GreenLight Fund | BOSTON
WELCOMES YOU TO

An Emerald Evening
REIMAGINED

GreenLight Celebrates Innovation & Community

THURSDAY, DECEMBER 3RD
A VIRTUAL EVENT
Thank you for joining GreenLight Fund Boston’s An Emerald Evening REIMAGINED!

We know this year is different than most, and that is why we are especially grateful that you have joined us for this year’s virtual celebration. Though we wish we could be together in person, we are so excited you have welcomed us into your homes, and we hope we can bring the joy and inspiration of our typical Emerald Evening to your couch.

2020 has been a challenging year, and it has been a call for transformation. We all must do more, act differently, get uncomfortable, and most importantly, change. As we move toward a more just and healthy society for Black, Indigenous, and people of color, we invite you to reimagine with us a Boston for all.

This evening, we’re proud to showcase the community of leaders, advocates, and champions that make up GreenLight Boston. They are the leaders of our portfolio organizations, who have innovated during these challenging times to do more and serve more families in need. They are the participants and families our organizations serve, helping them to reach their goals and ultimately end generational poverty. They are our Family Partners and members of our Selection Advisory Council who ensure we find the right organization at the right time to better serve families living in poverty. They are GreenLight Boston.

This year alone, GreenLight Boston reached more than 300,000 children, youth and families. Over the next four years, we plan to double our impact. We will do this by continuing to do what we do best, and innovating in ways that can expand our reach in our community. But most importantly, we will do this together.

Thank you for supporting GreenLight Boston, and for reimagining with us so that we build a Boston that is just, fair, and healthy for all.

Melissa Luna
Boston Executive Director

John Simon
Co-Founder & Board Chair
# Thank You to Our Sponsors

## Presenting Sponsors
$25,000

- The Bank of America Charitable Foundation
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$15,000

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$10,000

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- RR Donnelley
- Samsung
- Thrive Market
- Tieks by Gavrieli
- Tree Top Adventures
- Trish LaPointe Design
VIRTUAL PROGRAM SCHEDULE
7:30-8:15 PM

Inspirations +
Community Voices

Remarks From Melissa Luna,
GreenLight Fund Boston
Executive Director

Hear From Our
Portfolio Organizations
and Participants

Remarks From John Simon,
GreenLight Fund Co-Founder
& Board Chair

Raffle Prizes Awarded

Gratitude +
Good Night
### Four Year Plan Objectives 2021–2024

<table>
<thead>
<tr>
<th>SUPPORT</th>
<th>MEETING THE MOMENT</th>
<th>LEVERAGE</th>
<th>SCALE</th>
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<tbody>
<tr>
<td>Deepen the impact and life-changing outcomes from our phenomenal 12-organization Boston portfolio.</td>
<td>Ensure that our most desperately needed, gap-filling, proven, innovative, outcome-changing organizations that we help expand into Boston is COVID-19 responsive.</td>
<td>Grow our philanthropic leverage to over $150M in follow-on support for Boston impact and outcome change.</td>
<td>Grow our Boston and MA impact footprint from 100,000+ children and families annually to 400,000+ children and families annually.</td>
</tr>
</tbody>
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**ADDRESSING THE FUTURE**

Run 2–3 overall selection cycles to bring 2–3 additional world-class solutions to Boston to change 2–3 metrics at scale (likely 1 virtual or technology based solutions).

**DOUBLE/DOWN ON OUR PROVEN SOLUTIONS**

Invest time, talent, and treasure into our portfolio organizations that are having the greatest impact during these challenging times.

**INNOVATE FOR QUICK RESPONSE**

With our partners, conduct sprint selection processes to identify critical needs and match with system-building solutions requiring less start-up time and capital.

**IMPACT SOLUTIONS FOR REBUILDING & RECOVERY**

Using the GreenLight Method, we are uniquely positioned to identify gaps that have been widened and deepened by COVID-19 and to bring life-changing solutions.

### Investment Strategy Through 2024

- **INVEST DIRECTLY IN FAMILIES**
  - Families of our portfolio organizations are struggling to meet basic needs.
- **DOUBLE-DOWN ON OUR PROVEN SOLUTIONS**
  - Invest time, talent, and treasure into our portfolio organizations that are having the greatest impact during these challenging times.
- **INNOVATE FOR QUICK RESPONSE**
  - With our partners, conduct sprint selection processes to identify critical needs and match with system-building solutions requiring less start-up time and capital.
- **IMPACT SOLUTIONS FOR REBUILDING & RECOVERY**
  - Using the GreenLight Method, we are uniquely positioned to identify gaps that have been widened and deepened by COVID-19 and to bring life-changing solutions.

