



# GreenLight Fund

PORTFOLIO REPORT 2020-21

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EMBRACING  
**CHALLENGES.**  
MOBILIZING  
**CHANGE.**

## EMBRACING CHALLENGES. MOBILIZING CHANGE.

To say the period covered in this report, July 2020 – June 2021, was challenging would be an understatement. Yet our portfolio organizations and staff embraced the challenges. Marked from beginning to end by the Covid pandemic, our portfolio organizations remained strong and showed remarkable resilience, continuing to mobilize needed change in our communities.

We are proud to share this year's Portfolio Report highlighting the work, results and inspiring stories of GreenLight's 37 portfolio organizations across our 10 sites that reached more than 380,000 children, youth and families this past year alone.

In partnership with our portfolio organizations, we redoubled efforts to address deep-rooted racial disparities, strengthen economic mobility opportunities and accelerate social progress as people experiencing poverty were hit hardest by health and economic crises. Highlighted in this report are stories of meaningful change including opening new career opportunities for adults, helping young adults overcome obstacles and pursue their goals, utilizing technology to access resources, championing second chances for individuals returning from incarceration, supporting student mental health and equipping teachers, parents and students with what they need for future success.

A highlight of this year came in June when we received an extraordinary, unexpected gift from MacKenzie Scott and Dan Jewett. We are proud and grateful to be recognized among the "286 Teams Empowering Voices the World Needs to Hear." Empowering voices in our communities is paramount to our work as those proximate to the challenges are best able to elevate what's needed and identify solutions. Community members with lived experience are an integral part of our process in each of our sites, ensuring we address what matters most in impactful ways.

As we strive for equitable prosperity, we are committed to centering racial equity, challenging systemic inequities and engaging with communities to make measurable progress. We are so grateful for our partners, investors, Selection Advisory Councils and community members who make it possible to embrace challenges and mobilize change.



EMPOWERING  
VOICES IN OUR  
COMMUNITIES IS  
PARAMOUNT TO  
OUR WORK...

MARGARET HALL  
CEO and Co-founder

JOHN SIMON  
Board Chair and Co-founder

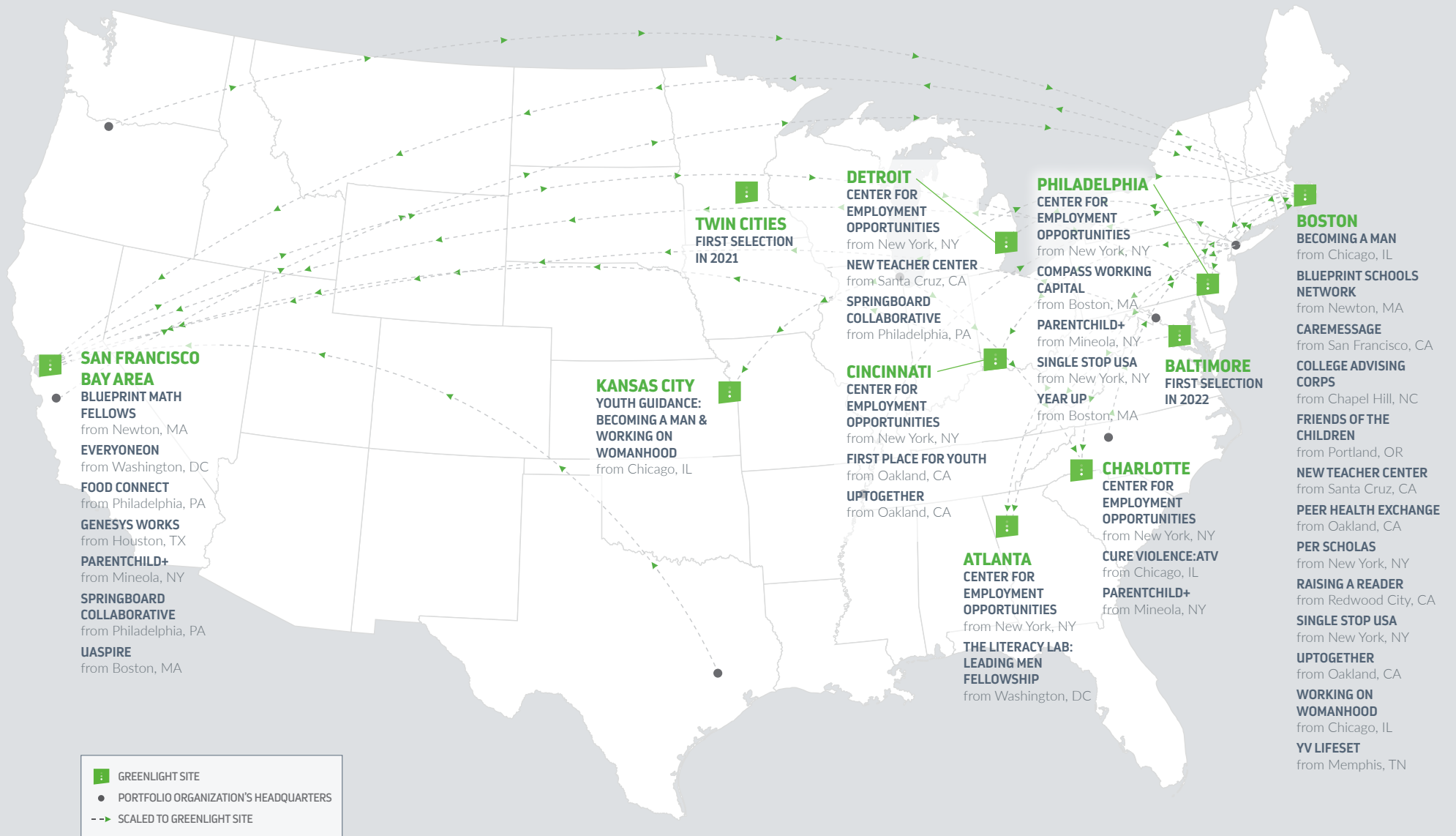


# GREENLIGHT FUND NATIONAL NETWORK

GreenLight Fund

PORTFOLIO REPORT 2020-21  
Embracing Challenges. Mobilizing Change.

