



PORTFOLIO
REPORT

2016 - 2017

Invested in change.

Reported as of June 30, 2017

⋮
GreenLight Fund



Invested in change.

The GreenLight Fund transforms the lives of children, youth and families in high-poverty urban areas by creating local infrastructure and a consistent annual process to:

- Identify critical needs
- Import innovative, entrepreneurial programs that can have a significant, measurable impact and
- Galvanize local support to help programs reach and sustain impact in the new city

Where we start

In each GreenLight community, a local executive director convenes a GreenLight Selection Advisory Council – including for-profit and nonprofit leaders, philanthropists, and social policy experts.

The Council acts as an expert partner and sounding board as we implement the five-step GreenLight Method.



1) WE DISCOVER

We assess the local landscape to discover opportunities for transformation: urgent issues that are currently not being addressed effectively and where innovative, results-oriented approaches would make a significant difference in the lives of low-income children and families.



2) WE SCOUT

We search the country for the most effective solutions: the nonprofits that are creating new ways to deliver services and outcomes, connect with their clients and sustain their work.



3) WE SELECT

We look at hundreds of nonprofits each year. Through rigorous due diligence we select the nonprofit that is the best fit for the community – that meets identified needs with innovation and impact that can be successfully replicated.



4) WE INVEST

We invest our funds, time and passion. Our community connections and strategic advice help organizations ramp up and start producing direct, meaningful change in the community. We continue this support so that each organization can thrive over time.

