



GreenLight Fund

PORTFOLIO
REPORT
2017-2018

Invested in change.

Reported as of June 30, 2018

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The GreenLight Fund transforms the lives of children, youth and families in high-poverty urban areas by creating local infrastructure and a consistent annual process to:

- Identify critical needs
- Import innovative, entrepreneurial programs that can have a significant, measurable impact and
- Galvanize local support to help programs reach and sustain impact in the new city



Photo Credit: Kara Delahunt Photography

Our 5-Step Method

Where we start

In each GreenLight community, a local executive director convenes a GreenLight Selection Advisory Council – including for-profit and nonprofit leaders, philanthropists, and social policy experts.

The Council acts as an expert partner and sounding board as we implement the five-step GreenLight Method.



1) WE DISCOVER

We assess the local landscape to discover opportunities for transformation: urgent issues that are currently not being addressed effectively and where innovative, results-oriented approaches would make a significant difference in the lives of low-income children and families.



2) WE SCOUT

We search the country for the most effective solutions: the nonprofits that are creating new ways to deliver services and outcomes, connect with their clients and sustain their work.



3) WE SELECT

We look at hundreds of nonprofits each year. Through rigorous due diligence we select the nonprofit that is the best fit for the community – that meets identified needs with innovation and impact that can be successfully replicated.



4) WE INVEST

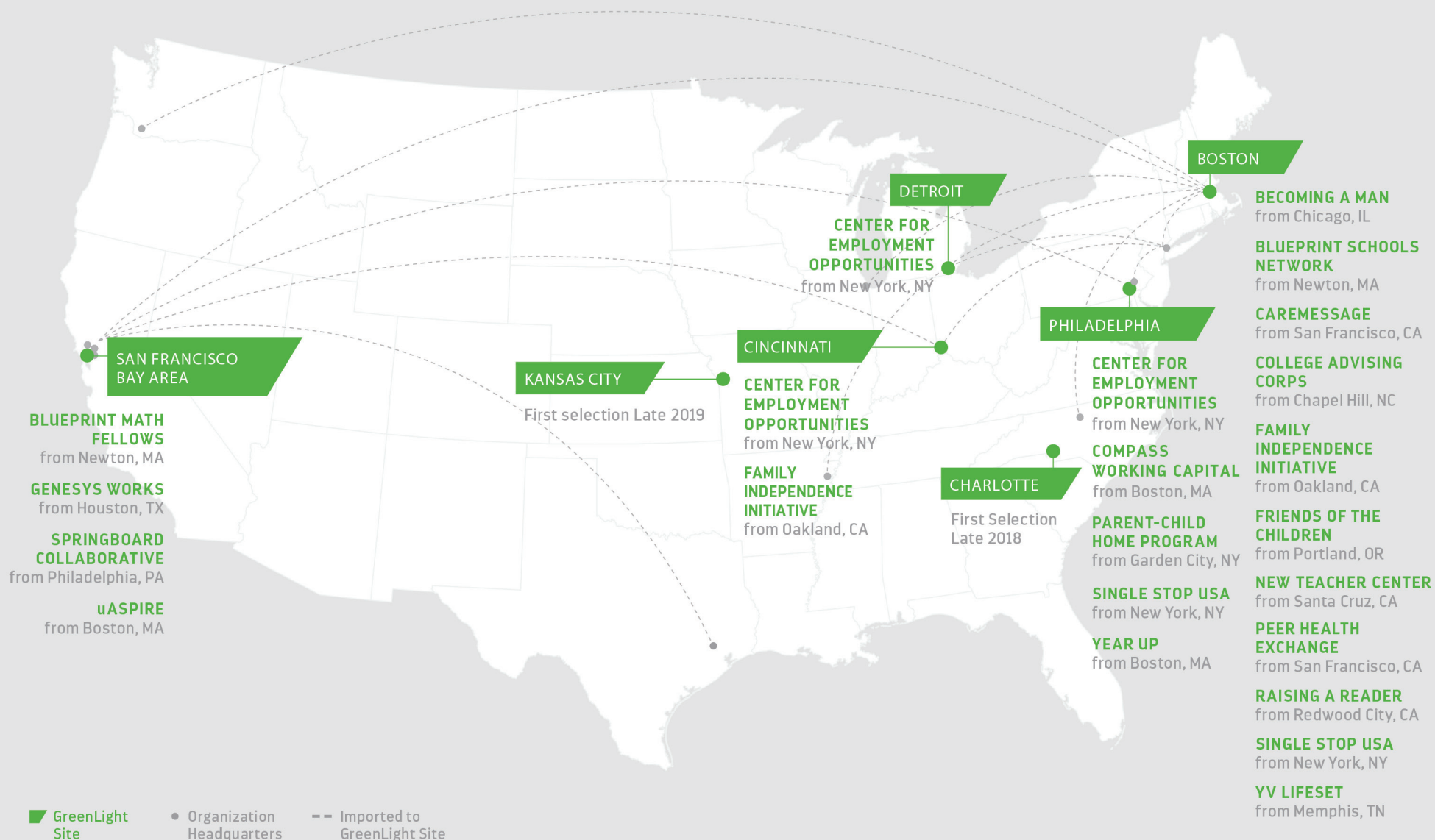
We invest our funds, time and passion. Our community connections and strategic advice help organizations ramp up and start producing direct, meaningful change in the community. We continue this support so that each organization can thrive over time.



