



Date: Thursday, December 3, 2020

Time: 7:30pm

Format: Virtual

Who: 500 industry leaders, donors, civic and community leaders

GreenLight Fund is committed to recognizing the valuable contribution of sponsors and highlighting your partnership with us to better serve and improve outcomes for children, youth and families in our city in response to COVID-19 and racial justice efforts.

All sponsors receive a **special mention from the virtual stage during the program**; their **name/logo prominently featured on our website and event collateral**; and promotion on social media (Twitter/Facebook audiences of 1,000+) and the GreenLight newsletter (audience of 2,900+). Additional sponsor benefits outlined below:

\$25,000 - Presenting Sponsor

- Special video message recorded by sponsor showcased during event and via social media
- Distinct signage and brand exposure during program
- Full page ad in the program book
- Deluxe Virtual Emerald Evening Kit for 8

\$15,000 - Gold Sponsor

- Special video message recorded by sponsor showcased during event and via social media
- Signature and brand exposure before the program
- Full page ad in the program book
- Deluxe Virtual Emerald Evening Kit for 6

\$10,000 – Silver Sponsor

- Signature and brand exposure before the program
- Half page ad in the program book
- Virtual Emerald Evening Kit for 6

\$6,000 Bronze Sponsor

- Signature and brand exposure before the program
- Quarter page ad in the program
- Virtual Emerald Evening Kit for 4



Sponsorship Response Form

Name: _____ Daytime Phone: _____
Company: _____ E-mail: _____
Address: _____
City: _____ State: _____ Zip: _____

I would like to sponsor An Emerald Evening 2019:

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Gold Sponsor | \$15,000 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor | \$6,000 |

Please recognize and list my sponsorship in event materials as:

Please provide us with a contact to collect guest information for virtual Emerald Evening kits and sponsor fulfillment details, if other than yourself:

Payment Options:

- ☐ A check is enclosed made payable to the GreenLight Fund (preferred)
- ☐ Wire transfer to the GreenLight Fund (preferred)
- ☐ I will pay using my MasterCard/Visa/American Express through online donation portal at www.greenlightfund.org

Please return this form with your contribution to:

GreenLight Fund Boston | 120 St. James Avenue, 6th floor | Boston, MA 02116
Attn: Abigail Rathgeb
OR email this form to arathgeb@greenlightfund.org

Thank you for supporting the GreenLight Fund Boston!

Program Ad Specs

Program Book Ads Due: November 9, 2020

Specifications:

- Full page ad: 7.75" width x 7.75" height (square)
- Half page ad: 7.75" width x 3.75" height
- Quarter page ad: 3.875" width x 3.75" height (square)

The final trim size of the program book is 8.75" wide x 8.75" high.

There will be a 1/2 inch margin around the outside of the ads.

Half page ads will have a 1/8 inch margin between the other ad on the page.

All ads will have a .25pt black stroke around the art when placed in the document.

(There is no need to do this in your submitted art.)

Format: PDF (preferred). Other accepted file formats: Illustrator, TIFF, EPS, PSD, InDesign (If sending mechanical files, please provide supporting fonts and images).

Please submit print quality files only 300 DPI (Press high quality) or vector art.

Color: CMYK only

Logos: Please provide a vector version of your logo: .AI or .EPS files. PDFs and high res .tiffs are also accepted.

Submit: Ads and Logos can be submitted by email to Abigail Rathgeb at arathgeb@greenlightfund.org