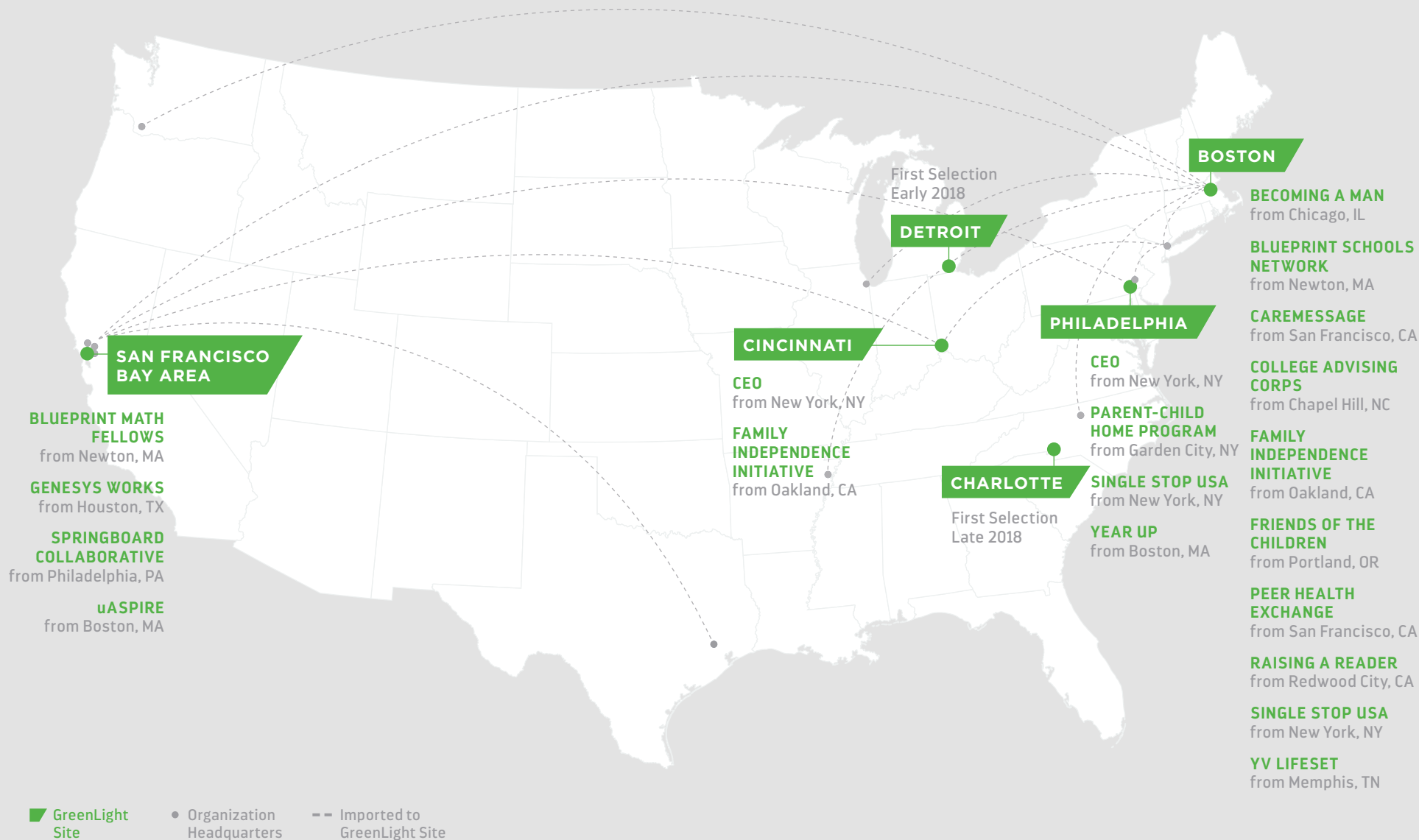


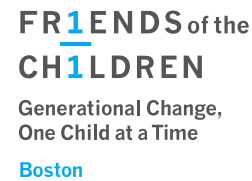
5) WE MEASURE

We measure the growth and effectiveness of our investments and share that information with investors, partners and the local community.

GreenLight knows that the most effective solutions to local problems may not be found close to home.

So we search the country to find what's cutting edge, what's working and what fits the particular needs of our communities.





	After 1 year (2004)	After 5 years (2009)	After 10 years (2014)	Today (2017)
Number of sites	1	1	4	6
Number of portfolio organizations	1	4	13	20
Staff currently working for portfolio organizations	3	35	85	213
Invested through GreenLight	\$831,918	\$2.7M	\$11.9M	\$16.8M
Additional revenue raised by portfolio so far	\$240,000	\$5.2M	\$39.1M	\$69.4M
Number of low-income children, youth, and families reached (ANNUALLY)	16	10,512	53,671	56,520

ORGANIZATIONS IN OUR PORTFOLIO:

Becoming a Man
Blueprint Schools (2 sites)
CareMessage
Center for Employment
Opportunities (2 sites)
College Advising Corps
Family Independence
Initiative (2 sites)
Friends of the Children
Genesys Works

Parent-Child Home Program
Peer Health Exchange
Raising A Reader
Single Stop USA (2 sites)
Springboard Collaborative
uAspire
Year Up
YVLifeSet

213

STAFF
CURRENTLY
WORKING FOR
OUR PORTFOLIO
ORGANIZATIONS



\$16,843,794

INVESTED TO DATE THROUGH GREENLIGHT FUND TO PORTFOLIO ORGANIZATIONS

189

SELECTION ADVISORY
COUNCIL MEMBERS
ACROSS SITES

189

20

ACTIVE BOARD
MEMBERS
PARTICIPATING
WITH PORTFOLIO
ORGANIZATIONS

\$69,428,930

ADDITIONAL NON-GREENLIGHT FUNDS RAISED TO
DATE BY PORTFOLIO ORGANIZATIONS

56,520

CHILDREN AND FAMILIES SERVED
THROUGH GREENLIGHT PORTFOLIO
ORGANIZATIONS



6

GREENLIGHT SITES:
Boston, Charlotte, Cincinnati,
Detroit, Philadelphia
& San Francisco Bay Area

Friends of the Children – Boston

(Launched 2005)

Friends of the Children creates generational change by engaging children from high-risk communities in 12 years of transformative mentoring relationships.

NEED IDENTIFIED: Rise of youth violence in Boston neighborhoods.

KEY RESULT: 100% of their first program graduates applied to and entered college. 99% of recent graduates progressed on time to the next grade.

CHILDREN SERVED IN 2016-2017: 111

Raising A Reader-MA (Launched 2006)

Raising A Reader is an evidence-based early literacy program that helps families of young children (newborn through age eight) develop, practice and maintain habits of reading together at home.

NEED IDENTIFIED: Reading readiness among low-income kindergarteners.

KEY RESULT: 81% of participating families are reading together at least three times per week after one year in the program.

CHILDREN SERVED IN 2016-2017: 13,000

Peer Health Exchange (Launched 2007)

Peer Health Exchange gives teenagers the knowledge and skills they need to make healthy decisions by training college students to teach a comprehensive health curriculum in public high schools that lack health education.

NEED IDENTIFIED: Lack of health education in public schools coupled with rising obesity rates and other poor health outcomes among low-income children.

KEY RESULT: In a matched comparison group study conducted by an external partner, PHE students increased their sexual health knowledge at **five times** the rate of those in the comparison group. PHE students were **30%** more likely to correctly identify sexual consent and more likely to speak with a trusted adult about their health.

TEENS SERVED IN 2016-2017: 2,700

YVLifeSet (Launched 2008)

YVLifeSet provides support to young people who are aging out of foster care by helping them find safe housing, continue education or training, achieve stable employment and build healthy support systems.

