

GREENLIGHT'S Golf for Good

TECH TEES IT UP FOR PER SCHOLAS

Date: Thursday, October 1st

Time: 10am-7pm

Location: Weston Golf Club in Weston, MA

GreenLight is committed to recognizing the valuable contribution of sponsors and highlighting your partnership with us to better serve and improve outcomes for children, youth and families in our city. Our annual golf tournament brings together over 100 individuals from the broader tech community for a day of competition, networking and giving back.

Presenting Sponsor - \$15,000

- GreenLight support to design an amazing hosted hole experience with your organization's logo such as a cigar rolling station, oyster bar and others
- Invitation for 4 additional guests to exclusive post-tournament evening reception
- Custom printed tee-box sign with company logo
- All additional items included in Title Sponsor package

Title Sponsor - \$10,000

- Host a hole competition for golfers with company signage and up to four non-golfing reps
- Invitation for 2 additional guests to exclusive post-tournament evening reception
- Full page, four color ad in the program book
- Custom-printed tee-box sign with company logo
- All additional items included in Tee Sponsor package

Tee Sponsor - \$6,000

- Host competition at hole with company signage and up to two non-golfing reps
- Invitation to two guest to exclusive post-tournament evening reception
- Half page, four color ad in the program book
- Prominent logo recognition as a tee sponsor in all printed materials
- List of participants after the event
- Company name on special tee-box sign and printed materials
- Firm representative to participate on Host Committee
- Opportunity to provide logo-printed items in tournament bags

All sponsorships will include a complimentary foursome.



GreenLight Boston Welcomes Per Scholas

More than 60% of BPS graduates from the classes of 2000-2011 did not receive an Associates or Bachelor's degree within six years of graduation. Now older than 26 years old, these BPS graduates have few options – aged out of the young adult programs designed to move them into viable careers and out of poverty. Meanwhile, tech-related jobs in Massachusetts are expected to grow in the double-digits. Yet, more than 70% of employers in the tech sector report difficulty hiring, citing lack of training, technical skills, and industry-specific knowledge. The need is clear – Boston lacks an adult training program that prepares low-income adults for the jobs of now and the future, ultimately moving them and their families out of poverty.

GreenLight Fund Boston is proud to welcome Per Scholas – the 12th organization we've imported. Per Scholas provides tuition-free technology training and professional development for people from overlooked communities, and creates onramps to businesses in need of their talents.



Over the next four years, Per Scholas will train 800 curious, motivated individuals in the Greater Boston area, who are under and unemployed. Per Scholas helps adults launch successful careers in seven other cities; their data shows:

- 85% of students graduate
- 80% of students graduate with an industry-recognized certification
- 80% of graduates earn an average of \$21/hour to start
- Alumni earn 4 times their pre-training wage in their first job post-graduation, on average

We are so excited to introduce Per Scholas to the GreenLight and Greater Boston community. Your support is critical to making this happen.

About GreenLight Fund:

Founded and headquartered in Boston, we seek to transform the lives of low-income children, youth and families. Each year, we identify critical, timely needs facing those most vulnerable in Boston and then look to other communities across the country to find the best, proven nonprofit organizations meeting those needs to bring to our city.

Sponsorship Response Form

Name: _____ Daytime Phone: _____

Company: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

I would like to sponsor the golf tournament at the following level:

- | | |
|---|----------|
| ☐ Presenting Sponsor | \$15,000 |
| ☐ Title Sponsor | \$10,000 |
| ☐ Tee Sponsor | \$6,000 |

Please list my company/name as _____

Payment Options:

- ☐ I will pay using Visa/MasterCard/American Express through online donation portal at www.greenlightfund.org
- ☐ Check enclosed payable to The GreenLight Fund

Please return this form with your contribution to:

GreenLight Fund
120 Saint James Avenue, 6th Floor
Boston, MA 02116
Attn.: Abigail Rathgeb

Or email this form to Abigail at arathgeb@greenlightfund.org

Thank you for supporting the GreenLight Fund!

Program Ad Specs

Program Book Ads Due: August 4, 2020

Specifications:

- *Sponsor Level:*
 - \$15,000 – Full page, four color
 - \$10,000 – Full page, four color
 - \$6,000 – Half page, four color
- *Logo Specs:*
 - File Formats: .AI (preferred), ESP, TIFF
- *Ad Specs*
 - Full page ad: 8.5" wide x 6.5" tall
 - Half page ad: 4.125" wide x 6.5" tall
 - Print Quality files: 300+ DPI (Press high resolution) or Vector
 - File Formats: PDF (preferred), TIFF, PSD, ESP InDesign (If sending mechanical files, please provide fonts and images). Please do not send artwork in Word format.
 - Color: CMYK only
 - These measurements allow for an approximate ¼ inch space between all ads. There will be a .5 bored around each ad. There is no need for bleed if the file is prepared to specs.

Please email your ad/logo to:
Abigail Rathgeb at arathgeb@greenlightfund.org

Thank you for supporting the GreenLight Fund!