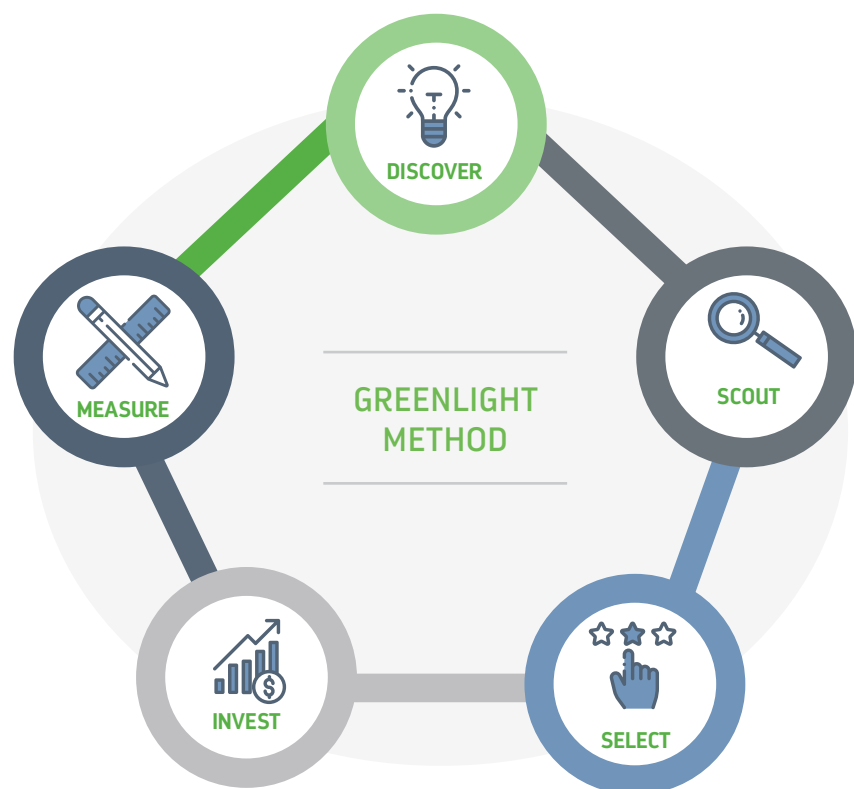
Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home. GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion in partnership with our communities.



AS OF OCTOBER 1, 2021

# OUR APPROACH

The GreenLight Method is our approach to identify proven social innovations that address the needs that matter most to residents facing systemic barriers to economic opportunity. We engage deeply across all sectors of the community throughout the process, partnering with a diverse Selection Advisory Council (SAC) in each of our sites and listening directly to those who navigate poverty every day.



## DISCOVER

Through conversations across multiple sectors, local data reports and listening to many voices, the local site team and the SAC look deeply at issue areas driven by racial and economic disparities in the region and identify community needs not yet being fully addressed.

## SCOUT

The team searches the country and deeply vets proven programs best suited to tackle those needs locally.

## SELECT

In partnership with the SAC, an innovative program with significant, measurable results and the best local fit is selected.

## INVEST

GreenLight helps the selected organization reach and sustain impact locally with multi-year unrestricted funding, on-the-ground support and strategic partnership development.

## MEASURE

At the outset with each portfolio organization, GreenLight identifies and sets annual targets for the programmatic and financial indicators to be measured. Each year, portfolio organizations report on those measures, a sampling of which you will find in this report.



# NATIONALLY BY THE NUMBERS

GreenLight Fund

PORTFOLIO REPORT 2020-21  
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10   
GREENLIGHT SITES

