

GreenLight Fund

PORTFOLIO REPORT 2018-2019



INVESTED IN CHANGE Growing Impact Across the Network

Reported as of June 30, 2019

GreenLight Fund INVESTED IN CHANGE

MISSION

The GreenLight Fund helps transform the lives of children, youth and families in high-poverty urban areas by creating local infrastructure and a consistent annual process to:

- Identify critical needs,
- Import innovative, entrepreneurial programs that can have a significant, measurable impact, and
- Galvanize local support to help programs reach and sustain impact in the new city.

VISION

We envision a national network of GreenLight Fund cities, working together and learning from each other to harness the vision and ambition of social entrepreneurs and accelerate the spread of proven programs that make lasting change for children, youth and families.



GreenLight Fund OUR APPROACH

THE GREENLIGHT METHOD

The GreenLight Method is a consistent annual process, rooted and implemented locally, to identify urgent, unmet needs and find and replicate the best, proven, innovative solutions to address those needs, making a significant difference in improving outcomes for children and families in low-income communities.

Each GreenLight city forms a Selection Advisory Council, a diverse group of local community leaders — for-profit and nonprofit, philanthropists, social policy experts and people with lived experiences — that is a partner throughout the annual process.

- Through a **DISCOVERY PROCESS** gaps are identified where results-oriented approaches could make a transformative difference for children and families.
- A comprehensive due diligence process **FINDS** and vets the best, proven programs **FROM ACROSS THE COUNTRY** that can effectively address the identified unmet need.
- The program with the **BEST LOCAL FIT** and capacity for sustained growth is **SELECTED**.
- Through **MULTI-YEAR INVESTMENT**, community partnerships and on-the-ground supports, we work to ensure the replicated solution will reach impact faster and be sustainable with measurable results.
- **MEASUREMENT** against specific, relevant target outcomes is done on a regular basis. Highlights are provided in this report.



OUR LEARNING JOURNEY

A third-party qualitative evaluation of GreenLight's impact was an opportunity to learn where our approach is making a difference for portfolio organizations and where we could adjust our approach to deepen their community impact quickly and effectively. Results were positive, "GreenLight's value proposition... is validated and appears to be unique in the philanthropic space," and recommendations for improvement are being implemented.

Third party evaluator: Learning for Action

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GreenLight Fund A NATIONAL NETWORK OF GREENLIGHT SITES

Innovative, effective solutions addressing needs in low-income communities exist, but they may not be found close to home. GreenLight searches the country for the best, proven programs to address local needs and invests in their expansion to our communities.



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GreenLight Fund NATIONALLY BY THE NUMBERS

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110,352





GREENLIGHT SITES: ATLANTA, BOSTON, CHARLOTTE, CINCINNATI, DETROIT, KANSAS CITY, PHILADELPHIA, SAN FRANCISCO BAY AREA



STAFF CURRENTLY WORKING FOR PORTFOLIO ORGANIZATIONS \$19,775,160 INVESTED IN GREENLIGHT PORTFOLIO ORGANIZATIONS





GreenLight Fund GROWING THE NETWORK... GROWING THE IMPACT

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GreenLight Fund SAN FRANCISCO BAY AREA RESULTS

EXECUTIVE DIRECTOR: KATE SCHWASS

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PARENTCHILD+

Launched 2018

ParentChild+ is an early literacy, parental engagement and school readiness model that strengthens parent-child interaction and builds language- and learning-rich homes to enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

NEED IDENTIFIED: Gap in services supporting social-emotional learning for two and three year olds.

\$200K

Additional



\$600K

GreenLight Fund

KEY RESULT: ParentChild+ children graduate from high school **at a rate 30% higher than their socio-economic peers.** ParentChild+ is getting its work underway in the Bay with a goal of enrolling 100 families in year one.

LEVERAGED INVESTMENT DOLLARS:

\$600K

FIRST 5

Santa Clara County



Launched 2016

Blueprint Math Fellows partners with schools to offer high-quality tutorial instruction for struggling math students. Using daily student assessments, Fellows target gaps in a student's foundational knowledge and understanding of mathematics, supporting students to dramatically improve their math proficiency. Additionally, many Fellows become teachers in this high-demand field.

NEED IDENTIFIED: Low math proficiency rates for middle school students.



KEY RESULT: Blueprint **increased its reach into 6 middle schools** in Oakland. 91% of students who regularly attended demonstrated an increased or accelerated growth rate.

INDIVIDUALS SERVED IN 2018-19: 358



\$1.5M

Additional Public



IMPROVING MATH PROFICIENCY: BLUEPRINT MATH



SAN FRANCISCO BAY AREA RESULTS (continued)

SPRINGBOARD COLLABORATIVE

Launched 2015

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning so that scholars have the requisite skills to access life opportunities.

NEED IDENTIFIED: Summer learning loss for elementary school students.



KEY RESULT: Students saw an average of **3.4 months of reading growth** after a 5-week program in summer 2018, with **88% of families engaging alongside their children.**

INDIVIDUALS SERVED IN 2018-19: 1,854

UASPIRE

Launched 2014

At uAspire, post-secondary aspirations become reality thanks to a vital combination of information and guidance ensuring all young people have the financial information and resources necessary to find an affordable path to and through a post-secondary education.

NEED IDENTIFIED: Limited technical capacity to advise students on college financial aid.

KEY RESULT: Of the total students served by uAspire, 74% enrolled in college after high school.

INDIVIDUALS SERVED IN 2018-19: 2,590

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GENESYS WORKS

Launched 2013

Genesys Works enables motivated high school students to work in meaningful internships at major corporations during their senior year in high school. After an eight-week intensive training program, students work with partner companies where they discover they can succeed as professionals in the corporate world.

NEED IDENTIFIED: Workforce development programs for aspiring first-generation college students.

KEY RESULT: To date, 1,535 students and alumni placed in paid internships; 32 corporate partners. 46% of employed alumni earn the same or more than at least one parent.

INDIVIDUALS SERVED IN 2018-19: 178



EQUIPPING FIRST GENERATION STUDENTS FOR FUTURE SUCCESS: GENESYS WORKS

Francisco was seven years old when his family left Mexico. Growing up in Oakland, he found himself navigating a new country, new language, and most importantly, a new education system. In high school, Francisco envisioned a future career in law and technology and when he learned about Genesys Works he applied and joined the first cohort in the Bay Area in the summer of 2013.

After successfully completing the intensive training program, Francisco was fully equipped with the technical and professional skills needed for the workplace. He was assigned an internship, related to law and technology at Kirkland & Ellis. After graduating high school in 2014, he was accepted into University of California – Santa Cruz but attended community college due to financial concerns. In college, Francisco kept in touch with Genesys Works whom later connected him with Year Up. There, Francisco excelled in his tech training and was placed at Salesforce. Now, a Sales Program Analyst/ Intern, Francisco successfully balances furthering his education with his day-to-day responsibilities at Salesforce, while speaking on panels at Salesforce to empower younger generations.



GreenLight relies on game changers – like you.

We rely on a community of partners, investors, volunteers – people like you – who believe in a brighter future for all our communities' children and families and won't quit until that future happens.

For more information on GreenLight Fund happenings, insights and stories, visit

greenlightfund.org



Photos provided by portfolio organizations