EMBRACING CHALLENGES. MOBILIZING CHANGE.

To say the period covered in this report, July 2020 – June 2021, was challenging would be an understatement. Yet our portfolio organizations and staff embraced the challenges. Marked from beginning to end by the Covid pandemic, our portfolio organizations remained strong and showed remarkable resilience, continuing to mobilize needed change in our communities.

We are proud to share this year’s Portfolio Report highlighting the work, results and inspiring stories of GreenLight’s 37 portfolio organizations across our 10 sites that reached more than 380,000 children, youth and families this past year alone.

In partnership with our portfolio organizations, we redoubled efforts to address deep-rooted racial disparities, strengthen economic mobility opportunities and accelerate social progress as people experiencing poverty were hit hardest by health and economic crises. Highlighted in this report are stories of meaningful change including opening new career opportunities for adults, helping young adults overcome obstacles and pursue their goals, utilizing technology to access resources, championing second chances for individuals returning from incarceration, supporting student mental health and equipping teachers, parents and students with what they need for future success.

A highlight of this year came in June when we received an extraordinary, unexpected gift from MacKenzie Scott and Dan Jewett. We are proud and grateful to be recognized among the “286 Teams Empowering Voices the World Needs to Hear.” Empowering voices in our communities is paramount to our work as those proximate to the challenges are best able to elevate what’s needed and identify solutions. Community members with lived experience are an integral part of our process in each of our sites, ensuring we address what matters most in impactful ways.

As we strive for equitable prosperity, we are committed to centering racial equity, challenging systemic inequities and engaging with communities to make measurable progress. We are so grateful for our partners, investors, Selection Advisory Councils and community members who make it possible to embrace challenges and mobilize change.
Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home. GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion in partnership with our communities.
OUR APPROACH

The GreenLight Method is our approach to identify proven social innovations that address the needs that matter most to residents facing systemic barriers to economic opportunity. We engage deeply across all sectors of the community throughout the process, partnering with a diverse Selection Advisory Council (SAC) in each of our sites and listening directly to those who navigate poverty every day.

DISCOVER
Through conversations across multiple sectors, local data reports and listening to many voices, the local site team and the SAC look deeply at issue areas driven by racial and economic disparities in the region and identify community needs not yet being fully addressed.

SCOUT
The team searches the country and deeply vets proven programs best suited to tackle those needs locally.

SELECT
In partnership with the SAC, an innovative program with significant, measurable results and the best local fit is selected.

INVEST
GreenLight helps the selected organization reach and sustain impact locally with multi-year unrestricted funding, on-the-ground support and strategic partnership development.

MEASURE
At the outset with each portfolio organization, GreenLight identifies and sets annual targets for the programmatic and financial indicators to be measured. Each year, portfolio organizations report on those measures, a sampling of which you will find in this report.
### Nationally by the Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Count/Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenlight Sites</td>
<td>10</td>
</tr>
<tr>
<td>Portfolio Organizations</td>
<td>37</td>
</tr>
<tr>
<td>Active Local Portfolio Organization Board Members</td>
<td>216</td>
</tr>
<tr>
<td>Individuals and Families Reached This Year</td>
<td>384,200</td>
</tr>
<tr>
<td>Invested in Greenlight Portfolio Organizations to Date</td>
<td>$26,188,618</td>
</tr>
<tr>
<td>Additional Non-Greenlight Funds Raised by Portfolio Organizations to Date</td>
<td>$169,439,777</td>
</tr>
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</table>
Participants reflect the demographics of individuals experiencing poverty in our communities, with **80%** identifying as Black, indigenous or people of color. We believe leadership is most effective when they can connect deeply with program participants. We continue to make progress as more than **60%** of local portfolio organization leaders are people of color.

**PARTICIPANT DEMOGRAPHICS**

- **AFRICAN AMERICAN/BLACK (37.1%)**
- **AMERICAN INDIAN / ALASKA NATIVE**
- **NATIVE HAWAIIAN / OTHER PACIFIC ISLANDER**
- **MULTIRACIAL (4.5%)**
- **HISPANIC / LATINX (30.4%)**
- **WHITE (11.5%)**
- **ASIAN (8.3%)**
- **OTHER / NOT DISCLOSED (8.2%)**

**384,200 INDIVIDUALS AND FAMILIES REACHED**
LEVERAGE ON GREENLIGHT’S INVESTMENT

GreenLight Fund’s work in communities and dollars invested locally in portfolio organizations have leveraged an additional $169M to date, helping portfolio organizations open opportunities for a growing number of children and families.
OUR INVESTMENTS

GreenLight’s investments address unmet needs, often stemming from longstanding racial inequities, identified by each community each year. The result is a portfolio of innovative programs focused on a range of areas including: asset development, citizen re-entry, college access and persistence, community safety, the digital divide, early childhood literacy, food insecurity, teacher effectiveness, workforce development, youth mentoring/mental health and youth aging out of foster care.
SAN FRANCISCO BAY AREA RESULTS
REPORTING PERIOD JULY 2020 – JUNE 2021

FOOD CONNECT
LAUNCH 2020
Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies by training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

NEED IDENTIFIED
Growing demand for accessible, reliable and nutritional food assistance.

KEY RESULT
Distributed over 130,000 meals with 9 community partners, creating 139 jobs from January-June 2021.