37   
PORTFOLIO ORGANIZATIONS

216   
ACTIVE LOCAL PORTFOLIO ORGANIZATION BOARD  
MEMBERS

384,200   
INDIVIDUALS AND FAMILIES  
REACHED THIS YEAR

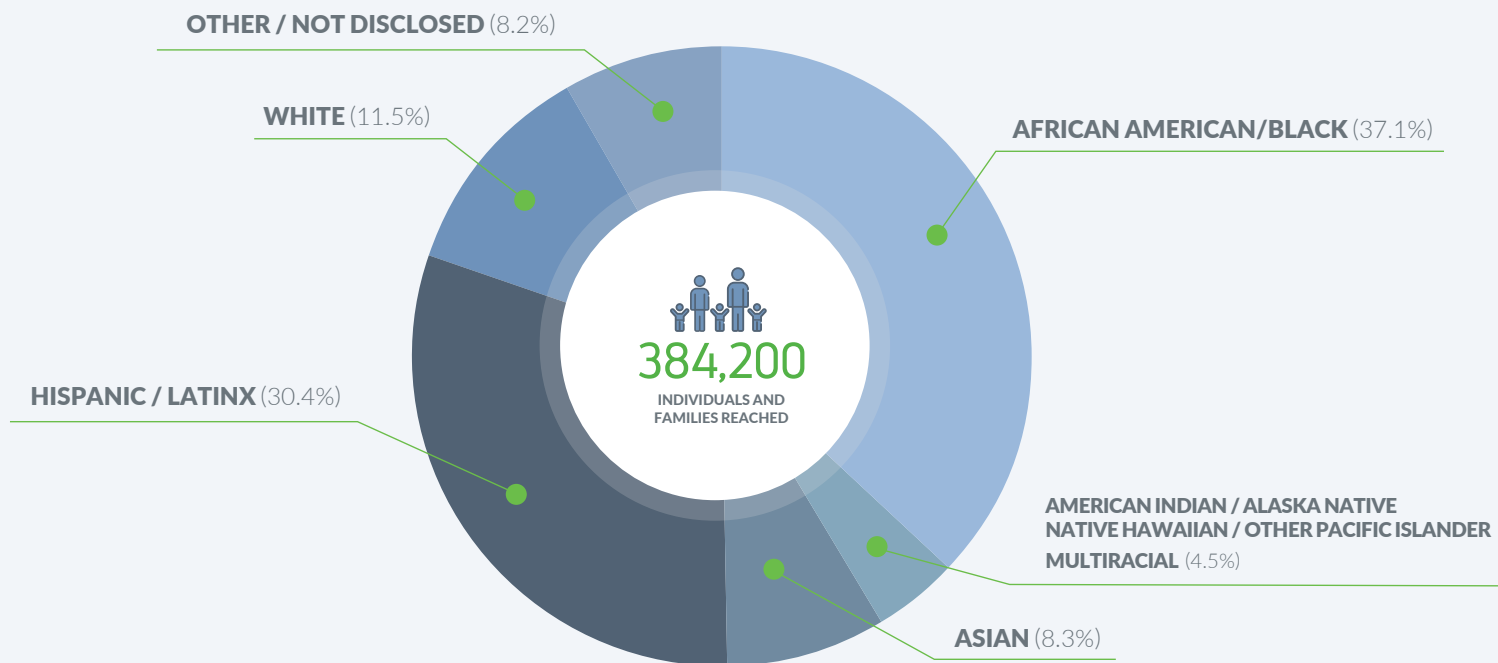
\$26,188,618   
INVESTED IN GREENLIGHT PORTFOLIO  
ORGANIZATIONS TO DATE

292   
SELECTION ADVISORY COUNCIL  
MEMBERS ACROSS SITES

\$169,439,777   
ADDITIONAL NON-GREENLIGHT FUNDS RAISED BY  
PORTFOLIO ORGANIZATIONS TO DATE

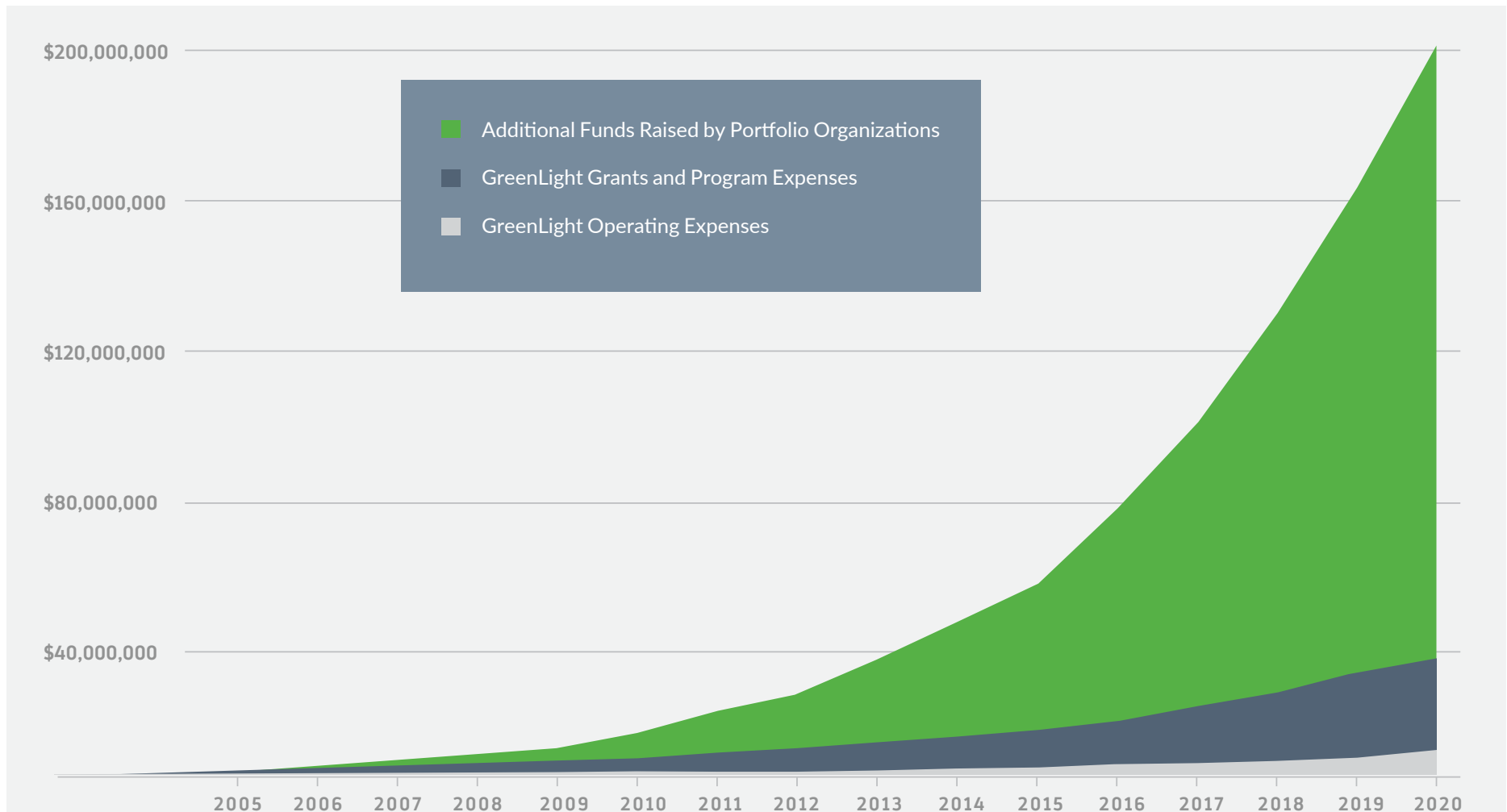
# PORTFOLIO ORGANIZATION PARTICIPANT DEMOGRAPHICS

Participants reflect the demographics of individuals experiencing poverty in our communities, with **80%** identifying as Black, indigenous or people of color. We believe leadership is most effective when they can connect deeply with program participants. We continue to make progress as more than **60%** of local portfolio organization leaders are people of color.



# LEVERAGE ON GREENLIGHT'S INVESTMENT

GreenLight Fund's work in communities and dollars invested locally in portfolio organizations have leveraged an additional \$169M to date, helping portfolio organizations open opportunities for a growing number of children and families.



# OUR INVESTMENTS

GreenLight's investments address unmet needs, often stemming from longstanding racial inequities, identified by each community each year. The result is a portfolio of innovative programs focused on a range of areas including: asset development, citizen re-entry, college access and persistence, community safety, the digital divide, early childhood literacy, food insecurity, teacher effectiveness, workforce development, youth mentoring/mental health and youth aging out of foster care.





# BOSTON RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## WORKING ON WOMANHOOD

### LAUNCH 2021

Working on Womanhood (WOW) is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health and fosters the social-emotional skills of girls and young women in grades 6-12.

### NEED IDENTIFIED

Prior to the pandemic, in 2019, 45% of girls in Boston Public Schools reported feeling sad or hopeless for two or more weeks. Female students were significantly more likely to experience depression and suicidal thoughts than their male counterparts.

### KEY RESULT

Early findings in Chicago show **62%** of WOW participants experienced **fewer PTSD symptoms** and **71%** experienced **fewer depression symptoms**.

## PER SCHOLAS

### LAUNCH 2019

Per Scholas provides tuition-free technology training and professional development to help passionate, dedicated people build better lives for themselves and their families. Per Scholas develops employer partnerships for job placements and supports alumni to advance in their careers.

### NEED IDENTIFIED

More than 60% of Boston Public Schools class of 2011 graduates did not complete college within six years. Now adults, many have aged out of traditional workforce development programs.

