

### **Overview:**

The GreenLight Fund is a venture philanthropy fund that applies the best of venture to the nonprofit sector. Founded and headquartered in Boston, GreenLight's mission is to transform the lives of low-income children, youth and families. Each year, GreenLight identifies critical, timely needs facing those most vulnerable in Boston and then looks to other communities across the country to find the best, proven nonprofit organizations meeting those needs. Through a rigorous, year-long diligence process GreenLight selects one organization to invest in and import to Boston annually that has the potential to meet the identified need in a high-impact, scalable and sustainable way.

When GreenLight selects an organization to join the portfolio, it invests \$800,000 (average) over four years, hires local leadership, takes a seat on the local board and acts as a key partner and adviser on the ground in the new community. GreenLight works with organizations during the course of investment to ensure they are getting the outcomes seen in other communities and to build toward sustainability.

Organizations that GreenLight invests in are nonprofit organizations that have third-party validated outcomes and impact, have likely replicated to at least two communities outside of its founding site and have a proven, replicable revenue model. In Boston, GreenLight has a portfolio of 11 organizations: Friends of the Children, Raising A Reader, Peer Health Exchange, YV Life Set, Family Independence Initiative, Single Stop, New Teacher Center, College Advising Corps, Blueprint Schools Network and Becoming A Man. Of the \$8M GreenLight has invested in its portfolio organizations, these organizations have leveraged that initial investment to raise over \$45M locally from private and public sources.

In 2012, GreenLight began expanding nationally and now has a total of six sites: Boston, Philadelphia, the San Francisco Bay Area, Cincinnati, Detroit and Charlotte.

In Boston, GreenLight runs three significant events every year to introduce the newest portfolio organization to the community and raise funds: the GreenLight Gala (September), An Emerald Evening (December) and the Investors v. Entrepreneurs Golf Tournament (June). These launch events are a key element of GreenLight's support to organizations as they bring together over 1,000 local leaders from business, philanthropy, nonprofit and academia that have the potential to become supporters and partners of the organization – a key to local sustainability.

### **Becoming A Man:**

GreenLight is thrilled to welcome Becoming A Man (BAM) into our portfolio – the 11th organization we've imported to Boston. BAM is a program of Youth Guidance in Chicago that supports boys and young men navigate difficult circumstances that threaten their future through school-based group and one-on-one counseling. BAM's work with its students is extremely moving, but it also has proven impact. BAM has been shown to reduce total arrests by 35 percent, violent crime arrests by 50 percent and increase on-time graduation by 19 percent for its students.

BAM will launch in the Boston Public Schools this fall to primarily work with 150 young men of color in grades 7-12 in four schools. BAM will grow to nine schools and 450 students by 2020. In addition to BPS and GreenLight, BAM has also secured strong local support from the City of Boston, including Mayor Walsh, Strategic Grant Partners and the Boston Foundation.

We are so excited to build on this early momentum and introduce BAM to the GreenLight community. Our sponsors' support is critical to making this happen.

Please join us in celebrating **Becoming A Man (BAM)**,  
the GreenLight Fund's 11<sup>th</sup> portfolio organization in Boston!

**Date:** Friday, December 1, 2017

**Time:** 6 pm – midnight (cocktails, seated dinner with program, dessert, dancing and a live band)

**Location:** The Castle at Park Plaza, 130 Columbus Avenue, Boston MA

### SPONSORSHIP LEVELS

#### **\$25,000 - Presenting Sponsor**

- Two VIP tables of 10
- Special signage and brand exposure at cocktail reception and on stage
- Full page ad in the program book
- Special mention during the program
- Name or logo prominently featured on An Emerald Evening 2017 page of GreenLight Fund website, social media, slideshow presentation and event collateral

#### **\$15,000 - Platinum Sponsor**

- VIP table for 12
- Full page ad in the program book
- Special mention during the program
- Name or logo prominently featured on An Emerald Evening 2017 page of GreenLight Fund website, social media, slideshow presentation and event collateral

#### **\$10,000 - Gold Sponsor**

- Table for 12
- Full page ad in the program book
- Name or logo featured on An Emerald Evening 2017 page of GreenLight Fund website, social media, slideshow presentation and event collateral

#### **\$7,500 - Silver Sponsor**

- Table for 10
- Half page ad in the program book
- Name or logo featured on An Emerald Evening 2017 page of GreenLight Fund website, slideshow presentation and event collateral

#### **\$6,000 Bronze Sponsor**

- Table for 10
- Quarter page ad in the program book
- Name or logo featured on An Emerald Evening 2017 page of GreenLight Fund website, slideshow presentation and event collateral

**Sponsorship Response Form**

Name: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I would like to sponsor An Emerald Evening 2017:

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| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Platinum Sponsor   | \$15,000 |
| <input type="checkbox"/> Gold Sponsor       | \$10,000 |
| <input type="checkbox"/> Silver sponsor     | \$7,500  |
| <input type="checkbox"/> Bronze Sponsor     | \$6,000  |

Please recognize and list my sponsorship in event materials as: \_\_\_\_\_

**Payment Options:**

- A check is enclosed made payable to the GreenLight Fund (preferred)
- Wire transfer to the GreenLight Fund (preferred)
- I will pay using my MasterCard/Visa/American Express through online donation portal at [www.greenlightfund.org](http://www.greenlightfund.org)

**Please return this form with your contribution to:**

GreenLight Fund  
200 Clarendon Street, 44<sup>th</sup> Floor  
Boston, MA 02116  
Attn: Willa Sweeney

OR email this form to [sarah.beaulieu@greenlightfund.org](mailto:sarah.beaulieu@greenlightfund.org)**Thank you for supporting the GreenLight Fund and BAM!**