5) WE MEASURE

We measure the growth and effectiveness of our investments and share that information with investors, partners and the local community.

GreenLight knows that the most effective solutions to local problems may not be found close to home.
So we search the country to find what's cutting edge, what's working and what fits the particular needs of our communities.



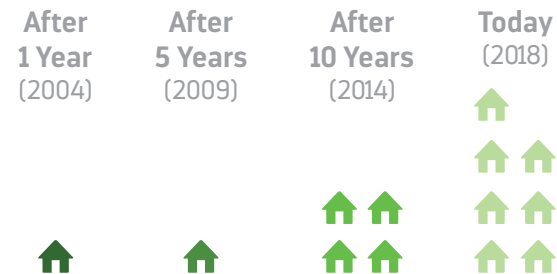


Overview

GreenLight's 14-year history has seen strategic, thoughtful growth backed by significant community investment.

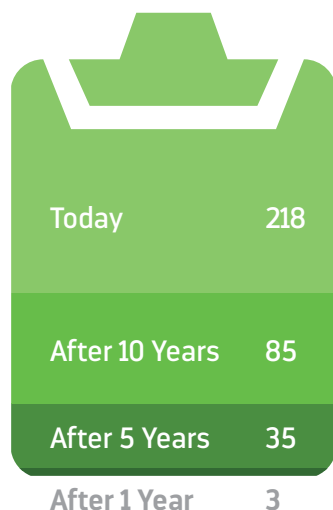
With seven different GreenLight sites and nearly two dozen portfolio organizations across the United States, urgent needs are being met with innovative, effective responses.

Sites



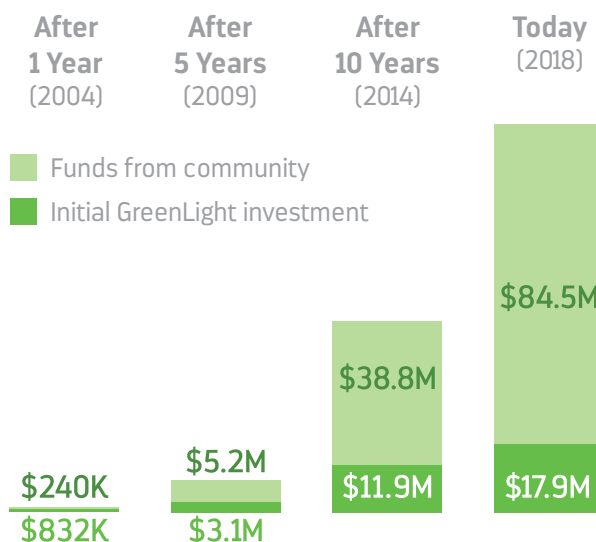
Staff

Staff currently working at portfolio organizations has grown exponentially since our first year of operation.

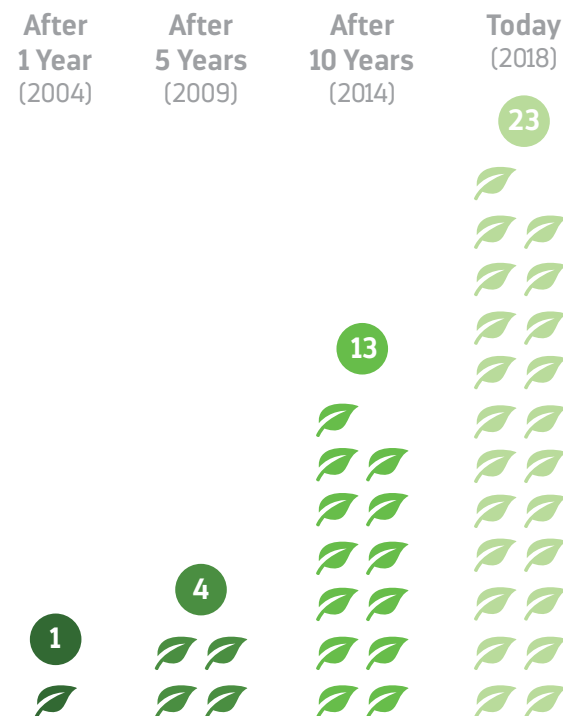


Investments

GreenLight provides an initial multi-year seed investment, after which the portfolio organization raises additional funds from a variety of sources in its community.