### COVID RESPONSE

**95%** of graduates have achieved at least 12 months of **employment retention**.

### INDIVIDUALS REACHED IN 2020-21

**125**



## A RESTART IN LIFE: PER SCHOLAS

Jarred Gaines, 35, was working as a personal trainer when the pandemic hit and he struggled to make ends meet. Hearing from a friend about Per Scholas, he was intrigued by the opportunity, though he had little tech experience. Over the summer, Jarred learned Linux, Python, networking, security and relational database skills in virtual training. After graduating in October, Jarred started his first job in the IT field as a customer service analyst at IDBS, a research and development company. According to Jarred, "[Per Scholas] literally gave me a restart in life... it allowed me to rebuild that confidence and enter a field where I can make a competitive income to sustain myself in Boston."

## BOSTON

BY THE NUMBERS

**344,221**

INDIVIDUALS AND FAMILIES REACHED

**\$9,725,360**

INVESTED IN PORTFOLIO ORGS TO DATE

**\$92,669,950**

ADDITIONAL LEVERAGED DOLLARS

**46**

SAC MEMBERS

**108**

ACTIVE LOCAL BOARD MEMBERS



## BECOMING A MAN

### LAUNCH 2017

Becoming A Man (BAM) is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma-informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

### NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

### KEY RESULT

BAM served **11 schools** across three school districts this year, **exceeding their target**, with the addition of the Arthur D. Healey School in Somerville.

### INDIVIDUALS REACHED IN 2020-21

**408**

## CAREMESSAGE

### LAUNCH 2016

CareMessage is an intelligent cloud-based software that transforms communication for patients by providing personalized, interactive messages designed to educate, remind and motivate. It is used by community-based healthcare providers to help patients manage chronic health conditions.

### NEED IDENTIFIED

Patients facing social determinants of health challenges need help managing chronic conditions at scale.

### COVID RESPONSE

Massachusetts clinics have sent over **536,000 messages** to patients about eligibility, second dose reminders, scheduling appointments, walk-in availability and vaccine confidence.

### INDIVIDUALS REACHED IN 2020-21

**308,085**

## COLLEGE ADVISING CORPS

### LAUNCH 2013

College Advising Corps (CAC) supports an increase in the number of first generation students with college aspirations who enter and complete higher education by hiring and training recent college graduates as full time college advisers in public high schools.

### NEED IDENTIFIED

Low counselor-to-student ratios for high school students.

### COVID RESPONSE

Despite a year of remote learning, CAC-BU served **100%** of school partners in Boston, Somerville, Malden and Lynn through virtual advising. Advisers supported seniors to complete college applications through **video conference, texting and phone calls**.

### INDIVIDUALS REACHED IN 2020-21

**18,526**



## AN UNEXPECTED LESSON: BAM

2021 saw 77 BAM scholars graduate from high school, all from the inaugural cohort of scholars in 2017. Thomas—an English HS BAM scholar—reflected upon his experience in BAM in the delivery of his commencement address. He joined BAM for the food but left with the profound understanding that, “manhood is not a definitive answer, meaning that you can always get better...” View Thomas’ full commencement address: <https://youtu.be/s5-TrAVmU-Qv>



## TOWARDS A BRIGHT FUTURE: YVLIFESET

As Mikki approached their 18th birthday they were about to age out of foster care. Mikki felt lost and unprepared for the future and was referred to the Youth Villages LifeSet program.

Mikki worked with their specialist to successfully re-enroll in high school after dropping out and graduated on time with their peers. They learned coping skills and how to process their trauma.

With so many successes under their belt and so many obstacles overcome, Mikki is thinking about the future. They are planning to become a nail technician and Mikki is finally living the future they envisioned.

## SINGLE STOP USA

### LAUNCH 2011

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

### NEED IDENTIFIED

Lagging college completion rates despite high enrollment amid Boston Public Schools graduates.

### KEY RESULT

Bunker Hill Community College students reached out to Single Stop **4,710** times over the course of the academic year.

### INDIVIDUALS REACHED IN 2020-21

**3,313**

## UPTOGETHER

### LAUNCH 2010

UpTogether (formerly Family Independence Initiative) is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other's expertise, find support and access dollars.

### NEED IDENTIFIED

The 2008-2009 recession.

### KEY RESULT

Average **increase** of **90%** in family **earnings** of UpTogether families after two years.

### FAMILIES REACHED IN 2020-21

**2,956**

## YVLIFESET

### LAUNCH 2008

YVLifeSet, a program of Youth Villages, provides support to young people who are aging out of foster care by helping them find safe housing, continue education or training, achieve stable employment and build healthy support systems.

### NEED IDENTIFIED

Poor outcomes for youth aging out of foster care system.

### KEY RESULT

**96%** of youth are **in school, employed or in GED classes** at 12 months post-discharge.

### INDIVIDUALS REACHED IN 2020-21

**628**



## PEER HEALTH EXCHANGE

### LAUNCH 2007

Peer Health Exchange gives teenagers the knowledge and skills they need to make healthy decisions. The program trains college students to teach a comprehensive health curriculum in public high schools that lack health education.

### NEED IDENTIFIED

Lack of health education in public schools coupled with rising obesity rates and other poor health outcomes.

### KEY RESULT

**13% increase** in the number of students indicating they have talked to someone they trust about their mental health.

### INDIVIDUALS REACHED IN 2020-21

**4,800**

## RAISING A READER - MA

### LAUNCH 2006

Raising A Reader is an evidence-based early literacy program that helps families with young children (newborn through age eight) develop, practice and maintain habits of reading together at home.

### NEED IDENTIFIED

Reading readiness among kindergarteners was low.

### KEY RESULT

**88%** of families report **reading together** three or more times in the past week.

### INDIVIDUALS REACHED IN 2020-21

**4,850**

## FRIENDS OF THE CHILDREN BOSTON

### LAUNCH 2005

Friends of the Children creates generational change by engaging children facing challenging home environments in 12 years of transformative mentoring relationships.

### NEED IDENTIFIED

Rise of youth violence in Boston neighborhoods.

### KEY RESULT

**96%** of beneficiaries served, met or made **progress towards their social-emotional skill goals** as defined in their individual Road Map for Success.

### FAMILIES REACHED IN 2020-21

**142**



## OVERCOMING OBSTACLES: FRIENDS OF THE CHILDREN - BOSTON

Bella bounced between homes of different family members throughout the pandemic. Her stressors were exacerbated by the pandemic and she struggled with her mental health, especially with school moving to remote for over a year.

Friends of the Children - Boston provided support on multiple levels. Her mentor continued to work with her in-person and virtually. In addition, she received mental health support from a clinical intern and an older Achiever helped her develop additional reading comprehension skills as part of the Mighty Readers program. Her mentor also worked with her family to address food insecurity by delivering food and groceries, helping to lessen the stress at home. Bella reports an improved mood, returned to her home for much of the next school year, and now attends school regularly.



