Friends of the Children creates generational change by engaging children facing challenging home environments in 12 years of transformative mentoring relationships.

NEED IDENTIFIED

Rise of youth violence in Boston neighborhoods.

KEY RESULT

98% of youth are progressing to the **next grade on time** with **75%** of graduates applying to **post-secondary opportunities**.

INDIVIDUALS REACHED IN 2023-24

600



POWER IN MENTORSHIP: FRIENDS OF THE CHILDREN

While growing up, Jamari faced difficulties at home and struggled with behavioral issues and a lack of direction. Although at times he felt lost, his mentors (Friends) provided early guidance and taught him the importance of respect and forgiveness. Their mentorship helped Jamari focus on his education and goals, leading him to break his family's generational barriers by pursuing higher education at UMass Dartmouth this fall. "Friends-Boston helped me realize my worth. Now I know: no matter how big the obstacle or struggle, I can always prevail."



BAY AREA ... BY THE NUMBERS

259,533
INDIVIDUALS AND
FAMILIES REACHED

\$5.5M
INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$71.1M
ADDITIONAL LEVERAGED DOLLARS

57
STAFF MEMBERS WORKING
FOR PORTFOLIO

7
PORTFOLIO ORGANIZATIONS

29
ACTIVE LOCAL BOARD MEMBERS

EVERYONE ON

LAUNCH 2020

Everyone On creates social and economic opportunity by partnering with communities and organizations to connect families to affordable internet service, devices, and delivering digital skills training and digital inclusion support.

NEED IDENTIFIED

Insufficient access to internet, devices and digital literacy training to support opportunities for children, youth and adults.

KEY RESULT

94% of participants report **basic understanding** of and comfort with **utilizing technology** after completing digital skills training.

INDIVIDUALS REACHED IN 2023-24

915

FOOD CONNECT

LAUNCH 2020

Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies through training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

NEED IDENTIFIED

Growing demand for accessible, reliable and nutritional food assistance.

KEY RESULT

438,515 meals distributed throughout the Bay Area.

INDIVIDUALS REACHED IN 2023-24

250,779



SKILLING UP: EVERYONE ON

[Translated from Spanish]: “I wanted to learn to use the computer. I need it for my personal life and for my school and work because if I don’t know how to use technology I have very few opportunities. I want better opportunities for myself, to have better skills.”

— **Marina Sanchez**, Everyone On participant



FIGHTING FOOD INSECURITY: FOOD CONNECT

Food Connect is partnering with Farming Hope to deliver over 1,000 individually prepared, culturally relevant, and nutritious meals each week to vulnerable populations, creating stability and supporting transitions out of poverty. Additionally, through their partnership with SF New Deal, Food Connect helps reduce food waste by rescuing surplus food from local businesses, ensuring it reaches those in need instead of going to waste.

PARENTCHILD+

LAUNCH 2018

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED

Gap in services supporting social-emotional learning for two- and three-year-olds.

KEY RESULT

87% of program graduates score at 3 or 4 on the CBT scale, **demonstrating school readiness.**

FAMILIES REACHED IN 2023-24

689

BLUEPRINT MATH FELLOWS

LAUNCH 2016

Blueprint Math Fellows partners with schools to offer high quality tutorial instruction for struggling math students. Using daily student assessments, Fellows target gaps in a student's foundational knowledge and understanding of mathematics, supporting students to dramatically improve their math proficiency. Many Fellows go on to become math teachers, creating a key teacher pipeline for school districts.

NEED IDENTIFIED

Low math proficiency rates for middle school students.

KEY RESULT

Each month a student participated, their **math proficiency grew** by an average of **1.6 months.**

INDIVIDUALS REACHED IN 2023-24

644



SPRINGBOARD COLLABORATIVE

LAUNCH 2015

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning for early elementary school students. They bring learning directly into homes via virtual and in person partnerships among students, adults in the family and school teachers.

NEED IDENTIFIED

Summer learning loss for elementary school students.

KEY RESULT

85% of participants **improved reading proficiency**, averaging **4 months of growth** after 2023 summer programming.

INDIVIDUALS REACHED IN 2023-24

4,133

UASPIRE

LAUNCH 2013

uAspire provides a vital combination of information and guidance to ensure young people have the financial information and resources necessary to find an affordable path to and through a postsecondary education. Virtual advising is a key component of their model.

NEED IDENTIFIED

Limited technical capacity to advise students on college financial aid.

KEY RESULT

71% of uAspire students **enrolled in college** after graduation with **237** Bay Area high school seniors becoming **FAFSA/Dream Act certified**.

INDIVIDUALS REACHED IN 2023-24

2,200

GENESYS WORKS BAY AREA

LAUNCH 2013

Genesys Works enables motivated high school students to work in meaningful internships at major corporations during their senior year of high school. After an intensive training program, students work with partner companies, gaining relevant skills and experiences leading to success as professionals in the corporate world.