NEED IDENTIFIED: Poor outcomes for youth aging out of foster care system.

KEY RESULT: At 12 months post-discharge, **83%** of youth were successfully living at home or independently, with **88%** reporting no trouble with the law and **89%** in school, employed, or in GED classes.

YOUTH SERVED IN 2016-2017: 183

Family Independence Initiative

(Launched 2010)

Family Independence Initiative empowers low-income families to move out of poverty through access to connections, choice and capital. FIi invests resources based on the strengths and initiative families demonstrate toward improving their lives.

NEED IDENTIFIED: The 2008-2009 recession.

KEY RESULT: After two years, FIi families achieved an average increase of **27%** in family earnings and a **187%** increase in savings. **46%** also achieved health improvements and **81%** of children improved their grades and/or school attendance.

INDIVIDUALS ENGAGED IN 2016-2017: 3,442

Single Stop USA – Boston (Launched 2011)

Single Stop helps low-income individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

NEED IDENTIFIED: Lagging college completion rates despite high college enrollment among Boston Public Schools graduates.

KEY RESULT: A third-party evaluation released in 2016 showed that year-to-year persistence increased by **11%** for students served by Single Stop versus students who did not use Single Stop's services.

INDIVIDUALS SERVED IN 2016-2017: 3,904

Blueprint Schools Network (Launched 2013)

Blueprint Schools Network uses a research-based framework of comprehensive reform strategies to accelerate achievement in the nation's highest need schools.

NEED IDENTIFIED: Consistently underperforming Boston Public Schools seeking effective turnaround strategies.

KEY RESULT: At Dever Elementary School, **91%** of students tested proficient or advanced in math and **86%** tested proficient or advanced in ELA.

STUDENTS SERVED IN 2016-2017: 968

College Advising Corps (Launched 2014)

College Advising Corps increases the number of low-income, first generation college and underrepresented students who enter and complete higher education by hiring and training recent college graduates as full-time college advisers.

NEED IDENTIFIED: Low counselor-to-student ratios for low-income high school students.

KEY RESULT: In partnership with Boston University, every Boston Public High School had a CAC adviser in the 2016-17 academic year. Advisers held 4,248 one-on-one meetings and 49% of seniors submitted at least 3 college applications.

STUDENTS SERVED IN 2016-2017: 17,122

CareMessage (Launched 2016)

CareMessage is an intelligent cloud-based software that transforms communication for patients by providing personalized, interactive messages designed to educate, remind and motivate. Community-based healthcare providers use CareMessage programs to guide their patients through the difficult process of managing chronic health conditions.

NEED IDENTIFIED: Underserved patients facing social determinants of health need help managing chronic conditions at scale.

KEY RESULT: CareMessage has officially partnered with 3 providers in the Boston Area: Boston Healthcare for the Homeless, Crimson Care Collaborative and Partners Healthcare. CareMessage patients show 27%-41% reductions in no-show rates.

INDIVIDUALS SERVED IN 2016-2017: 8,500

Becoming a Man (Launched 2017)

Becoming a Man (BAM) is a program of Youth Guidance in Chicago that supports boys and young men, particularly those of color in grades 7-12, navigate difficult circumstances that threaten their future through school-based and one-on-one counseling.

NEED IDENTIFIED: Boys and young men of color face disproportionate challenges in reaching their full potential than their white peers.

KEY RESULT: BAM will launch in four Boston Public Schools in the 2017-18 academic year to work with 150 young men. BAM will grow to nine schools and 450 students by 2020.

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LOCAL SELECTION ADVISORY
COUNCIL MEMBERS

34,119

CHILDREN AND FAMILIES SERVED THROUGH
PORTFOLIO ORGANIZATIONS

\$50.4M

ADDITIONAL
NON-GREENLIGHT
FUNDS RAISED
TO DATE BY
PORTFOLIO
ORGANIZATIONS

10

ORGANIZATIONS IN
BOSTON PORTFOLIO

STAFF MEMBERS
CURRENTLY WORKING
FOR PORTFOLIO
ORGANIZATIONS

106



39

ACTIVE BOARD MEMBERS
PARTICIPATING WITH PORTFOLIO
ORGANIZATIONS



\$8.5M

COMMITTED TO DATE BY GREENLIGHT TO
PORTFOLIO ORGANIZATIONS



GreenLight relies on game changers – like you.

We rely on a community of partners, investors, volunteers – people like you who believe in a brighter future for all our communities' children and families and who won't quit until that future happens.

For recent GreenLight Fund happenings, insights and stories visit:

www.greenlightfund.org

GreenLight Fund