# SAN FRANCISCO BAY AREA RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

GreenLight Fund

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## FOOD CONNECT

### LAUNCH 2020

Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies by training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

### NEED IDENTIFIED

Growing demand for accessible, reliable and nutritional food assistance.

### KEY RESULT

Distributed over **130,000 meals** with **9 community partners**, creating **139 jobs** from January-June 2021.

### INDIVIDUALS REACHED IN 2020-21

**14,197**

## EVERYONEON

### LAUNCH 2020

EveryoneOn creates social and economic opportunity by partnering with communities and organizations to connect families to affordable internet service, devices, and delivering digital skills training and digital inclusion support.

### NEED IDENTIFIED

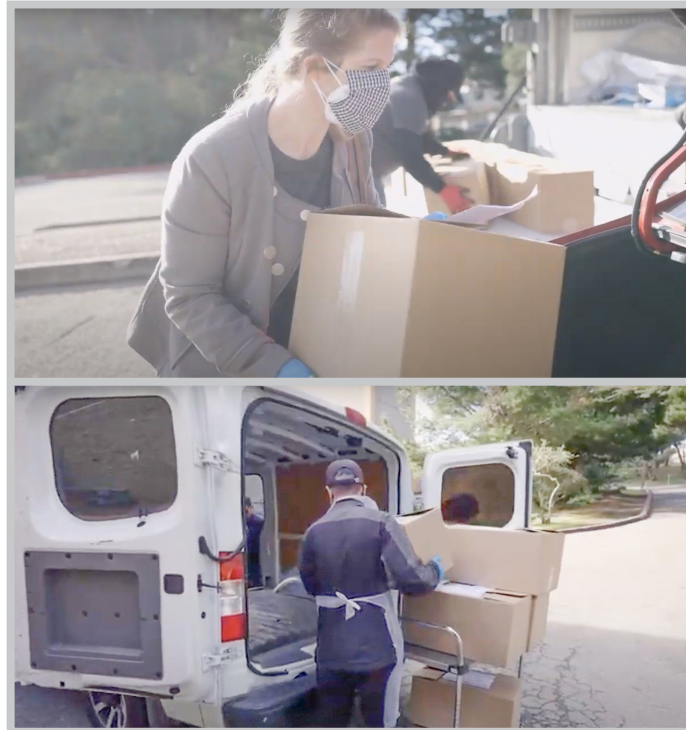
Insufficient access to internet, devices and digital literacy training to support opportunities for children, youth and adults.

### KEY RESULT

Virtually trained **150 K-12 caregivers** in digital literacy equipping them with skills necessary to navigate platforms with youth. **18 organizations** completed capacity training to introduce “Digital Inclusion 101” to Bay Area communities.

### INDIVIDUALS REACHED IN 2020-21

**1,575**



## EXPANDING WITH TECHNOLOGY: FOOD CONNECT

“Partnering with Food Connect has been a game changer for the San Francisco Unified School District’s meal delivery program! With this partnership we were able to immediately expand meal delivery for all students who had been on our waitlist. Through Food Connect’s services including recruiting drivers, creating routes and providing communication support to families, we are now delivering 4500+ meals each week to students across San Francisco.

It’s been great to work with Food Connect’s efficient and capable team and has taken a huge lift off of our staff while reliably providing a much needed resource to the community.”

- Jennifer LeBarre, **San Francisco Unified School District**

## SAN FRANCISCO BAY AREA

BY THE NUMBERS

**20,484**

INDIVIDUALS AND FAMILIES REACHED

**\$4,833,732**

INVESTED IN PORTFOLIO ORGS TO DATE

**\$39,326,990**

ADDITIONAL LEVERAGED DOLLARS

**7**

NUMBER OF PORTFOLIO ORGANIZATIONS



# SAN FRANCISCO BAY AREA RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## PARENTCHILD+

### LAUNCH 2018

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

Gap in services supporting social-emotional learning for two- and three-year-olds.

### KEY RESULT

**86% of families** demonstrated an increase in children's school readiness and Early Learning Specialists **connected 100% of families** to other needed services (diapers, food, rental assistance).

### INDIVIDUALS REACHED IN 2020-21

**434**

## BLUEPRINT MATH FELLOWS

### LAUNCH 2016

Blueprint Math Fellows partners with schools to offer high-quality tutorial instruction for struggling math students. Using daily student assessments, Fellows target gaps in a student's foundational knowledge and understanding of mathematics, supporting students to dramatically improve their math proficiency. Additionally, many Fellows become teachers in this high-demand field.

### NEED IDENTIFIED

Low math proficiency rates for middle school students.

### COVID RESPONSE

Pivoting to new remote platforms, students received an average of **113 more math classes** than non-program participants and **79%** of students report an increase in **confidence** and perceived ability in math.

### INDIVIDUALS REACHED IN 2020-21

**954**



## SUPPORTING EARLY DEVELOPMENT: PARENTCHILD+

"In early 2020, Ian wasn't speaking much, and Mom was worried that Ian had a speech impairment. Mom brought her concern to Ian's pediatrician, and they were about to conduct an expensive assessment. Mom put the assessment on hold when they started in ParentChild+. A year later, Ian is talking a lot and clearly. He understands a lot and often mimics what he sees. Mom recently shared that she couldn't believe how worried she was in regard to Ian's speech, and now, he wouldn't stop talking. Throughout this past year, I've seen Mom put in a lot of effort during the virtual visits to talk, teach and play with Ian."

—Early Learning Specialist, **ParentChild+**

# SAN FRANCISCO BAY AREA RESULTS

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## SPRINGBOARD COLLABORATIVE

### LAUNCH 2015

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning so that scholars have the requisite skills to access life opportunities. Rapid transition to virtual learning ensured continued results.

### NEED IDENTIFIED

Summer learning loss for elementary school students.

### COVID RESPONSE

Distance learning created opportunities to reach communities and **engage hundreds of Bay Area youth** in otherwise inaccessible literacy programming during the 2020-21 program year.

**INDIVIDUALS REACHED IN 2020-21**  
**1,736**

## UASPIRE

### LAUNCH 2013

uAspire provides a vital combination of information and guidance to ensure young people have the financial information and resources necessary to find an affordable path to and through a postsecondary education. Virtual advising is a key component of their model.

### NEED IDENTIFIED

Limited technical capacity to advise students on college financial aid.

### COVID RESPONSE

Continues to **expand services to more holistically support students** and develop knowledge in a broader range of issues and supports, including contracting with mental health professionals to refer students navigating different challenges in their lives.