NEED IDENTIFIED

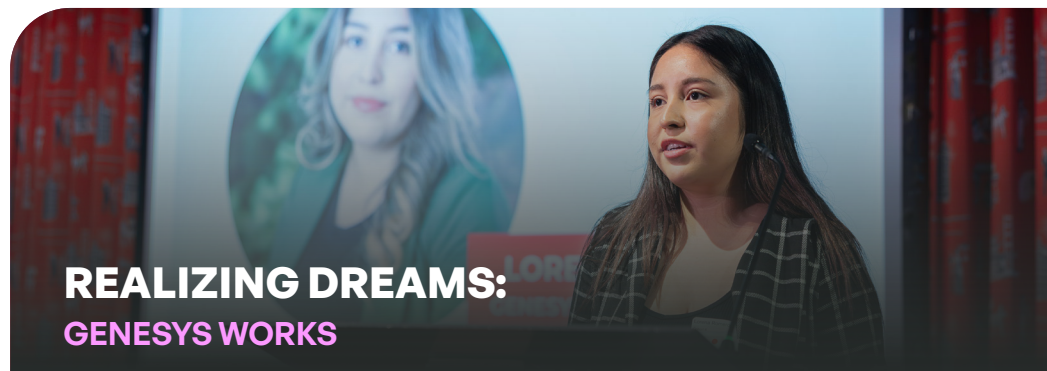
Workforce development programs for aspiring first generation college students.

KEY RESULT

79% of graduates persisted through their **first year of college**.

INDIVIDUALS REACHED IN 2023-24

173



REALIZING DREAMS: GENESYS WORKS

“As a first-generation student, before I joined Genesys Works, I didn’t even know scholarships and financial aid were available since I was not a citizen at the time. I couldn’t go to my parents for support about college, since in Mexico they had only completed elementary school. Genesys Works supported me in navigating the complexities of college applications, scholarships, and financial aid. It wasn’t a simple crossing; it was a carefully guided journey, ensuring I stayed on course towards my dream of a college education.”

— Lorena, Genesys Works Alumna



PHILADELPHIA ... BY THE NUMBERS

5,327

INDIVIDUALS AND
FAMILIES REACHED

\$5.4M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$42.7M

ADDITIONAL LEVERAGED DOLLARS

28

SAC MEMBERS

37

STAFF MEMBERS WORKING
FOR PORTFOLIO

7

PORTFOLIO ORGANIZATIONS

30

ACTIVE LOCAL BOARD MEMBERS

THE FOUNTAIN FUND

LAUNCH 2022

The Fountain Fund provides low-interest loans, often used to reinstate a drivers license, secure employment or secure housing, and financial coaching exclusively to returning citizens (Client Partners), helping them build credit and achieve their self-determined goals. The Fountain Fund's ultimate goal is to help Client Partners gain access to capital that can enhance their opportunity for economic mobility.

NEED IDENTIFIED

More than 4,000 returning citizens reenter Philadelphia on an annual basis and many have limited access to financial resources.

KEY RESULT

95% reported at least one **significant improvement** in their lives and **100%** reported an **improved understanding of credit**.

INDIVIDUALS REACHED IN 2023-24

58

HOPEWORKS

LAUNCH 2022

Hopeworks is a nonprofit social enterprise that provides young adults from under-resourced communities with professional training, paid internships and real-world business experience in technology fields. Once training is completed, participants have the opportunity to work in one of Hopeworks' social enterprises that can lead to high-wage, permanent opportunities for youth in a growing tech industry.

NEED IDENTIFIED

Young adults from under-resourced communities lack access to devices, internet connectivity and equitable pathways to training and employment in tech-related fields.

KEY RESULT

114 young adults placed into permanent jobs with an **average annual wage of \$41,378**.

INDIVIDUALS REACHED IN 2023-24

147



LENDING HOPE: THE FOUNTAIN FUND

After his release from prison, Robert faced numerous challenges, including financial hurdles that threatened his family's stability. Turning to The Fountain Fund, Robert discovered not only financial support but also a pathway to opportunities he may not have found elsewhere. Robert navigated through the complexities of resolving a lien, safeguarding his property from foreclosure, and ensuring a secure future for his loved ones. Reflecting on his journey, Robert shared, "The loan from The Fountain Fund was a lifeline. It saved my property from liens and a forced sale, keeping my family from facing homelessness."

COMPASS WORKING CAPITAL

LAUNCH 2018

Compass Working Capital is putting the tools to build assets and financial capabilities into the hands of families with barriers to economic mobility. By providing individualized financial coaching, Compass supports families in using those tools to reach their financial goals as a pathway to greater economic opportunity.

NEED IDENTIFIED

Limited ability for families in public housing to build assets while a federally funded program that captures increased rental payments as savings towards home ownership was drastically underutilized.

KEY RESULT

74% of participants graduate with an average **escrow of \$8,333**.

INDIVIDUALS REACHED IN 2023-24

874

YEAR UP UNITED

LAUNCH 2018

Year Up United's mission is to close the opportunity divide by ensuring young adults gain the skills, experiences and support that will empower them to reach their potential through careers and higher education.

NEED IDENTIFIED

Many young adults in Philadelphia were disconnected from education and employment.

KEY RESULT

70% of students enrolled at Year Up United are either **employed or in college**.

