INVESTED IN CHANGE
Growing Impact Across the Network
Reported as of June 30, 2019
MISSION
The GreenLight Fund helps transform the lives of children, youth and families in high-poverty urban areas by creating local infrastructure and a consistent annual process to:

- Identify critical needs,
- Import innovative, entrepreneurial programs that can have a significant, measurable impact, and
- Galvanize local support to help programs reach and sustain impact in the new city.

VISION
We envision a national network of GreenLight Fund cities, working together and learning from each other to harness the vision and ambition of social entrepreneurs and accelerate the spread of proven programs that make lasting change for children, youth and families.
The GreenLight Method is a consistent annual process, rooted and implemented locally, to identify urgent, unmet needs and find and replicate the best, proven, innovative solutions to address those needs, making a significant difference in improving outcomes for children and families in low-income communities.

Each GreenLight city forms a Selection Advisory Council, a diverse group of local community leaders — for-profit and nonprofit, philanthropists, social policy experts and people with lived experiences — that is a partner throughout the annual process.

- Through a **DISCOVERY PROCESS** gaps are identified where results-oriented approaches could make a transformative difference for children and families.
- A comprehensive due diligence process **FINDS** and vets the best, proven programs **FROM ACROSS THE COUNTRY** that can effectively address the identified unmet need.
- The program with the **BEST LOCAL FIT** and capacity for sustained growth is **SELECTED**.
- Through **MULTI-YEAR INVESTMENT**, community partnerships and on-the-ground supports, we work to ensure the replicated solution will reach impact faster and be sustainable with measurable results.
- **MEASUREMENT** against specific, relevant target outcomes is done on a regular basis. Highlights are provided in this report.

**OUR LEARNING JOURNEY**

A third-party qualitative evaluation of GreenLight’s impact was an opportunity to learn where our approach is making a difference for portfolio organizations and where we could adjust our approach to deepen their community impact quickly and effectively. Results were positive, “GreenLight’s value proposition... is validated and appears to be unique in the philanthropic space,” and recommendations for improvement are being implemented.

*Third party evaluator: Learning for Action*

*as of June 30, 2019*
Innovative, effective solutions addressing needs in low-income communities exist, but they may not be found close to home. GreenLight searches the country for the best, proven programs to address local needs and invests in their expansion to our communities.

*as of June 30, 2019
NATIONALLY BY THE NUMBERS

27 PORTFOLIO ORGANIZATIONS

110,352 NUMBER OF CHILDREN AND FAMILIES SERVED THIS YEAR

262 SELECTION ADVISORY COUNCIL MEMBERS ACROSS SITES

110,352 NUMBER OF CHILDREN AND FAMILIES SERVED THIS YEAR

223 STAFF CURRENTLY WORKING FOR PORTFOLIO ORGANIZATIONS

$19,775,160 INVESTED IN GREENLIGHT PORTFOLIO ORGANIZATIONS

27 PORTFOLIO ORGANIZATIONS

$107,557,926 ADDITIONAL NON-GREENLIGHT FUNDS RAISED BY PORTFOLIO ORGANIZATIONS TO DATE

8 GREENLIGHT SITES: ATLANTA, BOSTON, CHARLOTTE, CINCINNATI, DETROIT, KANSAS CITY, PHILADELPHIA, SAN FRANCISCO BAY AREA

184 ACTIVE LOCAL BOARD MEMBERS PARTICIPATING WITH PORTFOLIO ORGANIZATIONS

$19,775,160 INVESTED IN GREENLIGHT PORTFOLIO ORGANIZATIONS

262 SELECTION ADVISORY COUNCIL MEMBERS ACROSS SITES

$107,557,926 ADDITIONAL NON-GREENLIGHT FUNDS RAISED BY PORTFOLIO ORGANIZATIONS TO DATE

*as of June 30, 2019
GreenLight Fund has been investing in the expansion of proven, innovative nonprofit organizations into communities where they are needed since 2004. The impact of our work continues to grow dramatically across the country.

**ADDITIONAL DOLLARS RAISED BY PORTFOLIO ORGANIZATIONS**

**DOLLARS INVESTED BY GREENLIGHT**

*as of June 30, 2019*
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FIRST PLACE FOR YOUTH
Launched 2019
First Place for Youth (FPFY) uses a youth-centered, trauma-informed approach to help youth aging out of the foster care system develop necessary skills for adulthood. Young people live independently in apartments and receive wraparound support, education services and employment services to become self-sufficient.

NEED IDENTIFIED: Most youth aging out of foster care are woefully unprepared for independent adult life.

KEY RESULT: FPFY will be able to serve 90% of young people aging out of the foster care system in Hamilton County each year.

FAMILY INDEPENDENCE INITIATIVE
Launched 2017
The Family Independence Initiative (FII) trusts and invests directly in low-income families so they can work individually and collectively to achieve prosperity. Through their UpTogether platform, families are in control of their own lives and use this technology to build connections and share their expertise with other FII families throughout the nation.

NEED IDENTIFIED: Working families unable to break the cycle of poverty.

KEY RESULT: After one year, FII families saw an average monthly income increase of 24%.

INDIVIDUALS SERVED IN 2018-19: 685

CENTER FOR EMPLOYMENT OPPORTUNITIES
Launched 2016
The Center for Employment Opportunities (CEO) works with participants to regain the skills and confidence needed for successful transitions to stable, productive lives. The program serves formerly incarcerated people and incorporates life skills education, short-term paid transitional employment, full-time job placement and post-placement services.

NEED IDENTIFIED: Barriers facing people returning from incarceration.

KEY RESULT: 72% of people who enrolled in CEO graduated and were employed.

INDIVIDUALS SERVED IN 2018-19: 161

SUCCESSFUL TRANSITIONS: CEO
“A lot of people don’t want to deal with the people that nobody else wants to deal with. It’s like you’re unfixable. It’s really about trying to connect people with positive situations so they can transform their lives and really start working their way out of poverty.”

Rebecca, CEO participant who, after taking part in the program, was hired for a full-time job at Promax Auto Packing.

*as of June 30, 2019
GreenLight relies on game changers – like you.

We rely on a community of partners, investors, volunteers – people like you – who believe in a brighter future for all our communities’ children and families and won’t quit until that future happens.

For more information on GreenLight Fund happenings, insights and stories, visit greenlightfund.org

GreenLight Fund

Photos provided by portfolio organizations