**INDIVIDUALS REACHED IN 2020-21**  
**1,328**

## GENESYS WORKS

### LAUNCH 2005

Genesys Works enables motivated high school students to work in meaningful internships at major corporations during their senior year of high school. After an eight-week intensive training program, students work with partner companies where they have the opportunity to gain relevant skills and experience leading to success as professionals in the corporate world.

### NEED IDENTIFIED

Workforce development programs for aspiring first generation college students.

### KEY RESULT

**94%** of program graduates have earned a **bachelor's degree** and **81%** of 2020 program graduates enrolled in **post-secondary** courses.

**INDIVIDUALS REACHED IN 2020-21**  
**260**



## ACCESSING RESOURCES DURING COVID: UASPIRE

“When campuses closed in the spring, it was a struggle to get clarity from colleges about what was going on because things were changing so quickly. Without on-campus housing or resources, students became concerned about basic needs and couldn’t wait for information from the schools. uAspire had to be proactive, compiling information about the CARES Act and emergency funding, and disseminating it to students ASAP. Eligibility and applications varied across the board—even for schools within the same system. We worked to support students who may not be eligible for federal funds but could access emergency grants from their school. Students needed funding immediately, so it was on us to figure out the process and timing.”

-Redjan, **uAspire Bay Area Advisor**



# PHILADELPHIA RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## COMPASS WORKING CAPITAL

### LAUNCH 2018

Compass Working Capital (Compass) is putting the tools to build assets and financial capabilities into the hands of families with low incomes. By providing individualized financial coaching, Compass supports families in using those tools to reach their financial goals as a pathway to greater economic opportunity.

### NEED IDENTIFIED

Limited ability for families in public housing to build assets while a federally funded program that captures increased rental payments as savings towards home ownership was drastically underutilized.

### KEY RESULT

First graduation with Philadelphia Housing Authority celebrated **39 graduates** who saved a **combined \$326,324.69 in escrow**.

### FAMILIES REACHED IN 2020-21

**998**

## PARENTCHILD+

### LAUNCH 2016

ParentChild+ is an early literacy, parental engagement and school readiness model for two and three year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

Only 33% of third graders in Philadelphia were reading at grade level.

### KEY RESULT

Assessments indicate **87%** of children completing the program are **ready for kindergarten**.

### INDIVIDUALS REACHED IN 2020-21

**811**



## MEETING THE MOMENT: PARENTCHILD+

In response to Covid, ParentChild+ launched a pilot program with the Philadelphia Housing Authority to implement support services for families in public housing. ParentChild+ offered a six-week program to 45 families that supported reading with children, family conversations and play sessions.

Many mothers enrolled in the program commented that this specialized initiative gave them the tools and courage to help their children with their virtual learning. "This program can fill the gap between home and school." Additionally, families were impressed by the high quality of books and educational materials they received as a result of their participation. "The magnetic chalkboard will be around for ages," one mother said.

## PHILADELPHIA BY THE NUMBERS

**4,157**

INDIVIDUALS AND FAMILIES REACHED

**\$4,159,526**

INVESTED IN PORTFOLIO ORGS TO DATE

**\$23,945,161**

ADDITIONAL LEVERAGED DOLLARS

**5**

PORTFOLIO ORGANIZATIONS

**39**

LOCAL SELECTION ADVISORY  
COUNCIL MEMBERS

**36**

ACTIVE LOCAL BOARD MEMBERS





# PHILADELPHIA RESULTS

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## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2015

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

35% of Philadelphians released from state prison were rearrested within one year, especially among young adults.

### KEY RESULT

**42%** of the clients CEO served this year were **young adults** between the ages of 18-30. They were equipped with skills to successfully transition to full-time employment.

### INDIVIDUALS REACHED IN 2020-21

**154**

## YEAR UP

### LAUNCH 2013

Year Up's mission is to close the opportunity divide by ensuring young adults gain the skills, experiences and support that will empower them to reach their potential through careers and higher education.

### NEED IDENTIFIED

Many young adults in Philadelphia were disconnected from education and employment.

### KEY RESULT

**76% of students** enrolled in Year Up are either employed or in college full-time.

### INDIVIDUALS REACHED IN 2020-21

**83**

## SINGLE STOP USA

### LAUNCH 2013

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

### NEED IDENTIFIED

Less than 25% of students from low-income households were completing an associate degree within six years.

### KEY RESULT

**\$554,661 drawn down by** Community College **students** in cash/non-cash benefits to support student's progress towards degree completion.

### INDIVIDUALS REACHED IN 2020-21

**2,111**



## CHAMPIONING SECOND CHANCES: CENTER FOR EMPLOYMENT OPPORTUNITIES

"I went to prison at the age of 15 and was sentenced to life in prison. Thirty years later, I was given the opportunity of freedom. When you get another chance at life, you have to take advantage of that opportunity. CEO was one of those opportunities for me."

CEO became Joseph Jones's family. He never missed a day of crew or any CEO meetings. Today, Joseph is employed at Flagger Force and was recently promoted to a supervisor position. He commented that CEO saved his life and that if it weren't for CEO, he "would be dead or back in jail."

# CINCINNATI RESULTS

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## FIRST PLACE FOR YOUTH

### LAUNCH 2020

First Place for Youth's My First Place program housed at NewPath uses a youth-centered, trauma-informed approach to help youth aging out of the foster care system develop necessary skills for adulthood. Young people live independently in apartments and receive wraparound support, education and employment services to become self-sufficient.

### NEED IDENTIFIED

Most youth aging out of foster care are woefully unprepared for independent adult life.

### KEY RESULT

**75%** of youth are making progress on their **goals** & **92%** obtained their **diploma/GED** or are actively progressing in school.

### INDIVIDUALS REACHED IN 2020-21

**13**

## UPTOGETHER

### LAUNCH 2017

UpTogether (formerly Family Independence Initiative) is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other's expertise, find support and access dollars.

### NEED IDENTIFIED

Working families seeking greater economic self-sufficiency.

### KEY RESULT

Across 40 unique zip codes, the average increase in liquid assets across 817 families was **\$2,553, 70%** above target.

### INDIVIDUALS REACHED IN 2020-21

**2,264**



## PURSuing GOALS: FIRST PLACE FOR YOUTH

Donovan came to NewPath's My First Place program last year with anxiety keeping him from pursuing his goals, including holding down a job. He had no experience taking the bus which was needed to attend a culinary vocational training program at Freestore Foodbank. His Education and Employment Specialist rode the bus with him multiple times and when he got lost, helped him get on track, preparing him to attend the program.

For his anxiety, his Youth Advocate helped him access therapy, stay compliant with medication, and co-develop methods of managing like identifying his triggers and challenging negative thought patterns. Donovan is overcoming his challenges, catching the bus and managing his anxiety. He completed culinary training and is now employed.