INDIVIDUALS REACHED IN 2023-24

132

PARENTCHILD+

LAUNCH 2016

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED

Only 33% of third graders in Philadelphia were reading at grade level.

KEY RESULT

93% of caregivers exiting the program with **improved parenting skills and knowledge** as measured by accredited assessment tools.

INDIVIDUALS REACHED IN 2023-24

371



OVERCOMING CHALLENGES: PARENTCHILD+

King's family enrolled him in the Philadelphia program following a tragic accident that claimed his mother's life and left him paralyzed. ParentChild+ staff accommodated the family's intensive care needs when other programs were unable to. Because of his family's perseverance and participation in ParentChild+, they were able to demonstrate to the court their commitment to King's education, learning and development. King has shown remarkable improvement in his speech and navigates his wheelchair with confidence at home with his family.

CENTER FOR EMPLOYMENT OPPORTUNITIES

LAUNCH 2015

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

NEED IDENTIFIED

35% of Philadelphians released from state prison were rearrested within one year, particularly among young adults.

KEY RESULT

114 permanent job placements with an **average wage of \$15.56**.

INDIVIDUALS REACHED IN 2023-24

176

SINGLE STOP

LAUNCH 2013

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

NEED IDENTIFIED

Less than 25% of students from low-income households were completing an associate degree within six years.

KEY RESULT

\$551,142 drawn down by Community College students in **cash/non-cash benefits** to support students' progress toward degree completion.

INDIVIDUALS REACHED IN 2023-24

3,569



STARTING ANEW: CENTER FOR EMPLOYMENT OPPORTUNITIES

Ella joined CEO as a participant in June 2023 and was offered the role of Participant Advocacy Fellow by August. Beyond her role, she supported orientation classes by setting up classrooms, guiding participants through forms, and sharing available training opportunities.

After her fellowship, she became a full-time employee at CEO and an essential part of CEO Philadelphia's team. Reflecting on her journey, Ella shares, "It has truly been a privilege to be a part of this organization, where I have the opportunity to assist individuals who have been impacted by the criminal justice system, just like me."

CINCINNATI ... BY THE NUMBERS

1,016
INDIVIDUALS AND
FAMILIES REACHED

\$3M
INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$20.5M
ADDITIONAL LEVERAGED DOLLARS

41
SAC MEMBERS

5
PORTFOLIO ORGANIZATIONS

HOMESTART'S RENEW COLLABORATIVE

LAUNCH 2022

HomeStart's Renew Collaborative, an economically sustainable program implemented by United Way of Greater Cincinnati, prevents eviction by creating household financial blueprints, providing rental assistance and 12 months of post-crisis stabilization case management.

NEED IDENTIFIED

High rates of non-payment evictions result in adverse health and financial outcomes for families.

KEY RESULT

Individuals received **case management support** and **maintained their housing** despite facing eviction proceedings due to rental arrears.

INDIVIDUALS REACHED IN 2023-24

183

THE LITERACY LAB'S LEADING MEN FELLOWSHIP

LAUNCH 2022

The Literacy Lab's Leading Men Fellowship tackles systemic education inequities by closing the literacy gap through high-quality pre-K tutoring, employing young men of color as trained, paid literacy tutors and diversifying the teacher pipeline by laying the foundation for young men of color to pursue careers as educators.

NEED IDENTIFIED

Lack of high-quality professional opportunities for young men of color, persistent achievement gap and low reading proficiency in low-wealth communities, and lack of diversity in teacher workforce.

KEY RESULT

Students developed fundamental early **literacy skills** with progress towards **kindergarten readiness**, **72%** of fellows currently pursuing a **career in education** with **64%** enrolled in **college**.

INDIVIDUALS REACHED IN 2023-24

489



GAINING STABILITY: HOMESTART'S RENEW COLLABORATIVE

KB's life took a dramatic turn when she was at risk of losing her home due to a \$964 rental arrearage. The Renew Collaborative intervened just in time, not only clearing her arrears but also reducing her monthly rent from \$243 to \$50 to match her income. This life-changing support allowed KB to stay in the community she deeply values, providing her with stability and peace of mind. Grateful for the program's timely intervention, KB now feels secure in her home and hopeful about her future, knowing she's part of a community that cares.



FIRST PLACE FOR YOUTH

LAUNCH 2020

First Place for Youth's My First Place program housed at NewPath uses a youth-centered, trauma-informed approach to help youth aging out of the foster care system develop the necessary skills for adulthood. Young people live independently in apartments and receive wraparound support, education and employment services to become self-sufficient.

NEED IDENTIFIED

Most youth aging out of foster care are woefully unprepared for independent adult life.

KEY RESULT

70% of youth secured **employment** and **100% avoided arrest** during the program, with **90%** transitioning to **stable housing** upon exit.

INDIVIDUALS REACHED IN 2023-24

36



EMPOWERED LEARNING: THE LITERACY LAB'S LEADING MEN FELLOWSHIP

After his first year with the Leading Men Fellowship, Senior Fellow Shawn Bell enrolled in Cincinnati State University's Accelerate program to pursue his associate degree. Thanks to the partnership between The Literacy Lab and Cincinnati State, Shawn could convert his hands-on classroom experience into academic credits. Shawn is now attending Miami University where he is pursuing his bachelor's degree in early childhood education.