INDIVIDUALS REACHED IN 2020-21
14,197

EVERYONEON
LAUNCH 2020
EveryoneOn creates social and economic opportunity by partnering with communities and organizations to connect families to affordable internet service, devices, and delivering digital skills training and digital inclusion support.

NEED IDENTIFIED
Insufficient access to internet, devices and digital literacy training to support opportunities for children, youth and adults.

KEY RESULT
Virtually trained 150 K-12 caregivers in digital literacy equipping them with skills necessary to navigate platforms with youth. 18 organizations completed capacity training to introduce “Digital Inclusion 101” to Bay Area communities.

INDIVIDUALS REACHED IN 2020-21
1,575

EXPANDING WITH TECHNOLOGY: FOOD CONNECT
“Partnering with Food Connect has been a game changer for the San Francisco Unified School District’s meal delivery program! With this partnership we were able to immediately expand meal delivery for all students who had been on our waitlist. Through Food Connect’s services including recruiting drivers, creating routes and providing communication support to families, we are now delivering 4500+ meals each week to students across San Francisco.

It’s been great to work with Food Connect’s efficient and capable team and has taken a huge lift off of our staff while reliably providing a much needed resource to the community.”

- Jennifer LeBarre, San Francisco Unified School District
SAN FRANCISCO BAY AREA RESULTS
REPORTING PERIOD JULY 2020 – JUNE 2021

PARENTCHILD+
LAUNCH 2018
ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children’s literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED
Gap in services supporting social-emotional learning for two- and three-year-olds.

KEY RESULT
86% of families demonstrated an increase in children’s school readiness and Early Learning Specialists connected 100% of families to other needed services (diapers, food, rental assistance).

INDIVIDUALS REACHED IN 2020-21
434

BLUEPRINT MATH FELLOWS
LAUNCH 2016
Blueprint Math Fellows partners with schools to offer high-quality tutorial instruction for struggling math students. Using daily student assessments, Fellows target gaps in a student’s foundational knowledge and understanding of mathematics, supporting students to dramatically improve their math proficiency. Additionally, many Fellows become teachers in this high-demand field.

NEED IDENTIFIED
Low math proficiency rates for middle school students.

COVID RESPONSE
Pivoting to new remote platforms, students received an average of 113 more math classes than non-program participants and 79% of students report an increase in confidence and perceived ability in math.

INDIVIDUALS REACHED IN 2020-21
954

SUPPORTING EARLY DEVELOPMENT: PARENTCHILD+
“In early 2020, Ian wasn’t speaking much, and Mom was worried that Ian had a speech impairment. Mom brought her concern to Ian’s pediatrician, and they were about to conduct an expensive assessment. Mom put the assessment on hold when they started in ParentChild+. A year later, Ian is talking a lot and clearly. He understands a lot and often mimics what he sees. Mom recently shared that she couldn’t believe how worried she was in regard to Ian’s speech, and now, he wouldn’t stop talking. Throughout this past year, I’ve seen Mom put in a lot of effort during the virtual visits to talk, teach and play with Ian.”

– Early Learning Specialist, ParentChild+
SAN FRANCISCO BAY AREA RESULTS
REPORTING PERIOD JULY 2020 – JUNE 2021

SPRINGBOARD COLLABORATIVE
LAUNCH 2015
Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning so that scholars have the requisite skills to access life opportunities. Rapid transition to virtual learning ensured continued results.

NEED IDENTIFIED
Summer learning loss for elementary school students.

COVID RESPONSE
Distance learning created opportunities to reach communities and engage hundreds of Bay Area youth in otherwise inaccessible literacy programming during the 2020-21 program year.

INDIVIDUALS REACHED IN 2020-21
1,736

UASPIRE
LAUNCH 2013
uAspire provides a vital combination of information and guidance to ensure young people have the financial information and resources necessary to find an affordable path to and through a postsecondary education. Virtual advising is a key component of their model.

NEED IDENTIFIED
Limited technical capacity to advise students on college financial aid.

COVID RESPONSE
Continues to expand services to more holistically support students and develop knowledge in a broader range of issues and supports, including contracting with mental health professionals to refer students navigating different challenges in their lives.

INDIVIDUALS REACHED IN 2020-21
1,328

GENEWSYS WORKS
LAUNCH 2005
Genesys Works enables motivated high school students to work in meaningful internships at major corporations during their senior year of high school. After an eight-week intensive training program, students work with partner companies where they have the opportunity to gain relevant skills and experience leading to success as professionals in the corporate world.

NEED IDENTIFIED
Workforce development programs for aspiring first generation college students.

KEY RESULT
94% of program graduates have earned a bachelor's degree and 81% of 2020 program graduates enrolled in post-secondary courses.

INDIVIDUALS REACHED IN 2020-21
260

ACCESSING RESOURCES DURING COVID: UASPIRE

“When campuses closed in the spring, it was a struggle to get clarity from colleges about what was going on because things were changing so quickly. Without on-campus housing or resources, students became concerned about basic needs and couldn’t wait for information from the schools. uAspire had to be proactive, compiling information about the CARES Act and emergency funding, and disseminating it to students ASAP. Eligibility and applications varied across the board—even for schools within the same system. We worked to support students who may not be eligible for federal funds but could access emergency grants from their school. Students needed funding immediately, so it was on us to figure out the process and timing.”

-Redjan, uAspire Bay Area Advisor