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2016

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

High rates of recidivism and unemployment for young adults reentering after incarceration.

### KEY RESULT

Average job placement wage of **\$12.79, a 10% increase from last year.**

### INDIVIDUALS REACHED IN 2020-21

**65**

## CINCINNATI BY THE NUMBERS

**2,342**

INDIVIDUALS AND FAMILIES REACHED

**\$1,820,000**

INVESTED IN PORTFOLIO ORGS TO DATE

**\$9,115,262**

ADDITIONAL LEVERAGED DOLLARS

**10**

STAFF MEMBERS WORKING FOR  
PORTFOLIO

**37**

LOCAL SELECTION ADVISORY  
COUNCIL MEMBERS

**23**

ACTIVE LOCAL BOARD MEMBERS



# DETROIT RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

GreenLight Fund

PORTFOLIO REPORT 2020-21  
Embracing Challenges. Mobilizing Change.

## SPRINGBOARD COLLABORATIVE

### LAUNCH 2020

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning for early elementary school students. During Covid, they bring learning directly into homes via virtual and in-person partnerships among students, adults in the family and school teachers.

### NEED IDENTIFIED

Less than 1 in 5 Detroit third-graders read at grade-level. Covid shocks further exacerbated progress to proficiency, especially without tools for families to critically engage.

### COVID RESPONSE

Brought virtual learning to hundreds of students and their families with **16 new school and community partners**.

### INDIVIDUALS REACHED IN 2020-21

**1,168**

## NEW TEACHER CENTER

### LAUNCH 2019

New Teacher Center (NTC) provides school-based Mentors with job-embedded, evidence-based support rooted in academic and social and emotional learning competencies. Veteran, peer Teacher Mentors deliver instructionally-focused support and actionable feedback to new teachers, accelerating teaching practice and student learning.

### NEED IDENTIFIED

New teachers struggle to simultaneously master the profession, improve performance for their students and persist in the field.

### KEY RESULT

**155 new teachers** supported in first two years and **152 veteran teachers** received mentor training.

### INDIVIDUALS REACHED IN 2020-21

**11,400**



## LINKING TEACHER AND STUDENT SUCCESS: NEW TEACHER CENTER

"This journey as a New Teacher Mentor has afforded me the opportunity to pour the same energy into novice teachers that mentor teachers poured into me at the start of my career. It has been a multifaceted journey of accountability, reflection, and collaboration which has benefitted both the novice teachers and me. We use the tools and protocols provided by NTC to work together to advance our teaching practices because we know our students' success depends on our success as teachers."

- Staff Member, **Detroit Public Schools Community District**

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2018

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

High rates of recidivism and unemployment for young adults reentering after incarceration.

### COVID RESPONSE

**<10% recidivism** for participants after one year. **716** local formerly incarcerated individuals **received a stimulus payment**.

### INDIVIDUALS REACHED IN 2020-21

**81**

## DETROIT BY THE NUMBERS

**12,649**

INDIVIDUALS AND FAMILIES REACHED

**\$1,850,000**

INVESTED IN PORTFOLIO ORGS TO DATE

**11**

LOCAL RESIDENT ADVISORY COUNCIL

**24**

LOCAL SELECTION ADVISORY COUNCIL  
MEMBERS



# CHARLOTTE RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## CURE VIOLENCE: ALTERNATIVES TO VIOLENCE

### LAUNCH 2021

Alternatives to Violence is a program based on training provided by Cure Violence Global, an evidence-based violence reduction model. The program reduces violence by the same three components used in public health to reverse an epidemic: 1) interrupt disease transmission, 2) reduce the risk of the highest at risk, 3) change community norms.

### NEED IDENTIFIED

Local police reported 122 homicides in 2020, making it the deadliest year since 1993.

### KEY RESULT

The program aims to **reduce violence by 70%** over the next four years in the targeted corridor.

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2020

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

In Charlotte-Mecklenburg, 70% of returning citizens are released to opportunity desert neighborhoods with high unemployment levels.

### KEY RESULT

With training work crews virtually and a growing waitlist, CEO has enrolled **over 100 folks on five work crews** with City of Charlotte, Mecklenburg county and Bojangles, exceeding training and hiring goals.

### INDIVIDUALS REACHED IN 2020-21

**116**

## PARENTCHILD+

### LAUNCH 2019

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

Low literacy rates and high adverse childhood experience (ACE) scores for children entering kindergarten and 39% third grade literacy proficiency in Charlotte-Mecklenburg schools.

### KEY RESULT

**98%** of children enrolled demonstrating **school readiness** and **97%** of eligible children enrolled in **pre-K**.

### INDIVIDUALS REACHED IN 2020-21

**231**

## MENTORING: CENTER FOR EMPLOYMENT OPPORTUNITIES



Guy Owens was a participant in the first transitional work crew launched at CEO Charlotte. Shortly after that experience, Guy secured employment with Hendrick Lexus in Charlotte.

He returned to CEO Charlotte in February 2021 and was hired as a Site Supervisor. Guy's work crew is highly sought after because of the mentorship he provides and his relatability to the participants.

## CHARLOTTE BY THE NUMBERS

**347**

INDIVIDUALS AND FAMILIES REACHED

**\$1,400,00**

INVESTED IN PORTFOLIO ORGS TO DATE

**\$2,216,049**

ADDITIONAL LEVERAGED DOLLARS

**29**

LOCAL SELECTION ADVISORY  
COUNCIL MEMBERS

**11**

ACTIVE LOCAL BOARD MEMBERS





# KANSAS CITY RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## YOUTH GUIDANCE

LAUNCH 2020

### BECOMING A MAN (BAM)

BAM is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma-informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

#### NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

### WORKING ON WOMANHOOD (WOW)

WOW is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health, and fosters the social-emotional skills of girls and young women in grades 6-12.

#### NEED IDENTIFIED

Girls and young women of color are at greater risk of being exposed to trauma, more likely to experience mental health issues like post-traumatic stress disorder (PTSD) and depression and less likely to receive treatment to address trauma.

#### COVID RESPONSE

BAM & WOW counselors supported **160 students** during summer school.

More than **300 students** in the Hickman Mills School District expressed interest in participating in BAM & WOW's counseling and mentoring programs.



### MEETING YOUTH WHERE THEY ARE: BAM AND WOW

Youth Guidance: BAM & WOW were selected for investment pre-pandemic, yet the implications of a health and economic crisis underscored the critical need for evidence-based mental health support for students. Youth Guidance: Kansas City focused on hiring counselors, building relationships with school leaders and teachers, and recruiting students during the 2020-21 school year. Even with the challenges of launching a school-based program while students were learning virtually, BAM & WOW counselors were able to reach students and begin leading circles by the spring of 2021 and extended that support into the summer.