UPTOGETHER

LAUNCH 2017

UpTogether is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other's expertise, find support and access dollars.

NEED IDENTIFIED

Working families seeking greater economic self-sufficiency.

KEY RESULT

\$241,167 distributed to participants to help **support their goals and basic needs**.

INDIVIDUALS REACHED IN 2023-24

117

CENTER FOR EMPLOYMENT OPPORTUNITIES

LAUNCH 2016

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

NEED IDENTIFIED

High rates of recidivism and unemployment for individuals reentering Cincinnati after incarceration.

KEY RESULT

50% of participants maintained **employment** for 6 months, a **14% increase** from last year with an average hourly wage of **\$16.33**.

INDIVIDUALS REACHED IN 2023-24

191

DETROIT ... BY THE NUMBERS

20,186

INDIVIDUALS AND
FAMILIES REACHED

\$1.85M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$6.8M

ADDITIONAL LEVERAGED DOLLARS

29

SAC MEMBERS

3

PORTFOLIO ORGANIZATIONS

SPRINGBOARD COLLABORATIVE

LAUNCH 2020

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning for early elementary school students. They bring learning directly into homes via virtual and in-person partnerships among students, adults in the family and school teachers.

NEED IDENTIFIED

Less than 20% of Detroit third-graders read at grade-level with COVID further exacerbating progress to proficiency.

KEY RESULT

Average of **2.7 months of student reading growth** with **70%** of students advancing to the **next reading level**.

INDIVIDUALS REACHED IN 2023-24

569

NEW TEACHER CENTER

LAUNCH 2019

New Teacher Center provides school-based Mentors with job embedded, evidence-based support rooted in academic and social and emotional learning competencies. Veteran, peer Teacher Mentors deliver instructionally-focused support and actionable feedback to new teachers, accelerating teaching practice and student learning.

NEED IDENTIFIED

New teachers struggle to simultaneously master the profession, improve performance for their students and persist in the field.

KEY RESULT

102 teacher Mentors received **training and support** integrating academics with social-emotional learning and fostering sustainable growth leading to **improved student outcomes**.

INDIVIDUALS REACHED IN 2023-24

19,500

CENTER FOR EMPLOYMENT OPPORTUNITIES

LAUNCH 2018

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

NEED IDENTIFIED

High rates of recidivism and unemployment for young adults reentering Detroit after incarceration.

KEY RESULT

22% of participants are women, the highest rate of woman participation across CEO sites nationally.

INDIVIDUALS REACHED IN 2023-24

117



JOB COACHING IMPACT: CENTER FOR EMPLOYMENT OPPORTUNITIES

Augustine joined CEO with the goal of securing employment. But the support he received from job coaches like Nicole quickly made it clear to him that CEO was a place he could trust, one that would make a genuine difference for him as he pursued his goals. Augustine currently holds a full time position in maintenance. With Nicole's guidance, he has significantly improved his communication and interviewing skills, has saved up for his first car and explored options for moving out of transitional housing.

CHARLOTTE ... BY THE NUMBERS

18,479

INDIVIDUALS AND
FAMILIES REACHED

\$2.1M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$8.1M

ADDITIONAL LEVERAGED DOLLARS

25

SAC MEMBERS

4

PORTFOLIO ORGANIZATIONS

INNER EXPLORER

LAUNCH 2023

Inner Explorer is an evidence-based mindfulness program designed to support the mental well-being and learning readiness of students in pre-K through high school. Through age-appropriate, audio-guided daily practices, available in both English and Spanish, school communities learn how to cultivate critical life skills, such as self-awareness, self-regulation, empathy and resilience.

NEED IDENTIFIED

North Carolina ranks 42nd for the prevalence of mental illness among youth and 38th for access to care among all 50 states.

KEY RESULT

30% improvement in focus and classroom readiness as measured by improved academic performance.

INDIVIDUALS REACHED IN 2023-24

17,294

ALTERNATIVES TO VIOLENCE

LAUNCH 2021

Alternatives to Violence is a program based on training provided by Cure Violence Global, an evidence-based violence reduction model. The program reduces violence by the same three components used in public health to reverse an epidemic: 1) interrupt disease transmission, 2) reduce the risk of the highest at risk, 3) change community norms.

NEED IDENTIFIED

Local police reported 122 homicides in 2020, making it the deadliest year since 1993.

KEY RESULT

In 2023, there was a **52% reduction in non-fatal shootings** in Charlotte-Mecklenburg.