Portfolio Organizations



Organizations in our Portfolio

Becoming a Man
Blueprint Schools (2 sites)
CareMessage
Center for Employment
Opportunities (3 sites)
College Advising Corps
Compass Working Capital
Family Independence Initiative
(2 sites)
Friends of the Children
Genesys Works
New Teacher Center
Parent-Child Home Program
Peer Health Exchange
Raising A Reader
Single Stop USA (2 sites)
Springboard Collaborative
uAspire
Year Up
YVLifeSet

23

 218

STAFF CURRENTLY WORKING AT
OUR PORTFOLIO ORGANIZATIONS

\$17,961,322



INVESTED IN GREENLIGHT
PORTFOLIO ORGANIZATIONS

 137

ACTIVE BOARD MEMBERS PARTICIPATING
WITH PORTFOLIO ORGANIZATIONS

\$84,542,471



ADDITIONAL NON-GREENLIGHT FUNDS
RAISED BY PORTFOLIO ORGANIZATIONS
SO FAR

 237

SELECTION ADVISORY COUNCIL
MEMBERS ACROSS SITES

72,420

CHILDREN AND FAMILIES SERVED THROUGH
GREENLIGHT PORTFOLIO ORGANIZATIONS



7

GREENLIGHT SITES: BOSTON, CHARLOTTE,
CINCINNATI, DETROIT, KANSAS CITY, PHILADELPHIA
& SAN FRANCISCO BAY AREA



Center for Employment Opportunities (Launched 2016)

The Center for Employment Opportunities (CEO) is dedicated to providing immediate, effective and comprehensive employment services to men and women with recent criminal convictions. CEO's highly structured and tightly supervised programs help participants regain the skills and confidence needed for successful transitions to stable, productive lives.

🕒 **NEED IDENTIFIED:** High rates of recidivism for low-income young adults.

★ **KEY RESULT:** 196 people with criminal records have worked on CEO's transitional work crews; 61 of those have found permanent employment in the community and, on average, they make \$2.00 more per hour than Ohio's minimum wage.

♥ **INDIVIDUALS SERVED IN 2017-18: 196**

Family Independence Initiative (Launched 2017)

The Family Independence Initiative trusts and invests directly in low-income families so they can work individually and collectively to achieve prosperity. Through their UpTogether platform, families are in control of their own lives and use this technology to build connections and share their expertise with other FII families throughout the nation.

🕒 **NEED IDENTIFIED:** Working low-income families unable to rise out of poverty in Cincinnati.

★ **KEY RESULT:** Since launching in 2017, FII has partnered with 137 families across 44 neighborhoods to work toward their self-determined goals to improve their finances, education, and family health.

♥ **INDIVIDUALS SERVED IN 2017-18: 417**



\$1,200,000

COMMITTED BY GREENLIGHT TO PORTFOLIO ORGANIZATIONS



\$2,995,167

ADDITIONAL NON-GREENLIGHT FUNDS RAISED BY PORTFOLIO ORGANIZATIONS SO FAR

613

CHILDREN AND FAMILIES SERVED THROUGH GREENLIGHT FUND PORTFOLIO ORGANIZATIONS



2

ORGANIZATIONS IN OUR PORTFOLIO



36

LOCAL SELECTION ADVISORY COUNCIL MEMBERS



10

ACTIVE BOARD MEMBERS PARTICIPATING WITH PORTFOLIO ORGANIZATIONS



8

STAFF MEMBERS

CURRENTLY WORKING FOR OUR PORTFOLIO ORGANIZATIONS



Photo Credit: Kara Delahunt Photography



Photo provided by Family Independence Initiative

"I was just a few credits away from graduating. But I was going to have to get another job—work two jobs—and [therefore] drop out of school. But the Single Stop people said, 'We're going to find a way to help you stay in; you're only a few credits away from graduating.' And they did. And now I'm about to graduate!"

– Student, Single Stop, Philadelphia

"What I think is so important about uAspire is that they give us both financial support and encouragement. The financial aid process is really confusing. No one in my family went to college, so they didn't know any of the details that uAspire helped me through. If I had applied to colleges on my own, I would not have gotten as much financial aid as I did."

– Advisee, uAspire, San Francisco Bay Area



Photo provided by Family Independence Initiative



Photo provided by Family Independence Initiative

"We sat down [with our GreenLight ED] and they said: 'Where are we, what are the challenges, what are some of the issues, and how can GreenLight help?' And we would leave those sessions with action items that GreenLight would help us with. And as a new ED, that was very valuable. That would be the number one value-add."

–Local ED for Philadelphia Portfolio Organization



GreenLight relies on game changers – like you.

We rely on a community of partners, investors, volunteers – people like you who believe in a brighter future for all our communities' children and families and who won't quit until that future happens. For recent GreenLight Fund happenings, insights and stories visit:

www.greenlightfund.org

GreenLight Fund