**CAPITAL REQUIRED TO ACHIEVE:**

$4.5M
BOSTON BY THE NUMBERS

58
BOSTON SELECTION ADVISORY COUNCIL MEMBERS

12
ORGANIZATIONS IN BOSTON PORTFOLIO

95
ACTIVE BOARD MEMBERS PARTICIPATING WITH BOSTON-BASED PORTFOLIO ORGANIZATIONS

313,074
INDIVIDUALS AND FAMILIES REACHED IN 2019-2020

145
STAFF MEMBERS CURRENTLY WORKING FOR BOSTON PORTFOLIO ORGANIZATIONS

$74.5 M
ADDITIONAL NON-GREENLIGHT FUNDS RAISED TO SATISFY OUR BOSTON PORTFOLIO ORGANIZATIONS

$9,125,360
TOTAL FUNDING COMMITTED BY GREENLIGHT TO PORTFOLIO ORGANIZATIONS

PORTFOLIO REPORT 2019–2020

BOSTON PORTFOLIO ORGANIZATIONS

Youth Alliance’s BAM is a program that supports boys and young men, particularly those of color in grades 7-12, navigate circumstances that threaten their futures, through school-based and one-on-one counseling.

New Teacher Center improves student learning by accelerating the effectiveness of new teachers, experienced teachers and school leaders.

BAM

Youth Guidance’s BAM is a program that supports boys and young men, particularly those of color in grades 7-12, navigate circumstances that threaten their futures, through school-based and one-on-one counseling.

Bostonsportflio.org

Blueprint Schools Network uses a research-based framework of comprehensive reform strategies to accelerate achievement in the nation’s highest-need schools.

College Advising Corps increases the number of low-income, first-generation college and underrepresented students who enroll and complete higher education by hiring and training recent college graduates as full-time college advisers.

New Teacher Center improves student learning by accelerating the effectiveness of new teachers, experienced teachers and school leaders.

CareMessage is a 501(c)3 nonprofit organization based in San Francisco, CA with a mission to empower healthcare organizations with mobile technologies to improve health outcomes and reduce the cost of care.

Friends of the Children creates generational change by engaging children from high risk-communities in twelve years of transformative mentoring relationships.

Peer Health Exchange gives teenagers the knowledge and skills they need to make healthy decisions by training college students to teach a comprehensive health curriculum in public high schools that lack health education.

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Raising A Reader Massachusetts is an evidence-based early literacy program that helps families of young children (newborn through age eight) develop, practice and maintain habits of reading together at home.

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Single Stop USA helps low-income individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

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Family Independence Initiative empowers low-income families to move out of poverty through access to connections, choice and capital. It invests resources based on the strengths and initiatives families demonstrate toward improving their lives.

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Our GreenLight | BOSTON Selection Advisory Council acts as an expert partner and sounding board to identify critical needs and select the right solution.

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Deloitte

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Burkehaven Family Foundation

Courtney Allessio
EZCater

Mati Amin
Technical Training Foundation

Luciana Aquino-Hagedorn
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Melissa Luna’s leadership of GreenLight Boston, our flagship site, comes at a time when GreenLight Fund is deepening its local community engagement and extending its partnerships with industry, entrepreneurial and philanthropic leaders in Boston. Melissa comes with a track record of working in low-wealth communities of color as a nonprofit and philanthropic leader.

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Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home.

GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion to our communities.
Thanks for making a difference in our community. Bank of America recognizes GreenLight Fund. Community leaders like you are a vital resource and inspiration to us all. Thanks to you, progress is being made and our community is becoming a better place to live and work. Visit us at bankofamerica.com/massachusetts.

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Proud Sponsor of the GreenLight Fund and the portfolio organizations it has helped launch in Boston. Since 1984, the partners of Sigma Prime Ventures have been helping entrepreneurs build great businesses. Founded: 10 companies. Exits worth over $4.2 billion.

BRIGHTER FUTURES
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Cindy & Peter Neville
The David E. Retik & Christopher D. Mello Foundation
United Way of Massachusetts Bay and Merrimack Valley
The BlueCrew supports the GreenLight Fund’s mission and commitment to improving local communities.

Thank you.

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Germaine & Michael Choe

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Donna & Marc Kozin

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Holly & Gary Mikula

Christine Olsen & Rob Small

Etta & Mark Rosen

Cindy & Peter Neville

Jennifer Miller Paci & Vic Paci

Strong Force and the GreenLight Fund share a belief in helping innovators and entrepreneurs achieve a positive impact on the world.

Innovating for Category Leadership

www.strongforce.design