INDIVIDUALS REACHED IN 2023-24

521

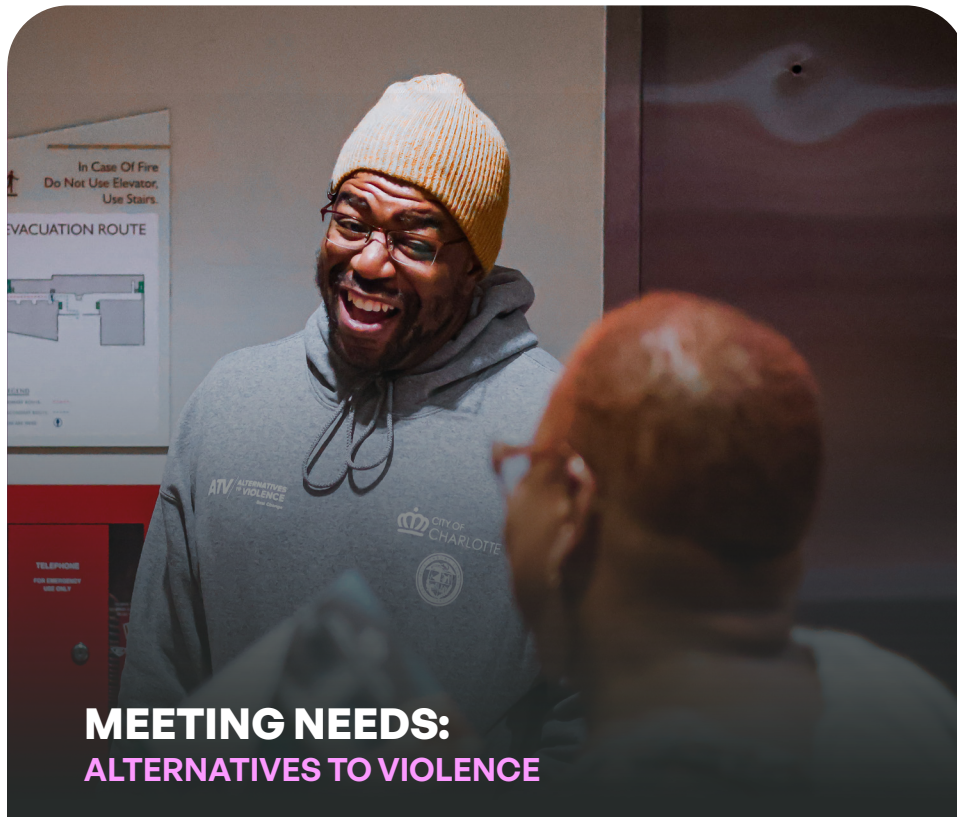


CLASSROOM IMPACT: INNER EXPLORER

“Incorporating mindfulness with Inner Explorer every day has helped our classroom learning environment. The students and I have built strong relationships, and it has also helped increase their academic performance!”

— Charlotte-Mecklenburg School Educator





MEETING NEEDS: ALTERNATIVES TO VIOLENCE

ATV Violence Interrupters witnessed a group of kids running out of a convenience store, leaving behind a trail of stolen snacks. They spoke with the store owner, learning that this same group has stolen before—only ever stealing snack foods. Rather than the store owner calling the police, the Violence Interrupters intervened. After tracking down the kids, they learned they did not have access to three full meals when school was out of session. As a solution, the ATV team began regularly distributing food and snacks to address the ongoing need for food access in the neighborhood.

CENTER FOR EMPLOYMENT OPPORTUNITIES

LAUNCH 2020

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

NEED IDENTIFIED

In Charlotte-Mecklenburg, 70% of returning citizens are released to opportunity desert neighborhoods with high unemployment levels.

KEY RESULT

Participants in **permanent job placements** are earning an average of **\$15.14/hour**, exceeding the \$10.50/hour target.

INDIVIDUALS REACHED IN 2023-24

216

PARENTCHILD+

LAUNCH 2019

ParentChild+ is an early literacy, parental engagement and school readiness model for two and three-year-old children and their parents. The program works to strengthen parent child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED

High adverse childhood experience (ACE) scores for children entering kindergarten and 39% third grade literacy proficiency in Charlotte-Mecklenburg schools.

KEY RESULT

98% of caregivers exited the program with **measured improvement in parenting interactions**.

INDIVIDUALS REACHED IN 2023-24

448



KANSAS CITY

BY THE NUMBERS

43,971

INDIVIDUALS AND
FAMILIES REACHED

\$3.0M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$2.7M

ADDITIONAL LEVERAGED DOLLARS

36

SAC MEMBERS

19

STAFF MEMBERS WORKING
FOR PORTFOLIO

5

PORTFOLIO ORGANIZATIONS

22

ACTIVE LOCAL BOARD MEMBERS

FOOD CONNECT

LAUNCH 2023

Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies through training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

NEED IDENTIFIED

Food rescue, food pantries and food as medicine programs need logistical support to effectively distribute food and meals to families who are food insecure.

KEY RESULT

Delivered meals to more than **twice as many residents** compared to the goal.

INDIVIDUALS REACHED IN 2023-24

39,085

MRELIEF

LAUNCH 2023

mRelief offers a dignified and comprehensive SNAP enrollment process for individuals and families to supplement food expenses. mRelief's enrollment process includes a simplified SNAP eligibility screener, a mobile-accessible SNAP application, and an option to apply for benefits with assistance from a local community partner.

NEED IDENTIFIED

In Kansas City, \$8.4M in SNAP benefits go unclaimed each year. A primary concern for eligible residents is the long and tiresome application process.