"Love their (counselors') willingness to be a part of the team. Super excited how they are proactive and include themselves...family not a by-stander!"

-Derek Jordan, **Principal, Smith-Hale Middle School**

"Group allows me to be myself."

-8th grade student, **WOW Participant**

"It's great to have a space for young men to talk and express themselves."

-10th grade student, **BAM Participant**

## KANSAS CITY BY THE NUMBERS

**\$1,200,00**

INVESTED IN PORTFOLIO ORGS TO DATE

**40**

LOCAL SELECTION ADVISORY  
COUNCIL MEMBERS

**8**

LOCAL COMMUNITY  
CONSULTANTS

**9**

ACTIVE LOCAL BOARD MEMBERS



# ATLANTA RESULTS

REPORTING PERIOD JULY 2020 – JUNE 2021

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## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2021

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

Georgia spends more than **\$1 billion per year** on prison expenditures equating to nearly \$20,000 annually per person. Over **3,000** citizens return home to metro Atlanta each year with a **recidivism** rate **greater than 30%**, a significant social and economic cost.

### KEY RESULT

CEO's evidence-based employment program will reach over **1,000** metro Atlanta **participants** by 2025 with **90% completing** the Life Skills Training (P2E) and joining a Transitional Work Crew, the first step to permanent employment.



## SUCCESSFUL TRANSITIONS: CENTER FOR EMPLOYMENT OPPORTUNITIES

"CEO job seekers receive both career and financial support and are valued members of our team. They are the backbone of our social enterprise and their success equals our success."

-Michael Taylor, CEO Atlanta Site Director

## THE LITERACY LAB LEADING MEN FELLOWSHIP

### LAUNCH 2021

The Literacy Lab's Leading Men Fellowship (LMF) is an evidence-based program offering a multi-generational approach to tackling systemic education inequities by (i) closing the literacy gap through high-quality tutoring of pre-K students; (ii) empowering young men of color with financial resources and personal/professional development; and (iii) diversifying the teacher pipeline by laying the foundation for young men of color to pursue careers as educators.

### NEED IDENTIFIED

Only **29%** of metro Atlanta's economically disadvantaged students are **reading proficiently** by the end of third grade. In addition, in metro Atlanta, Black males make up **8% of the teaching workforce** and research indicates Black students who have **just one black teacher by third grade** are significantly more likely to enroll in college.

### KEY RESULT

LMF will engage over **150 Fellows** to support the early literacy instruction of over **3,000 pre-K students** by the end of the 2025-2026 school year.



## ATLANTA BY THE NUMBERS

**\$1,200,000**

INVESTED IN PORTFOLIO ORGS TO DATE

**2**

PORTFOLIO ORGANIZATIONS

**30**

LOCAL SELECTION ADVISORY  
COUNCIL MEMBERS



## WORKING TOWARDS LASTING CHANGE

GreenLight Twin Cities launched in 2020 as a community-driven utility to address a variety of issues, one each year, to open opportunities for residents experiencing poverty. Beginning in the summer, we engaged with hundreds of community members and leaders to elevate areas where a proven program at this moment could make a real difference. These conversations, coupled with the disparities exacerbated by the pandemic and the persistence of systemic inequities underscored by the deaths of George Floyd, Daunte Wright and many others, ultimately led to this first selection's focus on the Black community in three areas.



### COMMUNITY SAFETY

The Black community in the Twin Cities has long been disproportionately impacted by police violence as significant racial disparities in policing practices persist. To achieve change, new approaches beyond police training and deploying outreach workers are required.

Black people are **arrested** at a rate  
**8x higher**  
than white people in Minneapolis  
(Vera Institute of Justice)

Police officers in Minneapolis are  
**7x more likely to use**  
force against black people compared  
to white people  
(Forbes)

### BLACK MATERNAL HEALTH

In a state considered one of the healthiest, health disparities between Black and white communities exist by large margins. The pandemic has created an even greater divide and the system lacks culturally-centered care. Prioritizing programs that intentionally address these gaps is needed.

In Minnesota, Black women are  
**2.3x more likely**  
than white women to **die of pregnancy**  
or childbirth-related causes  
(MN Legislature)

**only 2.4%**  
of all Twin Cities physicians  
identify as Black  
(MN Dept of Health)

### JOBS/WORKFORCE DEVELOPMENT

Achieving economic prosperity is challenging when systemic barriers limit opportunities for Black people to thrive. To break down those barriers and address the talent shortage, a workforce development model that not only creates opportunities but also begins to eliminate systemic barriers is needed for our communities to thrive.

In the Twin Cities, people of color hold  
**17% of jobs**  
but make up **40% of the population**  
(Minneapolis Foundation)

During Covid  
**50% of Black Minnesotans**  
applied for unemployment, double that  
of white Minnesotans  
(DEED)

Through rigorous assessments of organizations across the country effectively addressing these challenges and in partnership with the Selection Advisory Council, a proven program with local fit will be selected by the end of 2021.



# BALTIMORE RESULTS

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## BRIDGING THE GAP IN BALTIMORE

Launched in 2021, Baltimore joins GreenLight's expanding network as its 10th site. GreenLight Baltimore will bridge disparities in neighborhoods by addressing unmet needs through social innovation. We will move the needle forward on issues, particularly those exacerbated by the pandemic, by partnering across sectors – with local nonprofits, academic institutions, neighborhood leaders, youth-led organizations, business leaders and more – ensuring that our investments are authentically informed in collaboration with communities, complementing the tremendous work happening locally.

### POVERTY



Poverty rate for Baltimore City is 21.8%, the highest in Maryland (WTOP News)

### CRIME



Baltimore has surpassed 300 homicides for six years in a row (WTOP News)

### HOUSING INSTABILITY



2,193 people experience homelessness on any given night, a much higher rate than elsewhere in Maryland, particularly for youth (homelessness.baltimorecity.gov)

### EDUCATION



Baltimore City School District, is ranked in the bottom 50% of all 25 school districts in Maryland. (publicschoolsreview.com)

The Baltimore team is engaging in conversations across all parts of the city elevating focus areas that will inform the first selection cycle. As part of its work, GreenLight Baltimore is convening a Selection Advisory Council (SAC), a diverse, cross-sector group of leaders and residents who will provide advice and recommendations during the selection process. The SAC is expected to be announced and hold its first meeting in January 2022 with Baltimore's first selection targeted for the fall of 2022.





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