KEY RESULT

\$2,045,221 in SNAP **benefits unlocked**.

INDIVIDUALS REACHED IN 2023-24

3,437



ACCESSING SNAP BENEFITS WITH DIGNITY: MRELIEF

mRelief's work ensures anonymity so users feel safe and free from bias. One client provided this feedback through the texting system:

"I like the process of 'texting' to get some of the main eligibility questions done before actually applying. It felt less invasive. The application was thorough, user-friendly, and didn't take much time. The process for when you've finished the application was even better. To hear updates through text is nice and comforting while going through a difficult period in life. Texting is just easier these days. Thank you."



ALL OUR KIN

LAUNCH 2022

All Our Kin trains, supports and sustains family child care educators to ensure that children and families have the foundation they need to succeed in school and in life.

NEED IDENTIFIED

Access to child care is critical for families, especially women, to work, but Kansas City has lost nearly 5,000 childcare spots in the last two years.

KEY RESULT

78% of Business Series graduates **demonstrated increased knowledge** of best practices in running a family child care program.

INDIVIDUALS REACHED IN 2023-24

728



Vanessa, a Kansas City, MO Early Childhood Educator with The Family Conservancy, has served children ages 2-5 and their families in Missouri for over 24 years. She initially engaged with AOK's Business Train the Trainer series after 20 years in the field. She shared, "The Business Training series is the best training program for Family Child Care educators. It transformed how I managed my childcare program."

YOUTH GUIDANCE - BECOMING A MAN

LAUNCH 2020

Becoming A Man (BAM) is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma-informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

KEY RESULT

94% of BAM respondents indicated BAM helped them **make better decisions and persevere** when things don't go as planned.

INDIVIDUALS REACHED IN 2023-24

383

YOUTH GUIDANCE - WORKING ON WOMANHOOD

LAUNCH 2020

Working On Womanhood (WOW) is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health, and fosters the social-emotional skills of girls and young women in grades 6-12.

NEED IDENTIFIED

Girls and young women of color are at greater risk of being exposed to trauma, more likely to experience mental health issues like post-traumatic stress disorder (PTSD) and depression and less likely to receive treatment to address trauma.

KEY RESULT

64% of WOW participants experienced **fewer PTSD symptoms** after participating in the program.

INDIVIDUALS REACHED IN 2023-24

338

ATLANTA ... BY THE NUMBERS

59,301

INDIVIDUALS AND
FAMILIES REACHED

\$2.4M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$4.5M

ADDITIONAL LEVERAGED DOLLARS

30

SAC MEMBERS

35

STAFF MEMBERS WORKING
FOR PORTFOLIO

4

PORTFOLIO ORGANIZATIONS

30

ACTIVE LOCAL BOARD MEMBERS

CAPITAL GOOD FUND

LAUNCH 2024

Capital Good Fund is a unique lending and coaching model that uses financial empowerment in a holistic way to foster true social mobility, addressing wealth and opportunity gaps. The fintech model offers small-dollar personal loans with a 5% interest rate to individuals who are underserved by mainstream financial systems, have less-than-perfect credit and are susceptible to predatory lenders.

NEED IDENTIFIED

Unexpected financial needs, no emergency savings and lack of access to credit has led families to struggle financially often resulting in seeking predatory lending, damaging credit, bankruptcy, and severe stress.

KEY RESULT

Since April 2024, over **50** small-dollar Impact and Impact PLUS loans, totaling **more than \$55,000**, have been financed to **support metro Atlanta families**.

INDIVIDUALS REACHED IN 2023-24

84

INNER EXPLORER

LAUNCH 2022

Inner Explorer is an evidence-based mindfulness program designed to support the mental well-being and learning readiness of students in pre-K through high school. Through age-appropriate, audio-guided daily practices available in both English and Spanish, school communities learn how to cultivate critical life skills, such as self-awareness, self-regulation, empathy and resilience.

NEED IDENTIFIED

Youth anxiety and depression have worsened since COVID and disproportionately impact already vulnerable youth, in particular youth experiencing poverty and youth of color.

KEY RESULT

Teachers using Inner Explorer in their classrooms **more than 3x** a week saw a **25% improvement** in teaching efficacy due to **improved student engagement** and fewer outbursts in the classroom.

INDIVIDUALS REACHED IN 2023-24

58,743

FAMILY MINDFULNESS: INNER EXPLORER

When Malachi was asked if he ever used Inner Explorer at home, he said yes! After a recent fight with his brother, Malachi went to his room to practice mindfulness to calm down. His father went into his room and asked about the situation. After Malachi explained what happened, his father logged into the CCPS portal and accessed Inner Explorer. They did a practice together!

Inner Explorer not only helps students throughout the school day, but also connects families at home, providing valuable stress reduction tools for parents and caregivers as well.





INSPIRING ROLE MODEL: THE LITERACY LAB'S LEADING MEN FELLOWSHIP

"I instantly thought to myself, When did I have my first Black male teacher?, then it dawned on me... I didn't have one until the eighth grade, and he was the only one I ever had. This program means EVERYTHING to me. I teach my students phonological awareness, alphabetical knowledge, print and comprehension, and even oral language. Everything is hands on!"

— Dayshon Smith, Senior Fellow

THE LITERACY LAB'S LEADING MEN FELLOWSHIP

LAUNCH 2021

The Literacy Lab's Leading Men Fellowship (LMF) tackles systemic education inequities by (1) closing the literacy gap through high-quality pre-K tutoring; (2) empowering young men of color with financial resources and personal/professional development; and (3) diversifying the teacher pipeline by laying the foundation for young men of color to pursue careers as educators.

NEED IDENTIFIED

In metro Atlanta, 29% of economically disadvantaged students read proficiently by the end of third grade and 8% of teachers are Black males.

KEY RESULT

Strengthened early literacy skills so **3x as many pre-K students** were **kindergarten ready** by the end of last school year.

INDIVIDUALS REACHED IN 2023-24

362

CENTER FOR EMPLOYMENT OPPORTUNITIES

LAUNCH 2021

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills, education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

NEED IDENTIFIED

Georgia spends more than \$1B per year on prison expenditures, nearly \$20,000 annually per person. Over 3,000 citizens return home to metro Atlanta each year with a recidivism rate greater than 30%.

KEY RESULT

57 participants placed in permanent jobs at an average wage of **\$15.90/hour**, exceeding the \$11.00/hour target.

INDIVIDUALS REACHED IN 2023-24

112



TWIN CITIES

BY THE NUMBERS

103

INDIVIDUALS AND
FAMILIES REACHED

\$1.2M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

\$1.3M

ADDITIONAL LEVERAGED DOLLARS

21

SAC MEMBERS

8

STAFF MEMBERS WORKING
FOR PORTFOLIO

2

PORTFOLIO ORGANIZATIONS

13

ACTIVE LOCAL BOARD MEMBERS

IRTH

LAUNCH 2023

Irth (like birth, but we dropped the B for bias), a technology-based platform, enables Black and brown birthing people, doulas and family members to leave prenatal, birthing, post-partum and pediatric reviews of healthcare providers and institutions on the app. These qualitative experiences are turned into data and strategic improvement plans for hospitals while driving transparency and community accountability within healthcare systems.

NEED IDENTIFIED

Disproportionately high rates of negative maternal health outcomes for Black and Indigenous birthing people.

KEY RESULT

Recruited initial **6 Doula Ambassadors** from the Twin Cities community to provide doula care, connect birthing people with resources and support Irth's work locally.

INDIVIDUALS REACHED IN 2023-24

41

LET EVERYONE ADVANCE WITH DIGNITY (LEAD)

LAUNCH 2022

LEAD, a project of the Law Enforcement Assisted Diversion program, is a public health approach to community safety that diverts individuals cycling in and out of the legal system into a long-term case management model of care. Utilizing a harm reduction platform to improve outcomes, LEAD is held by community utilizing its collaborative structure to bring a cross section of community leaders, neighborhood residents and business owners together in partnership with case managers to decrease recidivism and improve stability for residents facing behavioral health challenges often criminalized.

NEED IDENTIFIED

Community safety through fewer unnecessary police interactions.

KEY RESULT

100% of participants stated **improved overall quality of life** as measured by The Bridge Assessment.

INDIVIDUALS REACHED IN 2023-24

62



COMMUNITY PARTNERSHIPS: LEAD & IRTH

Change happens when everyone has a seat at the table. For LEAD, that's the Lake Street Council where dozens of local business and community leaders collaborate to solve issues and plan for the future. Addressing challenges like housing, addiction, and crime requires a collaborative community effort. LEAD case managers provide targeted support to individuals most in need, helping them navigate these obstacles and contributing to a safer, more stable community for everyone.

Irth takes the same approach, but the community extends beyond neighborhood lines. Irth's partnership with Hennepin Healthcare, a safety net hospital, enables Black birthing people to provide feedback on their care. Irth analyzes feedback so the hospital can take action, removing bias and barriers common in most healthcare settings and improving the experiences for future patients. Partnerships like these put "unity" in community. That mindset is embodied in both Irth and LEAD.



PARENTECHILD+

LAUNCH 2024

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED

50% of 3- and 4-year-olds in Maryland are not enrolled in any educational program.

KEY RESULT

As measured by accredited screening tools, goal for **75% of children** to be **school-ready** while 75% of caregivers demonstrate improved parenting skills and knowledge.

POINT SOURCE YOUTH

LAUNCH 2023

Point Source Youth works to prevent and end homelessness for young people by equipping them with the resources and wrap-around services they need to make the best decisions they've determined for their own lives. The program has low administrative burdens allowing the intervention to scale and reach youth who aren't accounted for in other systems.

NEED IDENTIFIED

Thousands of young adults ages 18-28 experience unaccompanied homelessness or unstable housing in Baltimore City each year resulting in adverse outcomes.

KEY RESULT

Goal for **108 youth participants to experience positive impact** from increased safety and well-being or increased savings.



PROVEN MODEL: PARENTECHILD+

ParentChild+ is an evidence-based model poised to make a significant impact in Baltimore. Nationally:



Graduates are **50%** more likely to be prepared for kindergarten than their socio-economic peers.



Graduates **scored 2 times higher** on social-emotional skills than their peers.



90% of families in the program are likely to recommend ParentChild+.

"We are on a mission to change the perception of Sandtown-Winchester and the greatness of our young people. Partnering with ParentChild+ helps us achieve this mission by starting the stories at an early age."

— **Jayson Green, ED/CEO**, New Song Community Learning Center



GREATER NEWARK ... BY THE NUMBERS

\$1.2M

INVESTED IN PORTFOLIO
ORGANIZATIONS TO DATE

34

SAC MEMBERS

2

PORTFOLIO ORGANIZATIONS

READING PARTNERS

LAUNCH 2024

Reading Partners is a national nonprofit that collaborates with schools and community organizations to provide individualized reading support through both volunteer and paid tutors. The program delivers personalized, frequent literacy instruction and fosters a culture of learning, helping students achieve grade-level proficiency by fourth grade.

NEED IDENTIFIED

According to data from New Jersey state tests, only 19% of third-graders are proficient in reading, and out of five schools in the state, only one student demonstrated reading proficiency.

EMS CORPS

LAUNCH 2023

EMS Corps is an Emergency Medical Technician (EMT) training program with a five-month paid stipend that provides youth development, mentorship and job training. Participants receive wrap-around services including case management and employment support, helping to launch their careers. At the same time, the program addresses barriers to emergency and healthcare response for people in underserved communities.

NEED IDENTIFIED

High unemployment and low college attendance rates for young people seeking stable career pathways that lead to upward economic mobility.

LOCAL GOALS: EMS CORPS AND READING PARTNERS

EMS Corps began training their first cohort in October 2024 and Reading Partners will begin reaching students in mid-2025. We've set meaningful goals for measurable impact during their first four years in Greater Newark.

READING PARTNERS

Provide literacy support to 8,200 families and students over the next four years.

- 80% of the students achieve measurable literacy growth.
- 80% of students tutored during the summer avoid learning loss.
- 85% of families report learning a new skill to support their child with reading.

EMS Corps

In partnership with Newark Opportunity Youth Network and RWJ Barnabas Health Mobile Health:

- 160 young people will obtain their EMT licenses.
- 80% EMT licensing passage rate.
- 90% graduation rate.
- 90% job placement rate as EMTs within 6 months of graduation.





FINISHING THE FIRST SELECTION CYCLE

GreenLight Chicago is completing its first selection investment cycle process. The year-long process allows for understanding pressing issues and identifying gaps in local social services by listening intently to the community, including youth, academia, residents and leaders. Starting with hundreds of impressive organizations from across the country, the process helps narrow it down to a handful with the best local fit to address the priority community-identified need. We anticipate a first selection investment announcement by the end of 2024.



FOCUS AREAS

We explored priority areas we heard from Chicagoans:

Black Male Youth Disengagement

In Illinois, 16% of public school teachers are either Black, Hispanic, or Asian, despite these groups making up 49% of the student population.

Workforce Development

In 2023 in Illinois, the unemployment rate among Black workers was 10.5% while 3.3% for white, a 7.2% gap.

Closing the Racial and Ethnic Wealth Gap

Illinois is ranked 50th out of 50 state economies with the most racial inequity.



PIPELINE

To find the most effective organization to help scale to Chicago we assessed:

280 for applicability

35 evaluated

5 engaged in management team calls

2 deep diligence and presented to the Selection Advisory Council



IMPLEMENTATION

Once selected, we'll work to ensure they become embedded in the community and deliver long-term, sustainable impact:

- Cultivate strategic partnerships.
- Support local hiring and advisory board development.
- Leverage connections to follow-on funding.
- Facilitate impactful change for children, families and the systems of larger institutions.





GETTING STARTED IN DENVER

Since GreenLight Fund Denver's launch in February 2024, we have engaged over 400 Denver residents through conversations, interviews, focus groups, and community events, gathering input from residents, nonprofit and philanthropic leaders, government partners, and business leaders to understand priority unmet needs and opportunities. In partnership with the Selection Advisory Council (SAC), composed of 26 local community leaders from diverse sectors, we narrowed our focus areas to Housing Stability and Immigrant Inclusion. Next, we will complete full diligence including site visits with three organizations before presenting two finalists to the SAC for their final input. We expect to make our first investment selection in early 2025.



HOUSING STABILITY

9,065

people unhoused in 2023 —
a **32%** increase in one year



Unaccompanied youth who
are unhoused has increased
by **53%** since 2019



IMMIGRANT INCLUSION

Over
40,000
newcomers arrived in
Denver over the past year

Immigrants in the Denver metro area

12%
of the
population

14%
of the labor
force

13%
of immigrants
were students



ASSET & WEALTH BUILDING

In 2022, a typical Denver
family of three with a single
parent needed an income of

\$85,459

to meet basic needs

25% 

of Denver residents are in debt, with
BIPOC residents facing more debt with
smaller emergency savings





GREENLIGHT FUND IMPACT REPORT
Ideas Travel, Communities Rise. // 2023-24

greenlightfund.org | info@greenlightfund.org | 617.912.8983